



## Vietnam Engineering Education Conference, Joining Global Supply Chains, Vietnam 2035

### FEATURES



#### Vietnam Engineering Education Conference, Apr 14-15, 2016

will explore "industry-academic collaborations" that drive curricular innovation, create high-quality engineering graduates, drive research and technology. Join the conversation this April 14-15, 2016 in Ho Chi Minh City, Vietnam.



#### VN companies have limited success joining global supply chains

"Vietnam has been extremely successful in attracting FDI and benefiting from significant export growth from FDI factories, but Vietnamese enterprises have had limited results in participating directly in that success. More than two-thirds of Vietnam's exports are from FDI factories, and the cost of imported materials and components accounts for about 90% of that."



#### Vietnam 2035: Towards Prosperity, Creativity, Equity, and Democracy

Vietnam now aspires, by the year 2035, to modernity, industrialization, and a higher quality of life - aspirations that stand on three major pillars: economic prosperity, balanced with environmental sustainability; equity and social inclusion; and state capacity and accountability. The Vietnam 2035 report - a joint undertaking by experts from Vietnam and the World Bank - evaluates Vietnam's possibilities and options in this endeavor.



#### Night On Us (Stay 3 Pay 2; Stay 4 Pay 3)

Enjoy 1 complimentary night with minimum of 3(4) nights stay. Rejuvenate and indulge in memorable experiences of a lifetime at Banyan Tree Lang Co

- Complimentary daily mini-bar (non-alcoholic)
- A minimum of 3(4) nights stay
- Daily breakfast at the Water Court Restaurant
- Complimentary night(s) will be granted at time of check-in

### Events, Meetings, Special Offers



#### 2016 AmCham Membership Card & Discount Handbook

The 2016 AmCham Membership Cards and Discount Handbooks are being delivered to Members. If you have not received them, please kindly contact our **Membership Team**.



#### International School Saigon Pearl (ISSP) Open House - Wednesday, March 23rd

ISSP invites you to Open House on Wednesday, March 23rd for an exclusive opportunity to hear Grade 4 students speak about their recent exciting Field Trip experience to Da Lat. You and your family will also meet Principal Mr Steve Alexander and tour the campus with our Student Council, visiting our Library housing over 13,500 English books and specialist Music, Art, PE and Languages classes, learning how over 60% of ISSP students achieve above grade level English.



#### Attractive Early Bird Deals to U.S. from Ho Chi Minh City with Korean Air

Korean Air, established in 1969, is one of the world's top 20 airlines and carried more than 24 million passengers in 2012. Korean Air operates in excess of 200 flights per day to 128 cities in 45 countries on six continents with a fleet of 166 aircraft including ten A380s. With its modern airplanes and over 20,000 professional employees, Korean Air offers customers safety, convenience and comfort. Korean Air's award-winning cuisine of Korean and Western meals and state-of-the-art inflight entertainment system provide passengers ultimate

satisfaction.



## Officially launching of Vietnam HR Awards 2016

The Premiere Event will be held on 29 Mar, with panel discussion "Integrated Mindset" - a dialogue between CEOs in three respects: Technology, Sales, and People Management. Vietnam HR Awards was initiated to honor the organizations with best HR strategies and practices. First launched in 2014, the awards had resonated in Vietnam market for its methodology which is applied from the largest Singapore HR awards. This year, the award promises to be an exciting playground for enterprises operating in Vietnam.



## Mar 17 Members' Night & Meet the U.S. Consulate General

AmCham invites you to attend a Members Night, with cocktails and buffet reception. Members' spouses and guests are not only invited but also encouraged to attend with you.

Welcome by AmCham Board Member, and introduction of Key Officers from the U.S. Consulate General, the cocktail reception will offer networking opportunities for one-on-one conversations with the Consulate General Team, AmCham Governors, fellow members, and especially meet new members, almost 70 companies have joined AmCham last year. Click [HERE](#) for the list of new joined members.



