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## House approved TPA, VBF, World Blood Donor Days, U.S. Independence Day Celebration

### FEATURES



#### U.S. House approved TPA, but not TAA, delaying forward progress

The House voted 219-211 on Fri, Jun 12 to approve Trade Promotion Authority, but voted 128-302 to disapprove Trade Adjustment Assistance (TAA), which left the overall package of trade bills stalled because the two were approved in a single bill by the Senate, while they were voted on separately in the House. On procedural grounds, the TPA bill is delayed because both the Senate and the House have to approve the same bill. The Senate saw similar delay tactics on the TPA, which failed to win approval in a first vote on May 12, but was approved on May 22 by a vote of 62-37. Democratic Leader Nancy Pelosi explained that her vote against TAA was a vote against TPA, to "slow down the Fast Track." AFL-CIO union head Trumka praised Pelosi for opposing



#### VBF focus on enhancing competitiveness for global integration

Both enterprise and government competitiveness were highlighted in the Jun 9 session. AmCham Chair Sherry Boger highlighted the need for public-private cooperation to help Vietnam firms join global supply chains (since 70% of Vietnam's exports are from FDI factories), and the benefits from robust implementation of the WTO Trade Facilitation Agreement.



#### Vietnam Airlines' Boeing 787-9 stuns world with eyepopping vertical takeoff

Vietnam Airlines' Boeing 787-9 Dreamliner, one of the newest flagship jetliners of the U.S. planemaker, is scheduled to attend the 51st Paris Air Show, one of the world's largest air shows, at Le Bourget from June 15 to 21.



#### AmCham's World Blood Donor Days 2015 - In the News

More than 860 volunteers donated 1,103 units of blood as part of a drive by the American Chamber of Commerce (AmCham) to celebrate World Blood Donor Day on June 14, the first day of a multi-day effort organized in cooperation by AmCham, the HCM City Humanitarian Blood Donation Centre, Red Cross HCM City, and the HCM City Institute of Hematology and Blood Transfusion.

### Events, Meetings, Special Offers



Book your tickets **NOW**, and pick them up with nice shirt at the AmCham Office from Jun 15, 2015.

***Don't miss the biggest family summer party of the year !***



#### Live for Family Fun This Year in Breathtaking Central Vietnam at Angsana Lăng Cô

Nestled in the foothills of the "Truong Son" mountains in Central Vietnam, Angsana Lăng Cô looks out over a magnificent 3 km private sandy beach on a crescent bay, creating an inviting and exhilarating location for that perfect vacation. With the Live for Family Fun offer, look forward to fun in the sun with your loved ones with an extensive list of exciting sports, cool activities and dining experiences to remember.



#### Korean Air - Special Offers To America

Korean Air, with a fleet of 159 aircraft, is one of the world's top 20 airlines, and operates more than 430 flights per day to 129 cities in 46 countries. It is a founding member of the Sky Team alliance, which together with its 19 members, offers its 612 million annual passengers a worldwide system of more than 16,320 daily flights covering 1,052 destinations in 177 countries.

## June 12 Double daily flights between Narita and Houston offered by ANA-United Joint Venture



Starting June 12, ANA launched a new daily service between Tokyo Narita and Houston. Its service complements United's already existing daily departure from Narita to Houston. Besides serving Houston itself, these two flights offer connections beyond to cities throughout the southern part of the United States as well as South America. HCMC customers can depart on ANA and connect to either of these flights at Narita. With these flights, customers can now enjoy greater schedule choice with attractive fares. Please visit us at [www.united.com](http://www.united.com) and [www.anaskyweb.com](http://www.anaskyweb.com) for further details.



## June 23 The Feminization of Leadership / Nữ tính hóa phong cách lãnh đạo

You are cordially invited to attend "The Feminization of Leadership" seminar, organized by AIG Vietnam; where you can hear more about the qualities FDI companies are looking for in their future leaders. Then, our panelists will share their experience and insights on how they were able to develop these leadership qualities to best prepare yourself for the future.



