



townhall

WWW.TOWNHALLAPP.IO

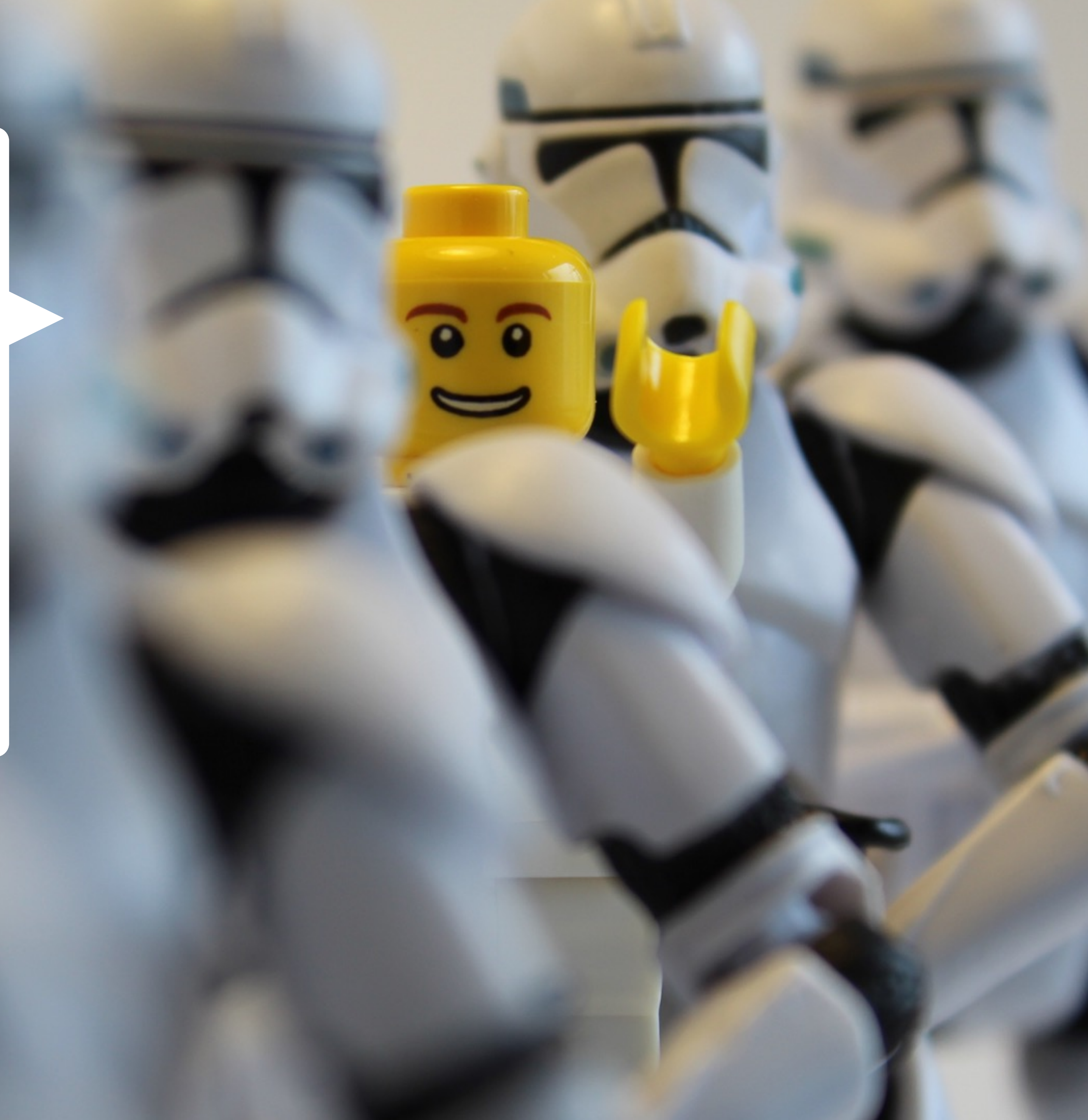
A DATA DRIVEN POLL FOR OPINION CAPTURE



**And Made Something
Worth Talking About
On Social**

**We've Changed
Research Into
Engagement**

**We're Already
Standing Out In
The Australian And
New Zealand
Market**





We're About To Sign A \$10K Per Month Deal

What You Get With Our Team

- ✓ A 20 Year Award Winning Web Veteran
- ✓ A Distributed Team Delivering Results
- ✓ 2000 Database Of Warm Leads




A Recent Poll Run By Word Vietnam

40% Response Rate



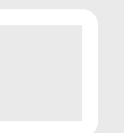
 **319**
Votes

 **Ending**
31-Mar-16

Should there be a dress code at the rooftop bars in HCMC?

