



**AmCham Vietnam**  
Ho Chi Minh City Chapter



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## Inadequate IP Protection in TPP? 90-day notice before signing given, AmCham Supplier Day

### FEATURES



#### Senate Finance Committee Chair: Inadequate IP Protection in TPP

... could complicate approval by the U.S. Congress. Senator Orrin Hatch said, "I am very concerned that, particularly with regard to intellectual property, the administration may not have gotten the best deal possible. Now that the text is public, I want to review it, talk with my colleagues, ... but, as it stands right now, I'm afraid that the current draft of the TPP agreement may fall short."



#### 90-day Notice of intent to sign TPP: Statement by Senator Hatch

"Now that the text is public, as required by TPA, the administration should expect the agreement to undergo rigorous review. Only Congress can enact the trade agreement, and for that to happen, the agreement must meet the requirements laid out in bipartisan Trade Promotion Authority (TPA). Transparency and accountability are key objectives of TPA. I look forward to working with my Senate colleagues and stakeholders throughout this process to determine whether this TPP agreement meets the high-standards set by TPA and whether it should be enacted into law."



#### AmCham Supplier Day 2015

AmCham Vietnam is organizing the 2nd Supplier Day (November 18th, 2015) to support our manufacturing members to expand the list of qualified local suppliers in Vietnam. The event this year is even more critical for both manufacturers and local suppliers in Vietnam under the TPP where localization rate will be one of the main conditions for goods in order to receive tax benefit from TPP.



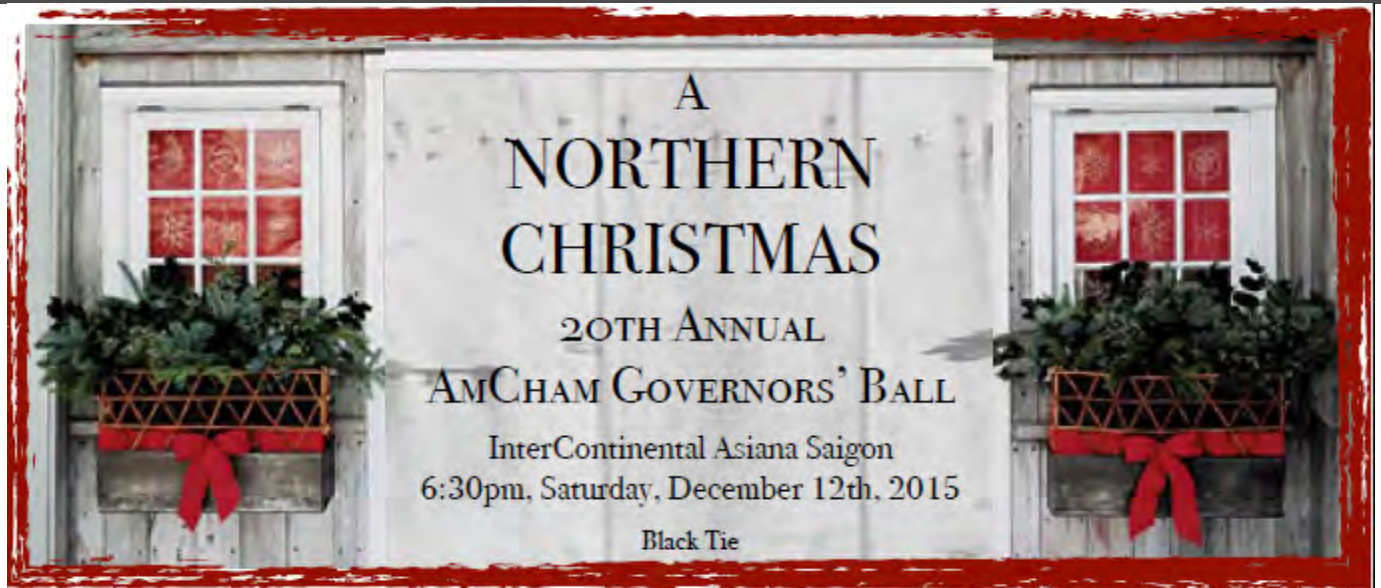
#### Vietnam livestock industry needs complete overhaul to cope with TPP

The Vietnamese livestock sector will be severely affected thanks to its small scale of operations, high production costs, and the failure to meet international food safety standards, the minister elaborated. Domestically produced beef may fail to compete with products from Australia and New Zealand, the world's leading exporters of the meat, whereas Vietnam's beef and poultry are also less competitive compared to those of Canada and the U.S.



