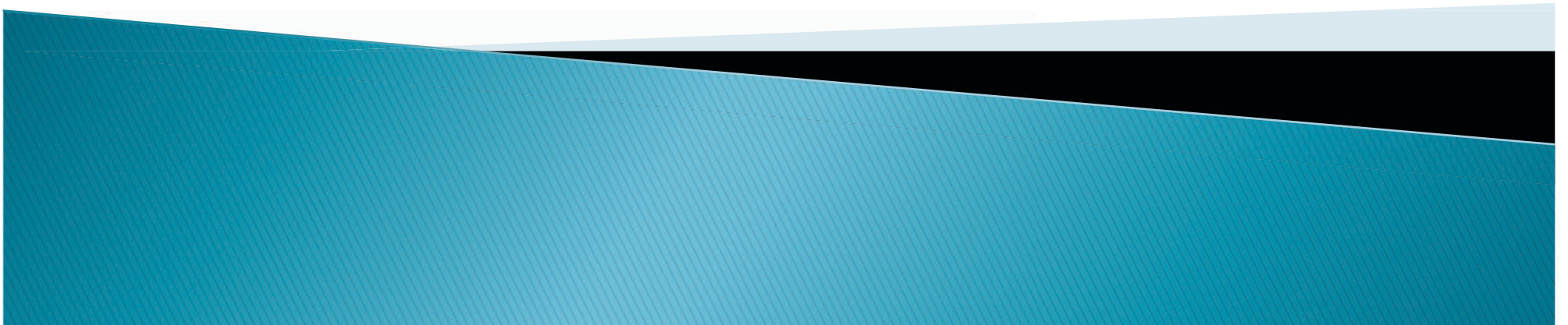


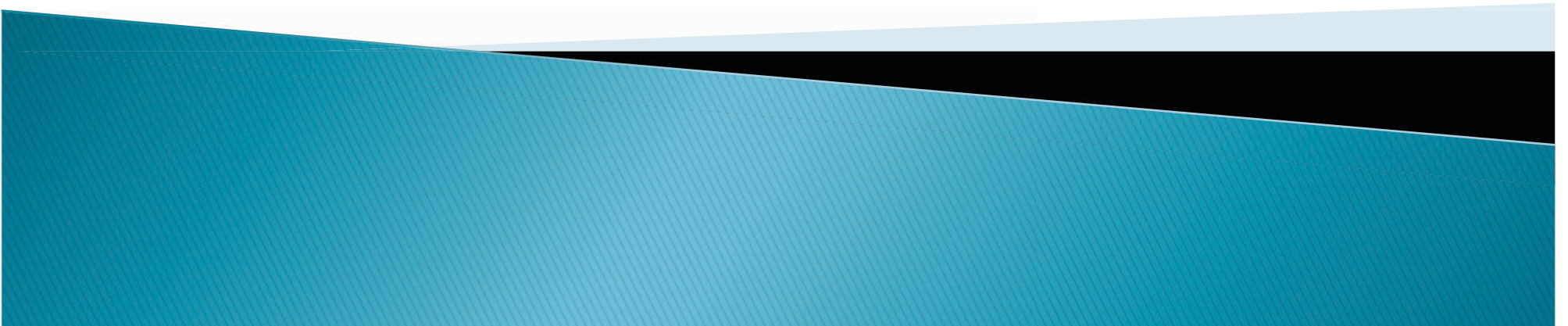
AmCham CSR Working Group 2013 Plan

April 26, 2013



Agenda

- Welcome and Introduction
- Review 2012 CSR Activities
- Discuss 2013 Action Plan



AmCham CSR Working Group

Mission:

Networking, Information–Sharing, Problem Solving

The CSR WG Mission is to (1) provide networking opportunities for AmCham company executives/staff with responsibility for CSR, Community Development, Community Relations, etc. to get to know each other through informal networking events; (2) information–sharing opportunities for these same executives/staff, so that they can share “best practices” in organizing their company CSR/CD/CR activities (for example, how to organize a company tree–planting outing); (3) Direct Action/Problem Solving, that is, joining together in organizing events and activities to raise awareness of and to address social problems in sectors such as education, environment, health care, etc.



Goals and Objectives

1. Increase Group Membership/Participation

- ▶ There are about 35 AmCham companies with designated executives/staff with responsibility for “Corporate Social Responsibility,” “Community Development,” “Community Affairs,” “Public Affairs,” “Corporate Affairs,” “Corporate Communications,” etc. The CSR Working Group will increase membership participation to include all of these designated executives/staff so that they are aware of the Working Group and its Mission of “Networking, Information-Sharing, and Direct Action / Problem Solving”
- ▶ In addition, the CSR WG will reach out to those (usually smaller) AmCham companies that don’t have a designated executive/staff person for CSR activities, so that the WG can help them identify and achieve their CSR priorities in cooperation with the AmCham CSR WG.

