

Meeting Minutes

AmCham Vietnam Direct Selling Committee Meeting – Friday, March 22nd, 2013

Present: Ha Dang – Amway Vietnam
 Binh Do – ATIM Consulting
 Trang – ATIM Consulting
 Cuu Nguyen – Herbalife
 Huy Nguyen – Nu Skin
 Tram Ha – Oriflame Vietnam
 Thuy Nguyen – Sophie Paris Vietnam
 Vinh Vo – AmCham Vietnam
 Thuy Nguyen – AmCham Vietnam

Regret: Thoa Le – BWL
 Jansen Ching – BWL
 Han Tran – Russin & Vecchi
 Amy Nguyen – AmCham Vietnam

I. **Media campaign:**

- Budget

Current budget	\$12,150
AmCham Scholarship 2013 Sponsorship	\$3,000
Budget for guests for monthly meetings	\$2,000
Available budget for media campaign	\$7,150

- Since the available budget may not be sufficient for a thorough media campaign, each company to contribute \$1,000 to the current fund. **Confirmation via email to Ms. Thuy (AmCham) required by April 8th.**
- Ms. Ha (Amway) to work with Golden Pen (after confirmation on the budget) to come up with a new media plan.

II. **Decree 110:**

- Ms. Tram (Oriflame) to consolidate the final report on issues/concerns about Decree 110, preparing for the meeting with Mr. Que in April.

End of minutes