



Annual ICT Committee Business Plan

Committee Title: **AmCham ICT Committee**

Committee Chair: Rick Yvanovich, Founder & CEO, TRG International

Committee Vice Chair: Yee Chung Seck, Partner, Baker & McKenzie

Committee Secretary: TBA

Committee Purpose

1. Provide opportunities for networking and internal information activities for members and staff in the IT industry sector IT professional area.
2. Reach out to Chambers and organizations in Vietnam and around SEA to promote networking, information-sharing, and business development
3. Identify key issues for change to promote trade and investment between Vietnam and the U.S.
4. Share information about regulatory environment and proposed changes that would affect their business, e.g. Decree 72 and the subsequent implementation circulars

Specific Committee Objectives 2014-15

1. Identify and select a Secretary
2. Organize two or three events/activities per year for the benefit of the general membership.
3. Create a committee of 5-10 active members that participate regularly (monthly) in committee meeting and additional ("passive") members that may participate several times a year.
4. Identify top three issues in the committee's area of responsibility, field of interest
5. Prepare issues paper/informational briefing paper/Position paper on the top three key issues. Convert issues paper/briefing paper to article for AmCham Web Site. Make recommendations to the local and national authorities to achieve objectives 3.
6. Identify and help recruit new members for AmCham
7. Establish relationships with other AmCham IT Committees in the region e.g. Singapore, Thailand, Japan
8. Establish relationships with other IT organisations in Vietnam e.g. Vinasa, QTSC

Activities for 2014

In 2013, the Committee will focus on organizing the following:

14-Mar : CyberSecurity – evening co-branded event with Singapore Business Group

20-Mar : Meeting with Frederick Douzet & Candice Tran Dai re their year long project reviewing geopolitical impact on cyber-security in Asia. Pre-cursor to potential round table later in 2014

25-Mar : Meeting with Eurocham ICT SC re collaboration on Eurocham's survey and advocacy on leased line pricing reductions (refer White Book and web site)

Ongoing: discussions with RMIT and VSC looking at the technology education disconnects with industry as related to Manufacturing ERP & Supply Chain



Potential Events being planned, no more than 4 to be selected for 2014.

- a) Digital Healthcare
- b) Cybersecurity round table: See above. Have also discussed with Dr. Shillabeer, (Head of Department, Information Technology) for her participation as well as RMIT hosting the event. Round table participants will target VNCERT, BKAV, Cisco, IBM, and security practitioners
- c) Integrated Reporting round table: The latest advance in business reporting, and manifested first in South Africa where all listed companies now need to adhere to this. This event would be in collaboration with CGMA (the JV between AICPA and CIMA), the worlds largest body of Management Accountants. This targets listed companies (anywhere, not just Vietnam), VACPA, auditors etc.
- d) HR Technology: testing, assessments and ATS (Applicant Tracking Systems). To be discussed with HR Committee for collaboration
- e) Marketing Technology: Inbound, Content, Marketing Automation. In discussions with RMIT and iTVAsia
- f) Manufacturing Technology: Further discussions with Manufacturing committee to identify any technology issues that would be worth holding an event for.

Resources and Budget

(Specify potential need for resources, eg, AmCham executive office operations and administration support, sponsorship, etc.).