2. Speakers

Identify and invite relevant and interesting speakers from the CSR field to make presentations at committee meetings and for the AmCham general membership, keeping in mind that the principle goal/objective of the WG is “action oriented” and not “discussion oriented.”

3. Events and Activities

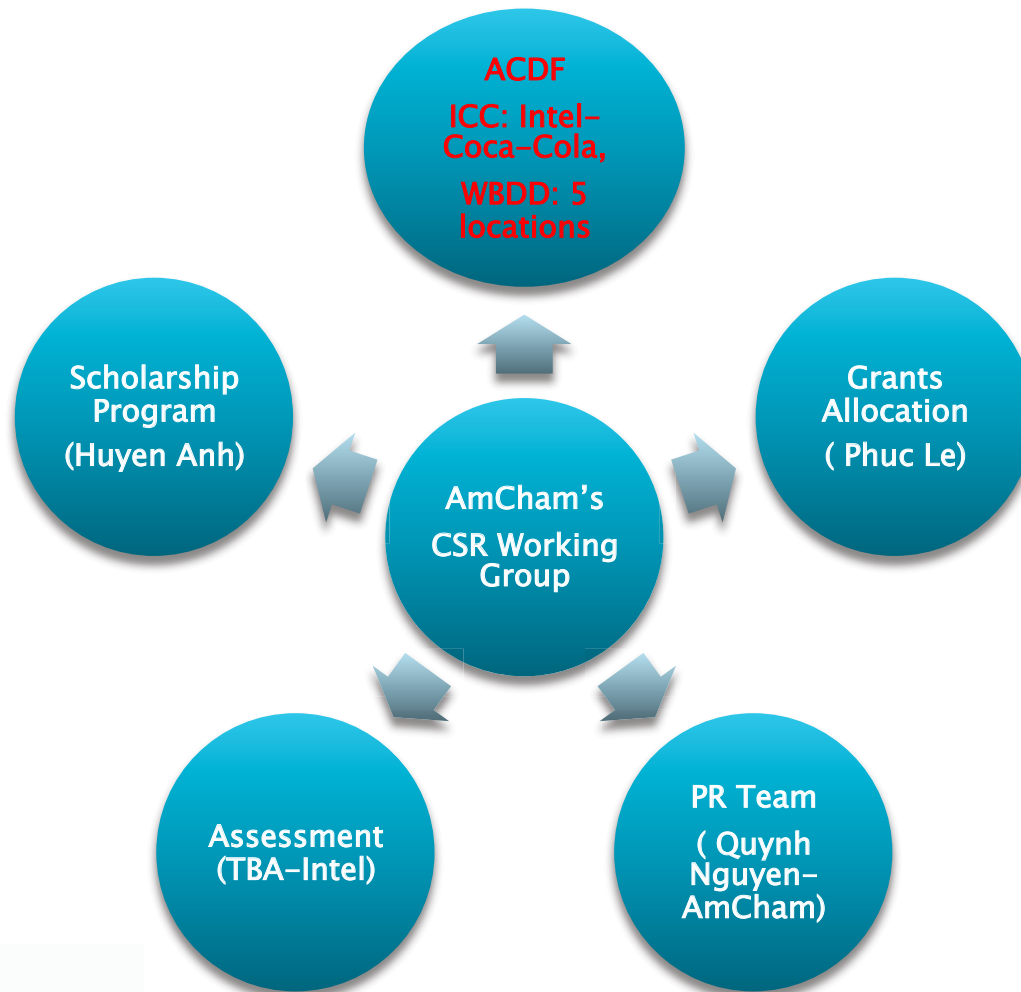


2013 Highlights

1. AmCham Scholarship Program
2. AmCham Women Engineering Scholarship
3. AmCham Community Development Fund (ACDF)
4. World's Blood Donor Day (WBDD)
5. International Coastal Clean-up (ICC)
6. CSR seminar



