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Grocery Shopping in Vietnam Is Very Inconvenient.



Why Now?

45M Internet users with 55% mobile penetration.

Higher disposable income towards lifestyle activities.

Crisis in unsafe products & food poisoning.



Less time with groceries, more time with family.

The Vision

**On-demand goods delivered
to your doorstep.**

A consumer-trusted brand for on-demand logistics.

World-class product and customer service/experience.

Low cost solution for businesses to go online.

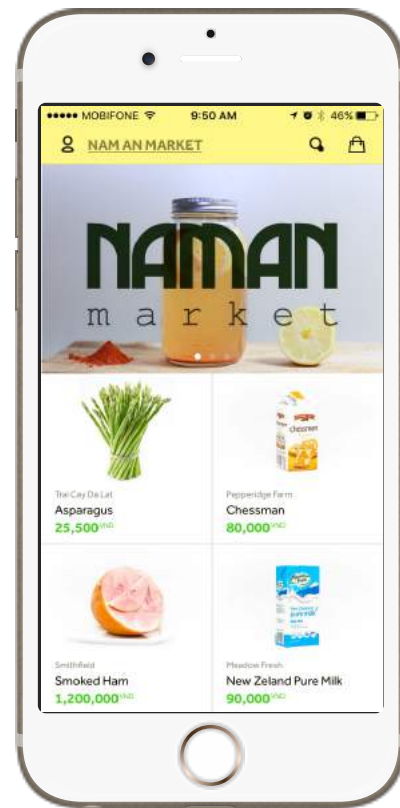
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***Hassle-free
shopping***

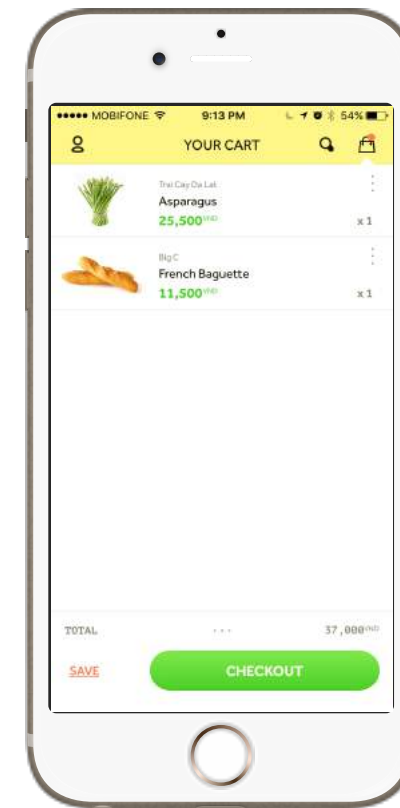
Mobile first.
Satisfaction guaranteed.



—2—

***Handpicked
quality products***

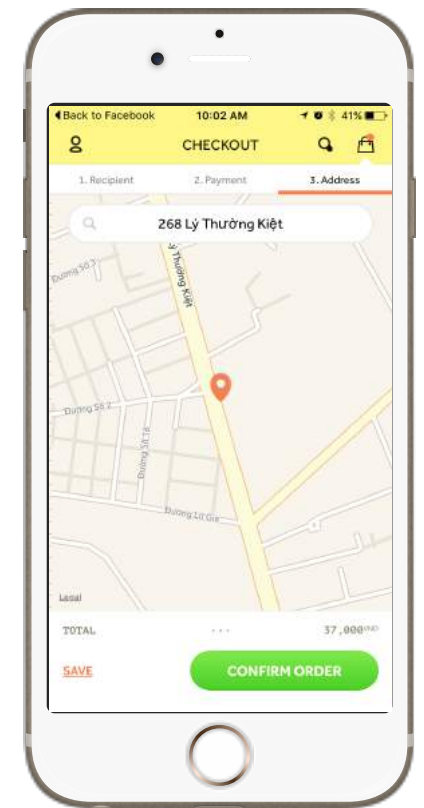
Professionally-trained shoppers.
Curated specialty stores.



—3—

***Delivery in 1 hour
or less***

By motorcycle.
Real-time tracking/SMS.
CoD/Card.



Local hubs of stores for fulfillment.
Network of shoppers and scooters for delivery.
No warehouse & inventory.
Streamlined cost structure.

Business Model

Consumers

Service Fee (à la carte).

Subscription.

Businesses

Commission.

Markup.

Trade Marketing and Slotting.

Who We Are

Backend Engineer

Fleet Ops

Dot Pixel Studio, TFLAT, Sutrixmedia

iOS Engineer

*Misfit Wearables, Lotte Group, Robert Bosch Vietnam,
Techcombank, Villgro, Regina Coffee*

Ops/Biz Dev

Ops/Finance

*Carbon, ZenHub, Axiom Zen Etsy,
Threadsy, Elitech*

Growth/Partnership

Product/Design

Android Engineer

