



Ho Chi Minh City

**AmCham's World Blood Donor Day 2013: Give the gift of life: donate blood**

To: AmCham's Members

**RE:     World Blood Donor Day, Jun 26, August 1 & 2, 2013**

Dear Sir/Madam,

I am writing to ask for your support for an important community event to encourage staff of FDI companies to donate blood.

AmCham Vietnam is organizing the 3<sup>rd</sup> AmCham World Blood Donor Day (WBDD) on June 26, and August 1 & 2, 2013 in alignment with the worldwide campaign by the World Health Organization. With the theme of "**Give the gift of life: donate blood**" this year WBDD praises heroes who donate blood to sustain and save life, even for a stranger and urges more people to join in the meaningful act.

Though voluntary blood donation increased nearly 20% last year, donated blood only satisfies over 50% of the need nationwide. Therefore, we at AmCham set a goal of 1,000 volunteers to join this year, a substantial increase from the 700 volunteers in 2012. Together, we can develop widespread voluntary participation and promote the initiative of the FDI sector in HCMC and in Vietnam.

We are working to organize a number of donation sites, such as the New World Saigon Hotel, Metropolitan Building, Victoria Healthcare, Dai Minh Tower, District 7, Avery Dennison (Binh Duong), and Intel Products Vietnam (District 9). There will also be the Photo Contest with the aim to build a positive image of blood donation. To receive updates of the event, please register with Ms. Amy Nguyen at [amy.nguyen@amchamvietnam.com](mailto:amy.nguyen@amchamvietnam.com).

In addition, we are asking that leading companies provide sponsorship so that we can publicize the endeavor widely in the Vietnamese media, which helps to foster awareness of FDI companies' vital role in promoting health and wellness for Vietnamese people.

To register for sponsorship, please use the attached Sponsorship Package. Your support will surely make this effort an achievement and lay the groundwork for future CSR joint events.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Herb Cochran".

Herb Cochran, Executive Director  
AmCham Vietnam, HCMC Chapter



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