AmCham CSR WG –Team Leaders



AmCham CSR WG-2013 Core Team Members

- ▶ Ms. Ho Uyen – Corporate Affairs Manager, Intel Products Vietnam
- ▶ Ms. Nguyen Hoang Thuc Quyen – Community Affairs Manager, Intel Products Vietnam
- ▶ Ms. Van Le – Apparel Operations Director, Nike Inc, Vietnam
- ▶ Mr. Le Hong Phuc – Head of HR, Samsung
- ▶ Ms. Chau Pham – HR Dept, Avery Dennison
- ▶ Ms. Thu Tran, HSBC
- ▶ Ms. Huong Dinh, PAC Manager, Coca-Cola Beverages
- ▶ Ms. Bui Thi Ngoc Diem – CSR Executive, CoCa-Cola Southeast Asia, Inc.
- ▶ Ms. Bui Thi Ninh, VCCI
- ▶ Ms. Van Anh Luong, HR Manager, TRG
- ▶ Ms. Lan Anh, TRG
- ▶ Ms. Van Anh, Hoa Sen University.
- ▶ Ms. Do Minh Trang – ACE
- ▶ Mr. Vu Pham, Victoria Healthcare
- ▶ Ms. Hoang Anh, Victoria Healthcare
- ▶ Ms. Khanh Duong, Head of CSR, Maersk
- ▶ Ms. Duong Tran, Corporate Marketing & PA, 3M
- ▶ Ms. Le Thi Thu Tram – Corporate Relations Assistant Manager, Unilever
- ▶ Ms. Khanh Nguyen – PR & SC Executive, ConoCoPhillips – a Perenco Company
- ▶ Ms. Chau Nguyen, UPS
- ▶ Ms. Hien Le, Dupont Vietnam
- ▶ Ms. Hoang Lan Anh, Communication Director, Sanofi
- ▶ Ms. Nhan Nguyen, HR Manager, Sandhill
- ▶ Ms. Bui Thi Loan, VBL
- ▶ Amy Nguyen, Quynh Nguyen, Vince Vo, Thuy Nguyen, Nga Nguyen, AmCham



12th AmCham Scholarship Program

315 Winners and

177 Honorable Mentions

56 Ph.D & **40** M.S, M.A, MBA Degree holders



Companies where Scholars work for



2nd AmCham–Intel Women in Engineering Scholarship

In order to financially support female engineering students at Vietnam's top technical universities; simultaneously, to encourage female students to study and pursue careers in engineering, AmCham and Intel Products Vietnam jointly organized the AmCham – Intel Women in Engineering Scholarship. By this program, Intel and AmCham would like to create more opportunities for female students in engineering to develop their careers in high-technology sector.



AmCham Community Development Fund (ACDF)

- ▶ Initiated since 2004
- ▶ 2004–2012: 55 projects, total budget: USD185,052
- ▶ Volunteers are from AmCham member companies and AmCham Scholar Alumni.

Year	Project	VND	USD	Total
2012	Civil Engineering Association: Building a bridge at Giong Trom, Ben Tre province	105,271,000	5,049.00	
2012	Thien Chi Center: Promoting health condition for the women in the rural areas	68,388,000	3,280.00	
2012	Duc Binh People's Committee: Building Restroom for the poor at Tanh Linh district, Binh Thuan province	110,000,000	5,276.00	
2012	Hung Dong-School fro the Audio Impared: Providing A projector, a laptop & 20 sets of tables and chairs	54,540,000	2,616.00	
2012	The Association for the support of Vietnamese Handicapped and Orphans in Binh Thuan: Bikes for disavantaged students	45,000,000	2,158.00	
2012	Mai Nha Children Foundation Vietnam: Scholarships and personal healthcare for 45 children (Sept 12-Sept 13)	40,000,000	1,919.00	
2012	Red Cross of Hau Thanh Dong: Building a road	90,000,000	4,317.00	
2012	Red Cross of Thu Thua: Building a Bridge at My Thanh village	182,301,000	8,744.00	
	Total	695,500,000		33,359.00
GRANT TOTAL FROM 2004-2012				185,052.00



2012:
659 volunteers,
939.5 blood units



World Blood Donor Day
"Every blood donor is a hero" 14 JUNE 2012

Organized by
AmCham CSR professionals and volunteers



Special Thanks to Event Sponsors

Gold Sponsors



Silver Sponsors



Other Sponsors



- Join AmCham's World Blood Donor Day 2012 from 7:30-11:00AM on:
- **June 12:** at Hoa Sen University
 - **June 14:** at New World Saigon Hotel
 - **June 15:** at Metropolitan Building, Victoria Healthcare, Avery Dennison

