



## TPP in "lame duck" session? Cargill opens 11th plant; Bosch invests more

### FEATURES



#### TPP supporters pin hopes on "lame duck" session

"Right now you have a president, a [Senate] majority leader and a speaker [of the House] who are all pro-trade; There is a pathway forward here," USTR Michael B. Foman said in an interview, reflecting a seize-the-moment recognition of the changed lineup ahead. Whether that is wishful thinking or a real prospect will have to come into focus well before November because supporters would likely need to begin congressional hearings in September to clear the path for a vote in the lame-duck session of Congress after Election Day.



#### Cargill opens 11th feed plant in Vietnam

Cargill officially inaugurated an \$8.5 million animal nutrition plant in Nam Cam Industrial Zone, Dong Nam Economic Zone, Nghe An, Vietnam. The new facility will provide animal feed for livestock and will have a total capacity of 66,000 tonnes per year. It will provide customers with safe, trusted feed that maximizes the performance of their operations, which helps improve food safety across Vietnam's supply chain



#### Heavy penalties for use of banned chemicals in animal feed

A revised law that will come into effect on July 1 this year states that those who feed their animals banned chemicals can face up to 20 years in prison. Some households were fined at the beginning of March, after excessive amounts of salbutamol, a banned chemical that boosts the growth and production of meat in cattle, were found in their pigs' urine.



#### Three Vietnamese firms join Samsung supply chain

As of now, 63 Vietnamese supporting enterprises are suppliers to Samsung, including 11 first-tier and 52 second-tier enterprises. With a total investment of \$7.5 billion, Samsung Electronics Vietnam's projects in the northern provinces of Thai Nguyen and Bac Ninh are scheduled to make 200 million smartphones in 2016. Meanwhile, the \$2-billion SEHC facility will focus on research and development in addition to making high-end television sets. Samsung is committed to achieve a localisation rate of 35% by 2020.



#### Bosch invests more in Vietnam

Bosch Vietnam said at an annual press conference in HCMC on June 2 that its gasoline systems plant manufacturing continuously variable transmission (CVT) pushbelts in Dong Nai would get an extra investment of US\$22 million after it received more than US\$23 million last year. By the end of 2016, Bosch's total investment will have reached US\$340 million.



#### Vogue Guide to Ho Chi Minh City

If a city's fortunes can be judged by the number of cranes dotting its landscape, Ho Chi Minh City has high hopes. Posters stuck to construction sites advertise lavish apartment blocks and landscaped shopping malls under development. A metro system, currently being built, promises comprehensive public transport at last. Change is in the air-and the city's exceptionally youthful

population, over half of whom are younger than 35, are leading the way



## Background on Agreement between the U.S. and Vietnam on Visa Reciprocity

Issue: AmCham requested that Vietnam issue temporary visitor visas to U.S. citizens on a basis of reciprocity, so that U.S. citizens would receive "one-year validity and multiple-entry visas" as do Vietnamese citizens that apply for temporary visitor status to the U.S., B1/B2 Visa.



## A Fun-Filled Getaway To The Heart Of Central Vietnam

Experience spontaneous fun at Angsana Lăng Cô, Central Vietnam. Angsana Lăng Cô is the perfect destination for every member of the family to enjoy a blissful and fun-filled holiday where little ones can enjoy outdoor activities such as sandcastle building and bungee trampoline - all with professional supervision- while Mom and Dad recharge with a refreshing massage treatment.

### Events, Meetings, Special Offers

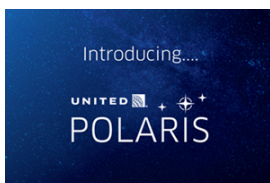


**Tickets sold very fast last year so purchase to tickets early to avoid disappointment.**  
**Click [HERE](#) for Event Schedule, Sponsorship Opportunities, and Ticket Booking**



## Attractive Early Bird Deals to U.S. from HCM City with Korean Air

Korean Air, established in 1969, is one of the world's top 20 airlines and carried more than 24 million passengers in 2012. Korean Air operates in excess of 200 flights per day to 128 cities in 45 countries on six continents with a fleet of 166 aircraft including ten A380s. With its modern airplanes and over 20,000 professional employees, Korean Air offers customers safety, convenience and comfort. Korean Air's award-winning cuisine of Korean and Western meals and state-of-the-art inflight entertainment system provide passengers ultimate satisfaction.