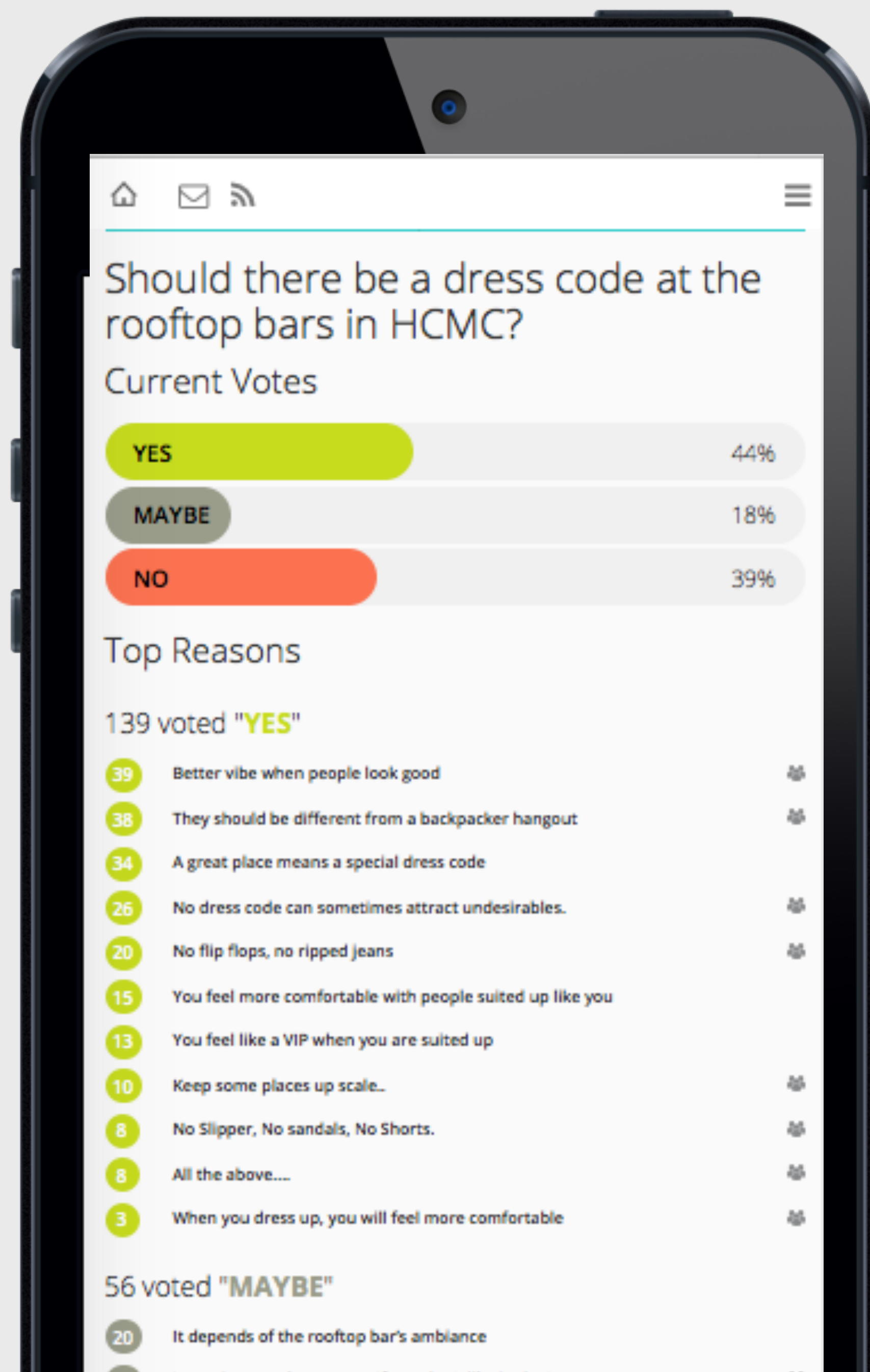
You Voted "Yes", Tell Us Why

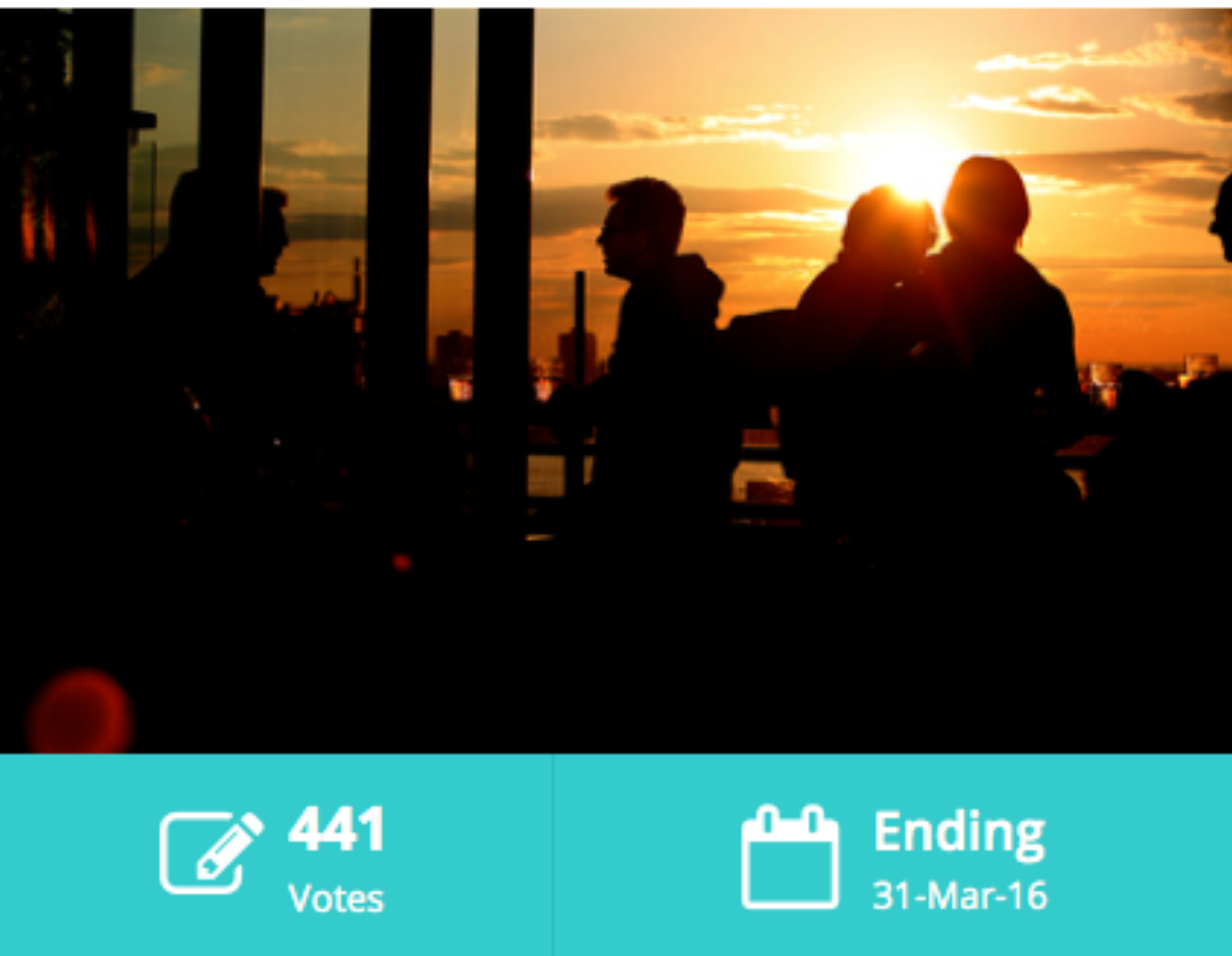
- ☒ They should be different from a backpacker hangout
- ☒ You feel like a VIP when you are suited up
- ☒ Keep some places up scale..



Comments Are Crowd Ranked

60% Vote On Reasons





Which rooftop bars in HCMC do you go to most?