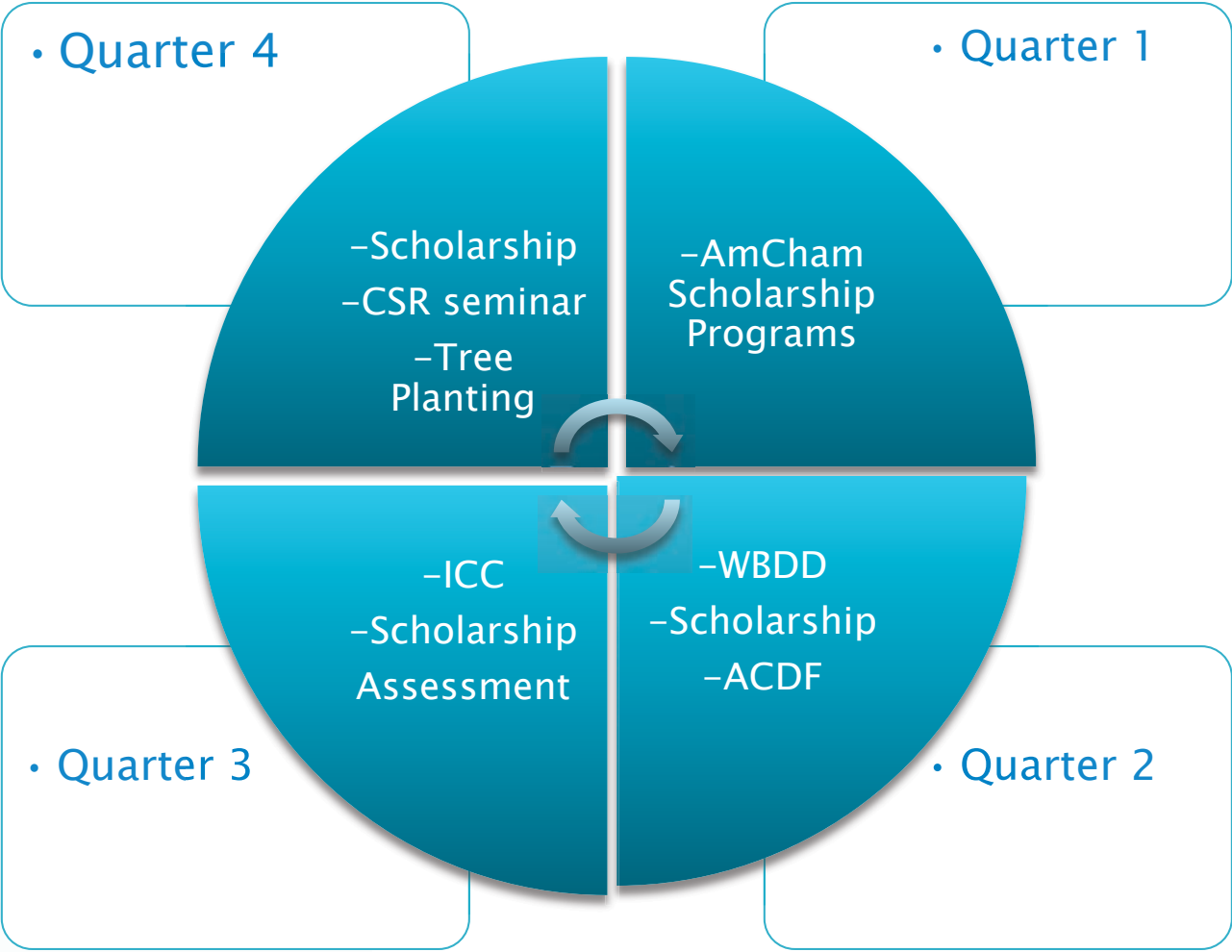
<http://www.amchamvietnam.com/event/1517/detail>

3rd Int'l Coastal Clean-up - “I'll stand by you, my Ocean”

- ▶ Location: Long Dien, Ba Ria-Vung Tau
- ▶ Volunteers: 1,100 from 15 AmCham member companies.
- ▶ 3,800 kg of trash
- ▶ **Photo Contest: 25 photographers; 100 pictures; 6 prizes.**



AmCham CSR WG-2013 Timeline



AmCham Women in Engineering Scholarship

Jan-May

May 31, 2013: Award Ceremony



HỌC BỔNG NỮ SINH VIÊN KỸ THUẬT
AMCHAM 2013

850 học bổng
8.000.000 đồng



Thời gian nộp đơn: Từ ngày 09 tháng 04 năm 2013

Hạn chót: 22 giờ, ngày 01 tháng 05 năm 2013

Xem chi tiết tại : <http://www.amchamvietnam.com/30439270/acwes-2013>



AmCham Annual Scholarship 2013 Timeline

Program Kick off (Mar)



Technical Information Session (May 15, 2013)
Information Session (September 7, 2013)



English Test & Ability Test (November)



Interview (November 23, 2013)



Award Ceremony (November 31, 2013)

AmCham Community Development Fund (ACDF)

Grants to Smaller Local Organizations
2013 priority: Health and Wellness



2013 World's Blood Donor Day

June 11, 12 & 14

Project Leader:

Locations: Members' offices: Nike, Victoria Healthcare, NW, Intel, Avery Dennison
New location: District 7

Partners: Red Cross, Hospital of Hematology & Blood Transfusion

Sponsors:
1. Victoria Healthcare,
2.
3.
4.
5.
.....

2013 Int'l Coastal Clean-up

Sept 14

Project
Leader:

Locations:

Partners:

Sponsors:

2013 Tree Planting

Date:

Project
Leader:

Locations:
Ben Tre

Partners:WWF

Sponsors:

CSR Workshop/Seminar

Date: TBA

Project
Leaders:
Advisors:

Topic

Target
Audience:

Speaker

Sponsors:

Your Recommendation:

