BANYAN TREE Hotels & Resorts

PRESS RELEASE

Banyan Tree Lăng Cô and Angsana Lăng Cô host their very first Laguna Lăng Cô Marathon this year in Central Vietnam



Vietnam, April 2015 – Banyan Tree Lăng Cô and Angsana Lăng Cô in Central Vietnam will host their very first Marathon on 24-25 October 2015 – the Laguna Lăng Cô Marathon. Following the success of Laguna Phuket Marathon, its sister resort, the inaugural Laguna Lăng Cô Marathon event will be set in beautiful Lang Co, an area renowned for its pristine coastlines, lush green jungles and rugged mountain peaks. The Marathon is poised to provide memorable experiences for all participants including professional and amateur marathoners, families as well as spectators from around the world.

The marathon weekend comprises a full marathon, a half marathon, and a variety of fun runs 10KM – 5KM – 2KM) for families and children and seeks to gather up to 1000 runners and sports enthusiasts from the region as well as the fast-growing running scene in Vietnam. The course is an out and back course with a loop between KM 22 and KM 28. Marathon and Half Marathon runners follow the course out of Laguna and then head east through local villages, past water buffaloes in rice fields, misty mountain peaks, pristine waters and stunning beaches. This scenic run across varied terrain will allow all runners to appreciate the stunning mountain landscape that Central Vietnam has to offer.

"The Laguna Lăng Cô Marathon will be a prime opportunity for local, regional and international runners to enjoy the best of Central Vietnam – a marathon combined with culture, scenery, amazing food and the genuine warmth of the Central Vietnamese people. We truly have everything to accommodate large scale international events and create an exciting playground for sports and adventure aficionados.", said Mr. Michal Zitek – Area General Manager, Banyan Tree Lăng Cô and Angsana Lăng Cô.

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HOTELS & RESORTS

<u>Angsana Lăng Cô</u> and <u>Banyan Tree Lăng Cô</u> set on a private pristine beach of more than 3 kilometers framed by the Truong Son Mountain Range and are accessible by air via Danang International airport with direct flights to Singapore, Hong Kong, Korea, Japan and China, Malaysia. Domestic air travelers may choose to fly into Da Nang or Hue airports for easy access to Angsana Lăng Cô or Banyan Tree Lăng Cô. Just 60 minutes' drive from Da Nang International Airport and within an easy drive to three UNESCO World Heritage Sites, the <u>Banyan Tree</u> and <u>Angsana</u> resorts offer the group's signature brand of luxurious accommodation with spacious Banyan Tree pool villas, stylish Angsana rooms and suites, two award-winning spas, a championship golf course designed by Sir Nick Faldo, an array of dining venues and recreational offerings.

Early bird rates from now to 31 August are from 129,000VND for 2KM run to 645,000VND for a Full Marathon. The entry fee will include race registration, bib number and souvenir pack with a T-Shirt and commemorative finisher's medal. For more information and registration to the marathon, visit http://lagunalangcomarathon.com/home/. Marathon updates can be viewed on https://www.facebook.com/lagunalangcomarathon.

Book accommodation at Angsana Lăng Cô and Banyan Tree Lăng Cô before 31 May 2015 and receive 20% off. Book before July 2015 and receive 15% off on Best Available Rate.

For enquiries or to book accommodation please contact:

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About Banyan Tree Hotels & Resorts

A leading international operator and developer of premium resorts, hotels, residences and spas, **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world.

To date, the Banyan Tree Group manages and/or has ownership interests in over 35 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.

www.banyantree.com www.angsana.com

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