



## Press Release

# AMCHAM WOMEN IN ENGINEERING SCHOLARSHIP 2014 AWARD CEREMONY

### Highlights:

- 2014 marks the 4<sup>th</sup> year of AmCham Women in Engineering Scholarship (ACWES). The Program will award 50 scholarships (VND 8 million each) and 15 English scholarships (VND 6 million each) at Axcela to female students of 04 universities. Total value of scholarships is worth VND 550 million.
- Application criteria in 2014 are expanded to a new university, Industrial University of Ho Chi Minh city, with the following majors: Faculty Electrical Technology, Faculty of Electronic Technology, Faculty of Mechanical Technology and Institute of Bio-Technology and Food-Technology.
- New Sponsor, Axcela supports an English test to students who pass the Application Round. This is an opportunity for students to evaluate their English skills and have plans for further development

*Ho Chi Minh City, 9<sup>th</sup> May 2014* – The American Chamber of Commerce in Vietnam (AmCham Vietnam – HCM City Chapter) in cooperation with Intel Products Vietnam, Coca-Cola Beverages Vietnam and Axcela Vietnam will award 50 merit-based scholarships (VND 8 million each) and 15 English courses at Axcela Vietnam (VND 6 million each) to female engineering students who achieved the highest results throughout ACWES 2014 assessment rounds. Total value of scholarships is worth VND 550 million.

All these positive outcomes from the Program paid their tribute to the significant support from the 4 leading Universities in training high-tech human resources in the South, including:

1. HCMC University of Technology (UT): Faculty of Electrical and Electronic Engineering; Faculty of Mechanical Engineering; Faculty of Chemical Engineering; Department of Food Technology and Department of Bio-Technology
2. University of Technical Education HCMC (UTE): Faculty of Machinery Manufacturing Technology; Faculty of Electrical and Electronic Engineering; Faculty of Chemistry and Food Technology

3. Can Tho University (CTU): College of Engineering Technology: Department of Electronics and Telecommunication; Department of Electrical Engineering and Automation; Department of Mechanical Engineering
4. Industrial University of HCMC (newly incorporated into the 2014 Program): Faculty Electrical Technology; Faculty of Electronic Technology; Faculty of Mechanical Technology; Institute of Bio-Technology and Food-Technology

With the Program's success throughout the years, in 2013, ACWES Alumnae Group was established to create a favorable environment for its members' self-improvement through all the internal and external activities, as well as to provide useful information for their career orientation from a practical point of view.

ACWES not only provides students with financial aids, but also offers them a chance to explore companies involved in the Program and to get acquainted with a variety of job opportunities from high-tech companies. Realizing these valuable benefits, female engineering students have been enthusiastically applying for the Program. The number of applications submitted to the Program is getting higher and higher. This somehow reflects the endless development and success of the scholarship program.

Ms. Ho Uyen, Director of Corporate Affairs - Intel Products Vietnam, said: "This year, we welcome new scholarship partners joining this Amcham Engineering Female Scholarship, it's a testament of industry gap and social concerns to increase female students in engineering. Intel is proud to say that we have not only helped to heighten people's sense of education for women and girls but also been doing a lot to close this gap. Empowering girls and women is one of Intel's objectives in education. We have been expanding the access of women and girls to education, technology and tech careers."

Ms. Le Bao Thoa, HR Director of Coca-Cola Beverages Vietnam, shared her thoughts: "Education support and human resource development are parts of community activities that Coca-Cola Vietnam has committed to taking care of. Through the Program, we hope to produce good conditions to study for students, especially female engineering students. After graduation, those ACWES Scholars with high academic performance would be regarded as candidates for relevant positions at Coca-Cola Beverages Vietnam."

Mr. Chris Albright, CEO of Axcela Vietnam, shared: "Axcela is very proud to participate in AmCham scholarship program for female engineering students alongside such companies as Intel and Coca-Cola Vietnam this year. This meaningful program is a great source of motivation for all

students who have chosen their special majors. I strongly believe that all the students who applied for the scholarship understand how important English is to their future careers. As part of our strong belief in the importance of English language training, we support the English test and offer 15 complimentary English courses at Axcela to help them continue to improve their English.”