## June 24 AmCham Palooza Party at InterContinental Asiana Saigon

AmCham will continue its series of monthly informal networking events at the coolest and latest nightspots in Ho Chi Minh City. The monthly Palooza Party is a platform to develop new friendships, networking opportunities and information exchange. People from all age groups are welcome to attend - there's no age limit, you just have to be young at heart! Come and join us for a night of casual networking, meet other professionals, bring your business cards! Dress code: Business Casual



## June 25 Seminar "To Improve Competitiveness By Labour Productivity"

On the occasion of 15 years' anniversary of establishment, L & A is going to hold the Seminar "To Improve Competitiveness by Labour Productivity" in order to thank our clients and share useful information to the business community



## June 26 ICT Networking Event: Tech Startups in Vietnam

The Technology Startup environment in Vietnam has been a bit of rocky road. Some people say there is insufficient support and help to make startups successful, others say that there is an abundance of help around.

Our lively speakers and panelists are all involved in the Vietnam tech startup scene and will address Vietnam Startup issues concerning: Mentorship, challenges and support, Funding and the legal framework.



**HR COMMITTEE**

## June 30 Corporate Social Responsibility as a Human Resource Management Strategy

Big and successful companies, with plenty of resources at their end, have recently set the trend for being committed to sustainable development by engaging their employees' skills in community activities as part of Corporate Social Responsibility (CSR). Nurturing a strong corporate culture which emphasizes social impact values and competencies will not only serve as a "good cause" to benefit the community at large, but is strategically used in improving the employee retention and development as well as corporate branding.



## AmCham welcomes New Member Companies

AmCham Vietnam - HCMC is pleased to welcome our NEW members who joined us in the last four months. We encourage you to welcome them by visiting their websites and patronizing their businesses.



## JOIN US: Become a Member of AmCham Vietnam - HCMC

Expand your business by joining our AmCham Membership! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure. Contact [Mimi Pham](#) for joining or additional information on membership.



## AmCham Corporate Partnership Packages

The Corporate Partnership comes with a range of membership dues, event sponsorship, advertising, and exclusive benefits. One all-inclusive Corporate Partnership annual, semi-annual, or quarterly billing simplifies your businesses' sponsorship efforts. Benefits in each Partnership Package include:

- Logo on "Corporate Partners" banner on AmCham website homepage
- Logo on "Corporate Partners" banner in Weekly Update Email
- Company profile on the "Corporate Partnership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).



## Marketing Opportunities with AmCham HCMC

AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com): 450,000+ views/year, 200,000+ visitors/year plus 8.7k twitter followers, 6.2k facebook fans, 4.5k LinkedIn followers.
- Announcement in Weekly Email: 4,500+ AmCham company representatives and subscribers.
- AmCham Companies are offered 3 complimentary announcements in 2015.**
- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online



## AmCham Member Discounts Program

The AmCham Member Discounts Program is provided as one of our Membership Benefits. It serves as a mutually beneficial opportunity for both AmCham Members and AmCham Discount Partners. Members present their AmCham Membership Card to receive special, privileged discounts offered by AmCham Discount Partners. A listing of discount offers is available in the annual Membership Discount Handbook (hardcopy) and on the AmCham website.

## News and Issues Updates



### U.S. House of Representatives to re-vote on TAA

The White House and House Republicans are making a final push to confirm the 217 votes needed to pass Trade Adjustment Assistance (TAA). A controversial funding offset for the Trade Adjustment Assistance (TAA) program has emerged as an additional hurdle to the legislation's passage. If the House Republican leadership is confident they have the votes for passage, the TPP bill, TAA bill, a customs/trade facilitation and enforcement measure, and a trade preferences measure (GSP, etc.) may be on the House floor for consideration in July ...



### 1,000+ participants join Green Bike 2015

World Wildlife Fund Vietnam "It requires an accumulation of joint efforts from various sources to conserve Vietnam's nature", said Dr. Van Ngoc Thinh, Country Director of WWF-Vietnam, "Green Bike is only a short event, but hopefully the long-term effect will come from its 1000 participants who will continue to echo further the significance of protecting Vietnam's flagship species and their habitats. Saola - a large mammal species discovered in the 20th century in Vietnam, for example, not only has tremendous values to the world and Vietnam's biodiversity, but also symbolizes our country's exquisite nature."



### Manufacturing Committee benchmarking factory tour at Datalogic

Essentially, it was a standard tour, lunch, and a focused discussion on Datalogic's successful application of 1 or 2 issues facing all our companies. The emphasis during this tour was (1) HR initiatives that have enhanced Datalogic's retention in addition to competitive pay, and (2) a LEAN application that increased productivity and freed up 25% more floor space. The committee plans to do a benchmarking tour once per quarter in lieu of the monthly meeting.



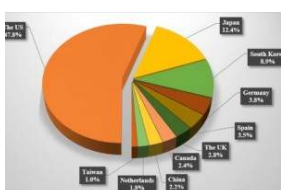
### Vietnam the new Asian high-tech manufacturing hotspot

Vietnam has become the sourcing location of choice for international apparel and footwear producers in recent years, and now is also attracting increasing numbers of hi-tech companies. Vietnam is now producing around \$25bn of hi-tech goods, from nothing five years ago. A lot of hi-tech production is moving into Vietnam from China and telecoms companies coming from India. The growth rate beginning to put pressure on transport capacity, particularly air freight.



### Long Hau Industrial Park commits to supporting investors

The Long Hau Industrial Park Management Board pledged to continue improving the park in order to ensure its tenants will have a stable environment for operations. Long Hau JSC, the park developer, made the commitment at a May 26 meeting between the company, the People's Committee of Long An province, as well as many government agencies, together more than 70 companies in the Long Hau Industrial Park, the American Chamber of Commerce in Vietnam (AmCham) and Japanese Business Association of Ho Chi Minh City (JBAH).



### Vietnam: The Next Textile And Apparel Hotspot

The U.S. is the largest market for Vietnam's textile and garment exports, and Vietnam is the second largest textile and garment exporter for the US market behind China. The EU is the second-largest importer of Vietnam's textile and garment exports, and the Vietnam Textile and Garment Association (VITAS) is optimistic that a pending FTA with the European Union will be a boost for Vietnam's industry. Other major importers include Japan and South Korea.



### FDI firms account for 70% of Vietnam's exports in Jan - Apr 2015

Vietnam goods exports reached \$50.1 billion in Jan-Apr, up 8.2% over the same period in 2014. Of this amount, \$35.1 billion was from FDI firms and crude oil exports. In key key export sectors such as apparel, footwear and wooden furniture, FDI firms' exports accounted for 60-70 percent of the total



### Thailand, Vietnam to cooperate in textiles and apparel for TPP

With Thailand not included in the TPP, Thai enterprises should enhance co-operation with Vietnamese firms to produce fabric and materials in Vietnam to take advantages of benefits brought from trade agreements. To enjoy benefits of FTAs, including TPP, Vietnamese companies must meet product rules of origin, including yarn-forward regulations for apparel. The Thai Garment Manufacturers' Association Trade and Investment Promotion Committee recently visited HCM City to discuss cooperation and investment in Vietnam.



### Indian firms plan \$300 million industrial park near HCM City for TPP

A new industrial park will produce textiles and fabrics to meet TPP "yarn-forward" rules-of-origin requirements. "It is the efforts of Indian companies to take the initiative of the TPP Free Trade Agreement, which will support Vietnam's garment and textile industry. Though India is not participating directly in the TPP, we have reason to invest more in Vietnam to benefit indirectly, since Vietnam already imports fabrics from India."



### Prime Minister's Certificates of Merit awarded to AmCham Vietnam - HCMC

At AmCham's 20th Anniversary Celebration Dinner on September 18, 2014, Vice Chairman of HCMC People's Committee Le Thanh Liem handed the Prime Minister's Certificates of Merit to AmCham Vietnam - HCM City and to Mr. Herb Cochran, Executive Director for their excellent performance in supporting and promoting trade and investment in Ho Chi Minh City and Vietnam.

## 2015 CORPORATE PARTNERS

### DIAMOND



### SILVER



AmCham Vietnam | [herb.cochran@amchamvietnam.com](mailto:herb.cochran@amchamvietnam.com) | <http://www.amchamvietnam.com>  
New World Hotel Saigon #323  
76 Le Lai Street, District 1  
Ho Chi Minh City

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AmCham Vietnam | New World Hotel Saigon #323 | 76 Le Lai Street, District 1 | Ho Chi Minh City | Viet Nam