## Introducing United Polaris, the redesigned International Business Class, en route this December

United is proud to announce our exciting and revolutionary new business class experience, redesigned from Ahh to Zzz. Named after the North Star, the brilliant point in the nighttime sky, United Polaris is the shining star of business class that flyers look to and can depend on for true comfort and a sleep experience like no other.



**ICT COMMITTEE**

## Jun 09 How the Cloud Can Benefit Your Business?

Global SaaS software revenues are forecasted to reach \$106B in 2016, increasing 21% over projected 2015 spending levels. By 2018, more than 60% of enterprises will have at least half of their infrastructure on cloud-based platforms. A recent study projects that spending on cloud computing infrastructure and platforms will grow at a 30% CAGR from 2013 through 2018 compared with only 5% growth for the overall enterprise IT. Clearly there's a lot happening in the Cloud. However it's 2016 and we're in Vietnam, so what can Cloud do for our business?



**AMCHAM  
PALOOZA**

## Jun 22 AmCham Palooza Party at Long Bar, The Reverie Saigon

Come and join us for a night of casual networking, meet other professionals, bring your business cards! AmCham will continue its regular informal networking events at the coolest and latest nightspots in Ho Chi Minh City. The Palooza Party is a platform to develop new friendships,

networking opportunities and information exchange.

## Share life, give blood

World Blood Donor Day  
Blood connects us all 14 June 2016

### Jul 12-20 World Blood Donor Days 2016

The AmCham CSR Group is working with the Hospital of Hematology and Blood Transfusion and Ho Chi Minh City Humanitarian Blood Donation Center of Red Cross to organize AmCham World Blood Donor Days from July 12 to July 20 at locations provided. In the last 4 years, 2,784 AmCham Donors from Ho Chi Minh City, Thu Duc and Binh Duong have donated 3,770 blood units.



WELCOME  
NEW MEMBER

### AmCham welcomes New Member Companies

AmCham Vietnam - HCMC is pleased to welcome our NEW members who joined us in the last few months. We encourage you to get to know and welcome them by visiting their websites and patronizing their businesses.

#### Welcome New members in Apr & May 2016:

*ADEN Services (Vietnam), Bach Khoa Investment and Development of Solar Energy Corp.; Best World Vietnam Co., Ltd; First Alliances; French-Vietnamese Center for Management Education (CFVG); Green Speed Co.; Greystone Data System Vietnam; Honeywell; Larion Computing; Scanwell Logistics; SonKim Land; Sunflower Media*

### JOIN US: Become a Member of AmCham Vietnam - HCMC

**\*NEW OFFER:** Application fee will be waived for companies having a D-U-N-S® number.

Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact [Ms. Sam Hoang](#) for joining or additional information on membership.



### Marketing Opportunities with AmCham HCMC

AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com): 646K views/yr; 275K visitors/yr (avg. 54K / 23K visitors/views per month) and **10.1K twitter followers**, 8.1K facebook fans (and 60K+ views/month) 5.4k LinkedIn followers.
- Announcement in Weekly Email: 4.8k AmCham company representatives and subscribers.  
**AmCham Companies are offered 3 complimentary announcements a year.**
- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online



### AmCham Corporate Partnership Packages

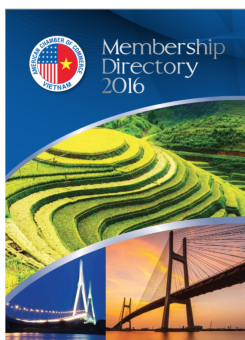
**Special thanks to COCA-COLA, TRUONG PHAT JVC, and INTEL for re-joining our 2016 Program**

The Corporate Partnership comes with a range of membership dues, event sponsorship, advertising, and exclusive benefits. One all-inclusive Corporate Partnership annual, semi-annual, or quarterly billing simplifies your businesses' sponsorship efforts. Benefits in each Partnership Package include:

- Logo on "Corporate Partners" banner on AmCham website homepage
- Logo on "Corporate Partners" banner in Weekly Update Email
- Company profile on the "Corporate Partnership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures



For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).

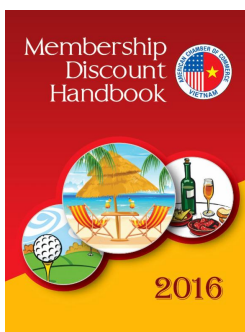


## AmCham Membership Directory

The 2016 AmCham Membership Directory were distributed to all AmCham HCMC members early May. If you have not received it, please kindly inform our [Membership Team](#).

Taking this chance, AmCham would like to say **Thank You** to all members who continues to support AmCham for years, and especially to those who selected AmCham Directory as one of your marketing channels to promote your products and services.

To help you prepare your marketing plan budget next year, please find our Advertising Rates for the [2017 Membership Directory](#). This publication is scheduled to print next March/April. Again, we offer FREE advertising online for booking and payment made before December 15, 2016. Contact [Cindy Tran](#) for more details and booking.



## 2016 AmCham Discount Program

The AmCham Member Discounts Program is a mutually beneficial opportunity for both AmCham Members and AmCham Discount Partners. Prestigious vendors are invited to offer AmCham members special discounts on their services or products. Please contact [Ms. Sam Hoang](#)

*(Members present their AmCham Membership Card to receive special, privileged discounts offered by AmCham Discount Partners. A listing of discount offers is available in the annual Membership Discount Handbook (hardcopy) and on the AmCham website at [HERE](#))*

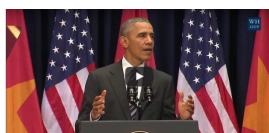
## News and Issues



partner in success

## 10th Anniversary Long Hau Corporation - Long Hau Industrial Park

Long Hau industrial park is located in a strategic area for urban and industrial development of Ho Chi Minh City under the strategy " Forwarding to the East Sea" of Ho Chi Minh City People's Committee. The park has a convenient location close to Ho Chi Minh City area and key locations (19km from District 1 - HCMC, 12km from Phu My Hung New City - Dist 7, 3.5km from Hiep Phuoc Newport and SPCT port, 25km from Cat Lai port and Tan Son Nhat International Airport). The park also has complete and well-developed infrastructure and supporting services.



## Highlights of Presidential Visit to Vietnam, May 2016

Remarks at National Convention Center, DreamPlex "Entrepreneurs and Opportunity," and Young Southeast Asia Leaders Initiative.



## Boeing, Vietjet Finalize Vietnam's Largest Ever Commercial Airplane Purchase

VietJet and Boeing have finalized an order for 100 737 MAX 200 airplanes, the largest ever single commercial airplane purchase in Vietnam aviation. His Excellency Mr. Trần Đại Quang, President of the Socialist Republic of Vietnam, and U.S. President Barack Obama, witnessed the historic agreement, valued at approximately \$11.3 billion at current list prices.



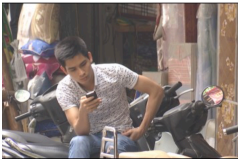
## Moving on in Vietnam, but remembering its lessons: John Kerry, John McCain, Bob Kerrey

We have reached the point, more than 20 years after normalization, when our agenda with Vietnam is forward-looking and wide-ranging. Mr. Obama's discussions with the Vietnamese will cover issues from security cooperation to trade and investment to education, and from the environment to freedom of religion and human rights.

## Buoyed by U.S. firms, Vietnam emerges as an Asian manufacturing powerhouse



Wolverine Worldwide exemplifies a sharp shift among American footwear and garment producers away from China toward an emerging manufacturing hot spot: Vietnam. Over the past three years, the Rockford, Mich.-based maker of brands such as Keds, Hush Puppies and Saucony has more than doubled its production in the Southeast Asian nation, taking advantage of the lower labor costs there. Vietnam now constitutes nearly 30 percent of Wolverine's output, while China's share has fallen from 90 percent to 50 percent, company officials said.



### **Vietnam's Viettel's global ambitions**

In Vietnam, one telecommunications giant is defying the stereotype of the bloated and inefficient state-owned enterprise (SOE). While many such organisations are mired in debt and graft scandals, military-owned Viettel Group is charting a global expansion path, with annual revenue ballooning from a modest US\$2 million in 2000 to US\$11 billion last year. Wholly-owned and operated by Vietnam's Ministry of Defense, Viettel dominates the country's mobile market with a 52% share of subscribers. Distant runner-ups Mobiphone and Vinaphone, also state-owned but under different ministries, account for 18% of the market each.



### **USITC Institutes Investigation of Carbon and Alloy Steel Products**

The U.S. International Trade Commission has voted to institute an investigation of certain carbon and alloy steel products from China. The complaint alleges one or more of the following unfair acts: (1) a conspiracy to fix prices and control output and export volumes, in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1; (2) the misappropriation and use of U.S. Steel's trade secrets; and (3) the false designation of origin or manufacturer, in violation of the Lanham Act, 15 U.S.C. § 1125(a). The complainants request that the USITC issue a general exclusion order, a limited exclusion order, and cease and desist orders.



### **EU Parliament rejects granting China market economy status**

MEPs (Members of EU Parliament) voted against granting China "market economy" status. Some analysts insist that Beijing has been much keener to lobby for MES than reform is own economy. Most countries have concluded that China does not meet the criteria where lending and production decisions are made without state intervention. China, however, insists that the interpretation of its accession agreement to the WTO provides for automatically getting the MES after 15 years.



### **Anti-trade rhetoric not denting USTR's hopes for TPP vote in 2016**

U.S. Trade Representative Michael Froman believes Congress will approve the TPP before President Barack Obama leaves office. But passing the agreement will require a big push from the business community in the face of outright hostility to new trade liberalization from many in Obama's own party as well as from a surprising number of Republicans.



### **Finance Committee Chairman explains process of TPP ratification**

The signing ceremony ... is just beginning. We'll debate the merits of each and every provision of this agreement and consider how it will impact workers and job creators in our country and how it will affect the health of our economy. I will focus on the process by which Congress will consider and debate this agreement ... it is important that people, including members of Congress, the administration, stakeholders, and the media, have a full understanding of how this is going to work. As I've said many times, the TPP is an extremely important agreement, and we need to get it done. But, given that importance, we need to focus more on getting it right than on getting it done fast.



### **Weekly Updates Archive 2006 - 2015**

Launched in August 2006 to answer many questions about Vietnam's accession to the WTO, the Weekly Update Emails provide news updates, upcoming events, explanations of details of trade and investment agreements, developments in laws and regulations affecting the business environment in Vietnam. Click the link for to visit the archives and look back over the years. Links to more than 10,000 documents providing background on a wide variety of topics, from Vietnam's WTO Accession in 2006-2007, revision of the Labour Code in 2008-2012, to the TransPacific Partnership and WTO Trade Facilitation Agreement from 2013 and ongoing.

### **Prime Minister's Certificates of Merit awarded to AmCham Vietnam -**



## HCMC

At AmCham's 20th Anniversary Celebration Dinner on September 18, 2014, Vice Chairman of HCMC People's Committee Le Thanh Liem handed the Prime Minister's Certificates of Merit to AmCham Vietnam - HCM City and to Mr. Herb Cochran, Executive Director for their excellent performance in supporting and promoting trade and investment in Ho Chi Minh City and Vietnam.



Corporate  
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**RUSSIN & VECCHI**

**SEAMOC INC.**

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