Current Votes

- 1 Glow
- 2 Chill Sky Bar
- 3 Shri Restaurant & Lounge

SHOW MORE

SHARE WITH FRIENDS



50%

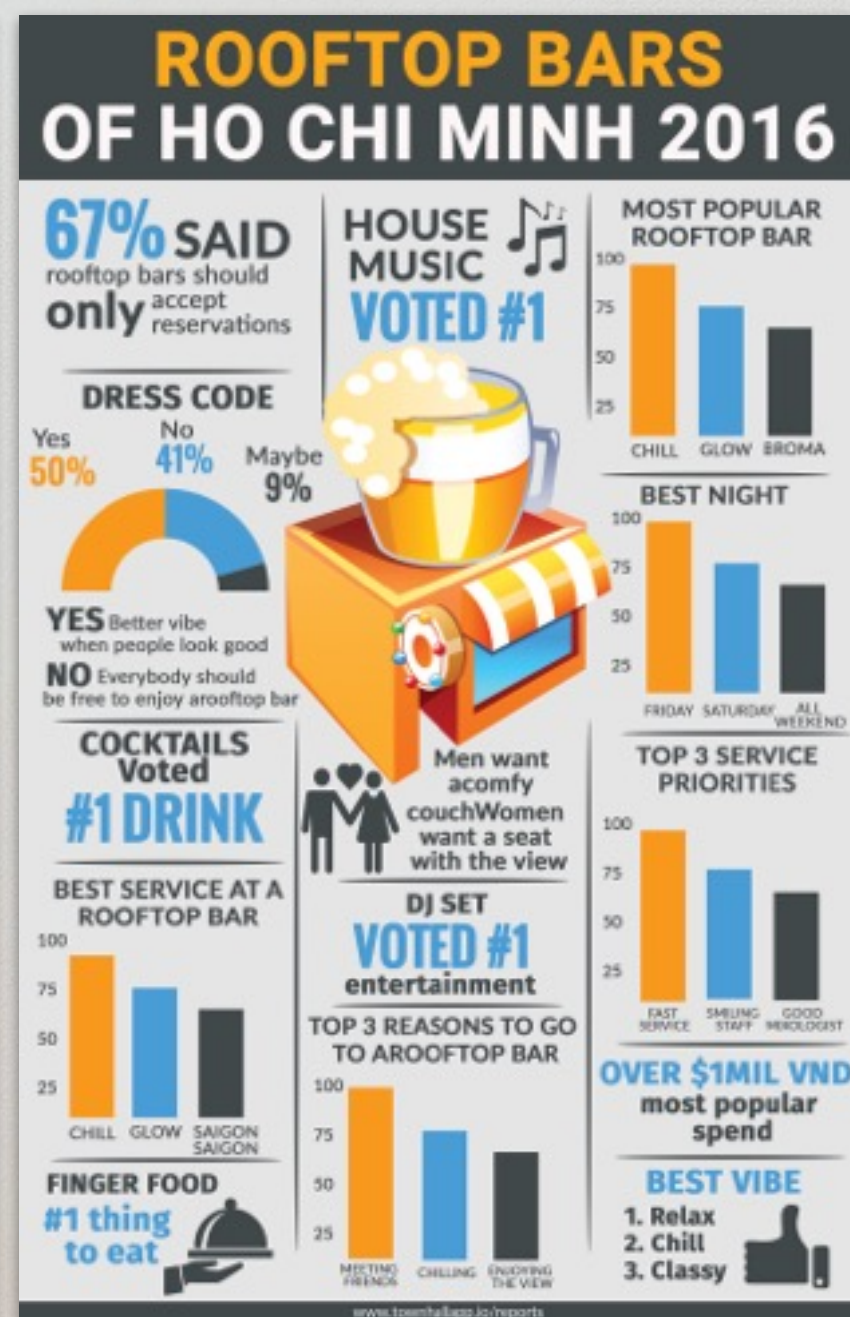
← Share Rate

word

Presents

2016 Rooftop Bar Report Ho Chi Minh

Conducted
February / March 2016

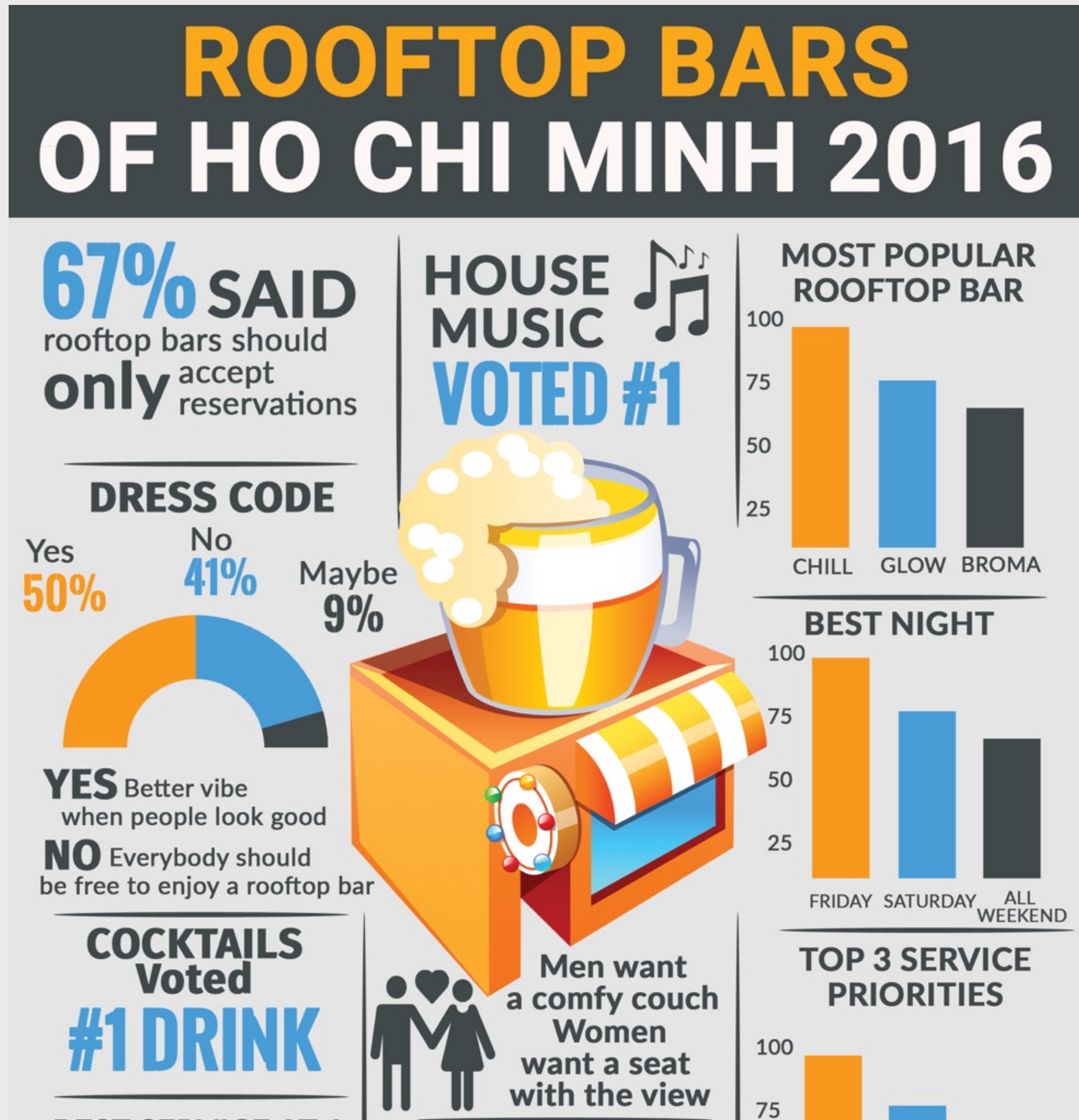


There's Lots Of Great Content Created From Results



REPORTS / INFOGRAPHICS / INSIGHTS / STATS

We Created
Infographics
To Get 50%
More Shares
On Twitter



Results So Far

Total Hits = **3676 Uniques**

Total Votes = **1,642 Votes**

Total Shares = **792 Shares = Est. 80,000 Impressions**

Learnings = **Participants Did Not Feel “Molested”
After Answering 1 Question 66% Answered More
Large Reach Amongst The Expat Community**



**We're Ready To Partner With Investors
To Make A World Class Social Poll Service**

Let's Talk!

Keren Flavell

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AUSTRALIA / VIETNAM