## Mar 23 AmCham Palooza Party at Hotel Equatorial

AmCham will continue its series of monthly informal networking events at the coolest and latest nightspots in Ho Chi Minh City.

The monthly Palooza Party is a platform to develop new friendships, networking opportunities and information exchange. People from all age groups are welcome to attend - there's no age limit, you just have to be young at heart!

Come and join us for a night of casual networking, meet other professionals, bring your business cards!

Dress code: Business Casual

The AmCham Palooza is a popular group that holds networking events and happy hours regularly to increase communication amongst membership and expats



## JOIN US: Become a Member of AmCham Vietnam - HCMC

Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact [Ms. Sam Hoang](#) for joining or additional information on membership.



## AmCham welcomes New Member Companies

AmCham Vietnam - HCMC is pleased to welcome our NEW members who joined us in the last few months. We encourage you to get to know and welcome them by visiting their websites and patronizing their businesses.

### Welcome New members in Feb & Mar 2016:

***iAn Huy B.T. Co, Arkansas State University, Pacific Cross, California South University, Duffy Agency, Harvey Law Group, Tan Khoa Co., AVIS Vietnam, Hotel Nikko Saigon, McLarty Associates, Minh Hoang Garment Co., Ltd., Officience, Rentokil Initial Vietnam, I am Dream Catcher Ltd.***



## AmCham Corporate Partnership Packages

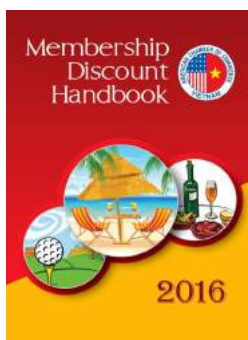
### Special thanks to SEAMOC for joining us as a Bronze Corporate Partner.

The Corporate Partnership comes with a range of membership dues, event sponsorship, advertising, and exclusive benefits. One all-inclusive Corporate Partnership annual, semi-annual, or quarterly billing simplifies your businesses' sponsorship efforts. Benefits in each Partnership Package include:

- Logo on "Corporate Partners" banner on AmCham website homepage
- Logo on "Corporate Partners" banner in Weekly Update Email
- Company profile on the "Corporate Partnership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).





## 2016 AmCham Discount Program

The AmCham Member Discounts Program is a mutually beneficial opportunity for both AmCham Members and AmCham Discount Partners. Prestigious vendors are invited to offer AmCham members special discounts on their services or products. Please contact [Ms. Sam Hoang](#)

*(Members present their AmCham Membership Card to receive special, privileged discounts offered by AmCham Discount Partners. A listing of discount offers is available in the annual Membership Discount Handbook (hardcopy) and on the AmCham website at [HERE](#))*



## Marketing Opportunities with AmCham HCMC

AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com): 646K views/yr; 275K visitors/yr (avg. 54K / 23K visitors/views per month) and 9.5K twitter followers, 7.5K facebook fans (and 60K+ views/month) 5.2k LinkedIn followers.
- Announcement in Weekly Email: 4.8k AmCham company representatives and subscribers.  
**AmCham Companies are offered 3 complimentary announcements a year.**
- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online

## News and Issues



### TÜV Rheinland Vietnam Boosts Service Offerings with Electromagnetic Compatibility Laboratory

Hung Yen, Vietnam, 1 March 2016 - TÜV Rheinland Vietnam has boosted its service offering in the expanding Vietnam market with the opening of an electromagnetic compatibility (EMC) laboratory in Hung Yen. The new 1,000 m<sup>2</sup> lab will provide measurement and testing services in accordance with the latest international regulations. The lab focuses on emission, pulse immunity and radio testing, as well as providing full EMC conformity assessment for a great variety of electrical products. Key features include the first third-party, 10 metre semi-anechoic chamber in the country.



### Sander Levin, Top House Democrat on trade, opposes TPP

The leading House Democrat on trade policy said he opposes the TPP, underscoring the hostile political environment. He said he doesn't support the TPP in its current form because it contains insufficient provisions to protect labor, lacks binding rules to prevent currency manipulation, and could ease the movement of the auto industry from his home state of Michigan to Mexico.



