Annual ICT Committee Business Plan

Committee Title: **AmCham ICT Committee**

Committee Chair: Rick Yvanovich, Founder & CEO, TRG International
Committee Vice Chair 1:
Committee Secretary:

Committee Purpose

1. Provide opportunities for networking and internal information activities for members and staff in the IT industry sector IT professional area.
2. Reach out to IT organizations in Vietnam (e.g. QTSC) and Committees in AmChams, esp. Japan, Singapore, Thailand, India to promote networking, information-sharing, and business development
   a. http://www.amchamthailand.com/acct/asp/cmtedetails.asp?MenuCatID=8&CmteID=120&MenuItemID=3&SponsorID=0
   b. http://www.amcham.org.sg/committees/committee-and-leadership/ict/
   c. http://www.accj.or.jp/en/about/committees/committee-materials/cat_view/13-materials/14-information-communications-and-technology
   d. http://www.amcham.org.hk/index.php/Information-Communication-Technology.html
3. Identify key issues for change to promote trade and investment between Vietnam and the U.S.
4. Share information about regulatory environment and proposed changes that would affect their business, e.g. (A) Vietnam's current (and proposed?) law on IT, IP, etc. (B) TPP Negotiations Chapters (regulatory coherence, [e-] customs, development and telecommunications, technical barriers to trade (TBT), investment, and services, electronic commerce, intellectual property rights, competition/SOEs, etc.), (C) ASEAN Blueprint 2015, etc.

Specific Committee Objectives

1. Create a committee of 5-10 active members that participate regularly (monthly) in committee meeting and additional ("passive") members that may participate several times a year.
2. Identify top three issues in the committee's area of responsibility, field of interest
3. Organize two or three events/activities per year for the benefit of the general membership. Examples, morning seminar and lunch on a key issue for the committee.
4. Prepare issues paper/informational briefing paper/Position paper on the top three key issues. Convert issues paper/briefing paper to article for AmCham Web Site. Make recommendations to the local and national authorities to achieve objectives 3.

Define Annual Goals:

1-Re-launch Committee via an IT Networking event
2-Select Vice Chair and Secretary
3-Recruit new members for Committee and for AmCham
4-*Establish relations with AmChams IT Committees: Japan, Thailand, Singapore, India, etc. and with other IT organizations in Vietnam, e.g. QTSC Quang Trung Software City*
5-*Update report to USTR on Vietnam's IP Environment, together with BSA, Michael Mudd, et. al. http://www.ustr.gov/about-us/press-office/reports-and-publications/2013 due annually in Feb*

Proposed Activities
In 2013, the Committee will focus on organizing the following activities:

-IT networking event
-Technology and HR event
-Year-end meeting

Committee Timeline
- April: Meeting with AmCham to discuss Action Plan 2013
- May: Prepare for first event
- June 7, 2012: IT networking event: *Marketing meets Technology*
- July: Monthly meeting to welcome Vice Chair and Secretary
  Discuss Committee activities: communication, webpage, activities/events, and recruit members, admin)
- Aug: Committee webpage
- Sept: Discuss "Technology and HR" event
- Oct: Discuss Action Plan 2014
- Nov: "Technology and HR" event
- Dec: Year end meeting. Adjust Action Plan 2014.

Resources and Budget
(Specify potential need for resources, eg, AmCham executive office operations and administration support, sponsorship, etc.).