

140516 Meeting Minutes

CSR Committee Meeting in 2014

May 16th, 2014

Present:

Ly Le	Coca-Cola Vietnam
Quyen Nguyen	Intel Products Vietnam
Hien Le	AIG
Khanh Nguyen	Perenco
Duong Tran	3M
Thao Nguyen	Dow Chemical
Amy Nguyen	AmCham Vietnam
Vinh Vo	AmCham Vietnam
Thao Nguyen	AmCham Vietnam
Thao Vo	AmCham Vietnam

I. Introduction

- Attendees have brief self-introductions
- Amy: brief review of CSR mission, goals and objectives, tentative timeline of CSR programs this year

II. CSR Coreteam Sharing

- Ly Le: share CSR team orientation
 - + Make use of Manufacturing Team
 - + Connect organizations in Ho Chi Minh city, with survey and research from có survey và research from VFF about the objective and orientation of HCMC in 3 priorities: Educational Support, Health and Poverty Reduction for 2 districts: Can Gio and Cu Chi.
- Quyen: how to connect other members and have action plans
- Ly Le: Core team must have overall plans for CSR first, then call for support and participation from other companies

- Hien: know Ho Chi Minh City's needs first, then have actions and programs to support
- Duong Tran: 3M agree to support Education and Health care
- Thao: share experiences in supporting Education and Health care. Do also pay attention to other provinces apart from HCMC
- Quyen: Should or should not carry out On-Off programs in consideration of their long-term effectiveness
- Ly Le + Quyen: support for Soft Skills developments rather than facility to attract members from different fields
- Quyen: Having facts and figures is a MUST
- Ly Le: Need advice from reliable organizations (Department of Health, Department of Education), ask them to share their assigned mission, orientation, priority -> Conduct a meeting
- Vinh: Hold a sharing session and open to public
- Quyen: Build CSR theme based on HCMC's orientation in every 5 years

III. Conclusion:

- Approach Department of Health, Department of Education to hold an informal sharing and get information (tentatively Early June)
- Improve Communication:
 - + Core team members take turn to present about CSR plans at committee's monthly meetings
 - + After events: recap, report by emails and pictures besides AmCham website
- Keep CSR annual events

IV. TO-DO:

- Amy to check and share committee monthly meeting schedule
- Team to share contacts of Department of Health, Department of Education
- Prepare slides and clips introducing about CSR to committee and representatives of Department of Health, Department of Education