### World Bank: Macroeconomic Implications of TPP

The benefits of the TPP mostly derive from reductions in non-tariff-based measures (e.g., streamlining of administrative procedures) and regulatory measures that benefit services. The benefits are likely to materialize slowly but should accelerate toward the end of the projection period. The slow start results from the gradual implementation of the agreement and the lag required for benefits



### TPP could boost VN exports by 30%, FDI by 14%, GDP by 8%

New assessments based on the published TPP text estimate that Vietnam will be the greatest beneficiary of the TPP with exports up 30%; FDI up 14%; and GDP up 8% by 2030 over the "baseline scenario" without TPP.



### U.S. - ASEAN Summit, Feb 15-16, 2016

A population of over 626 million, an economy of \$2.5 trillion, ASEAN is the 3rd-largest economy in Asia. U.S. companies invest more in ASEAN, \$190 billion, than any other market in Asia.

This unprecedented gathering - the first hosted by the United States with the ASEAN leaders - builds on the deeper partnership that the United States has forged with ASEAN since 2009 and will further advance the Administration's rebalance to Asia and the Pacific.



### Car sales soar, along with congestion and environmental concerns

Up 55% in 2015 over 2014, raising questions about managing issues like traffic congestion, infrastructure requirements and carbon dioxide emissions.



### EU-VN Free Trade Agreement now available online

It allows all interested stakeholders to become fully conversant with its content well in advance of the ratification processes both in the EU and in Vietnam. The text will be subject to a legal review to verify its consistency and ensure that all provisions are formulated in a legally-sound manner. It will then be translated into all EU languages as well as into Vietnamese before being signed and ratified by both parties.



### Vietnam on board with EU car rules in EU-VN FTA

The agreement should make it easier for European firms to sell vehicles in Vietnam but more difficult for American. The EU-VN FTA includes a commitment that cars sold in Vietnam should follow "international vehicle regulations." The commitment also covers parts for these vehicles and also car parts also used in minibuses (of up to 5 tons) and in commercial trucks.



### TPP & New Developments in Global Trade: Labor and Environment

More than 1,000 persons attended the Feb 16, 2016 Baker & McKenzie global webinar, which featured topics such as the TPP's Environmental Chapter, Labor Chapter, Investor-State Dispute Settlement. Click the link to view the powerpoint presentation on Labor and Environmental Implications for Businesses.



### Finance Committee Chairman explains process of TPP ratification

The signing ceremony ... is just beginning. We'll debate the merits of each and every provision of this agreement and consider how it will impact workers and job creators in our country and how it will affect the health of our economy. I will focus on the process by which Congress will consider and debate this agreement ... it is important that people, including members of Congress, the administration, stakeholders, and the media, have a full understanding of how this is going to work. As I've said many times, the TPP is an extremely important agreement, and we need to get it done. But, given that importance, we need to focus more on getting it right than on getting it done fast.



### Weekly Updates Archive 2006 - 2015

Launched in August 2006 to answer many questions about Vietnam's accession to the WTO, the Weekly Update Emails provide news updates, upcoming events, explanations of details of trade and investment agreements, developments in laws and regulations affecting the business environment in Vietnam. Click the link for to visit the archives and look back over the years. Links to more than 10,000 documents providing background on a wide variety of topics, from Vietnam's WTO Accession in 2006-2007, revision of the Labour Code in 2008-2012, to the TransPacific Partnership and WTO Trade Facilitation Agreement from 2013 and ongoing.



### Prime Minister's Certificates of Merit awarded to AmCham Vietnam - HCMC

At AmCham's 20th Anniversary Celebration Dinner on September 18, 2014, Vice Chairman of HCMC People's Committee Le Thanh Liem handed the Prime Minister's Certificates of Merit to AmCham Vietnam - HCM City and to Mr. Herb Cochran, Executive Director for their excellent performance in supporting and promoting trade and investment in Ho Chi Minh City and Vietnam.

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