Mr. Herb Cochran – Executive Director of AmCham Vietnam said: “With all of our utmost efforts, AmCham wants to emphasize the increasingly important role of women in science and engineering in modern times. Take Madame Marie Curie as an example, she astonished the whole world when winning double Nobel Prizes for Physics (1903) and Chemistry (1911). But do you know a woman scientist at DuPont, Stephanie Louise Kwolek, discovered liquid crystalline polymers, which resulted in the product Kevlar? Containing fibers that are stronger than steel, Kevlar is used to make bulletproof vests, radial tires, airplane fuselages and fiber optic cables. Or that a woman invented the windshield wiper for cars, more than 100 years ago? Or that a woman invented a remote-controlled communications system in the 1940s, and the frequency hopping theory now serves as a basis for modern communication technology, such as CDMA (Code Division Multiple Access), Bluetooth and Wi-Fi network connections? Women have proved themselves to be the indispensable resources for science and engineering. And therefore, companies, universities, and governments should encourage their participation.”

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## **INFORMATION FOR REPORTERS**

**AmCham Women in Engineering Scholarship**, formerly the AmCham-Intel Female Engineering Scholarship, was founded in 2011. Part of AmCham’s community activities, the Program lays ground for encouraging AmCham members operating in production – engineering industry to get involved in the development of high-tech female human resources in Vietnam. Up to date, the Program has awarded 150 scholarships in total to excellent female engineering students with the value of VND1.3 billion. Besides financial aids, the Program offers a chance to explore companies involved in the Program and to get exposed to a variety of job opportunities from high-tech companies. Further details: <http://www.amchamvietnam.com/30443351/acwes-2014/>

**American Chamber of Commerce in Vietnam (AmCham Vietnam)** is an independent association of American and international businesses. With nearly 500 companies, and over 1,000 representatives, our membership of manufacturing, transportation, logistics, tourism firms and specialized services is unified by a common objective to promote trade and investment between Vietnam and the United States. Since 1996, AmCham Vietnam (HCM City) has been a Member of the U.S. Chamber of Commerce. AmCham Vietnam – HCMC Chapter is also an association member of the Vietnam Chamber of Commerce &

Industry – HCMC Branch (VCCI-HCMC), and an association member of the HCM City Union of Business Associations (HUBA). Further information: [www.amchamvietnam.com](http://www.amchamvietnam.com)

**Intel Products Vietnam:** Intel (NASDAQ: INTC) is a top firm in the world in innovations of computers. Intel designs and produces necessary technology as a foundation for computer worldwide. Further details could be accessed at [www.intel.com/pressroom](http://www.intel.com/pressroom) and [blogs.intel.com](http://blogs.intel.com).

**Coca-Cola Beverages Vietnam** is one of the most famous brands in Vietnam. Coca-Cola system in Vietnam with all the factories in HCM City, Da Nang and Ha Noi, currently has more than 2,000 employees, 99% of whom are Vietnamese. Our products in Vietnam include Coca-Cola, Coca-Cola Light, Sprite, Fanta, Minute Maid Nutriboost, Minute Maid Teppy, Schweppes, Samurai, Dasani and Aquarius. Coca-Cola Beverages Vietnam centers around sustainable development for business activities, such as creating a safe and healthy working environment, prioritizing staff's training and development, as well as setting specific goals of energy savings, water use efficiency and water balance. Since 2010, Coca-Cola has invested more than USD3 million for a series of community projects in Vietnam, including projects on clean water assess, support for disadvantaged families, and natural diaster assistance through Red Cross Vietnam. Further information: [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com)

**Axcela VietNam** uses a unique blended learning methodology that integrates individual listening and speaking practice on our courseware and classroom learning. Students learn grammar structures and pronunciation through carefully sequenced repetition on the courseware, and then in class they use their English in specially designed activities, supervised by our experienced native English speaking teachers. Our approach to English learning is systematic, so students know how to practice. The courseware we use has a sophisticated learning management system which we use to monitor students' practice technique and fluency progress. Students achieve true mastery of English first through practice and repetition on the courseware and then throughpersonalization and use in class. We are confident that Axcela offers the most effective way for the Vietnamese to learn English. Further information: [www.axcelavietnam.com](http://www.axcelavietnam.com)

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