#### Retreat and Rejuvenate - Unlimited Golf, Spa or Dining with Banyan Tree Lăng Cô's Ultimate Getaway to Central Vietnam

Indulge in unlimited soothing massages, facial treatments and body scrubs by masterful therapists daily with our Ultimate Banyan Tree Lăng Cô offer. For those who prefer the great outdoors, tee off and enjoy unlimited golf rounds daily at the 18-hole Sir Nick Faldo Championship Golf Course with its magnificent views of the East Sea and vast mountainscape. Or you can choose to indulge in a full board dining experience with tantalizing Vietnamese, Asian and International cuisine in 6 restaurants within the integrated complex.



You are warmly invited to join us as guest and sponsor for 20th Annual AmCham Governors Ball - A NORTHERN CHRISTMAS

This year's holiday fête will feature unsurpassed gourmet fare, currently under creation by the InterContinental's new chef, diverse and first-class musical entertainment, great raffle grand prizes of FOUR (4) Business Class Round Trip Tickets to USA by United Airlines & All Nippon Airways, and, of course, the usual abundance of holiday fellowship and cheer.

[Click HERE for Sponsorship and Ticket booking](#)



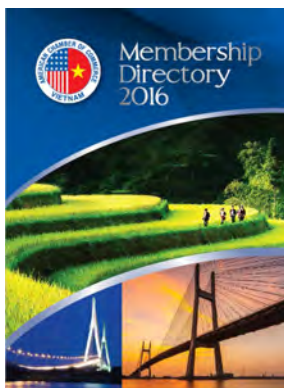
### 2016 AmCham Discount Program

We are now working on the 2016 AmCham Discount Program, if you would like to promote your BRAND widely to all members, join the program by contacting [Ms. Sam Hoang](#)

The AmCham Member Discounts Program is a mutually beneficial opportunity for both AmCham Members and AmCham Discount Partners. Prestigious vendors are invited to offer AmCham members special discounts on their services or products.

(Members present their AmCham Membership Card to receive special, privileged discounts offered by AmCham Discount Partners. A listing of discount offers is available in the annual Membership Discount Handbook (hardcopy) and on the AmCham website at [HERE](#))

Thank you to New Vendors: Diamond Sea Hotel Hotels & Resorts; Moc Huong Spa Beauty & Spa; Aroma Beach Resort Hotels & Resort; Cole Haan Fashion; Sorae Sushi Restaurants & Bars; Momo Paradise



### RENEW your Membership & update your company profile in 2016 AmCham Membership Directory - published in April 2016

AmCham is pleased to invite you to renew your membership in 2016 and update your company profile for printing in the 2016 AmCham Membership Directory.

As you plan your marketing activities, be sure to consider our 2016 AmCham Membership Directory. Click [HERE](#) for Publication's features and Advertising Rates.

Free advertisement on [AmCham Website](#) will be applied for ad booked and paid before December 15, 2015. Do not miss this unique chance to have your brand/ products/ services posted free of charge in one of the top foreign business association websites in Vietnam.



### Korean Air - 3 Daily Flights from Ho Chi Minh to Seoul - Starting 01 December 2015

Korean Air, with a fleet of 159 aircraft, is one of the world's top 20 airlines, and operates more than 430 flights per day to 129 cities in 46 countries. It is a founding member of the Sky Team alliance, which together with its 19 members, offers its 612 million annual passengers a worldwide system of more than 16,320 daily flights covering 1,052 destinations in 177 countries. [www.koreanair.com](http://www.koreanair.com)



**HR COMMITTEE**

## Tue, Nov 10 Inclusion and the benefit of diversity at work. How it works in Vietnam?

In this fast-paced market, having and being able to manage diversity and inclusion in the workplace can add significant value to organizations. One of the great advantages is that you can tackle a problem from a rich variety of viewpoints while still having a united workforce regardless of their differences in terms of gender, nationality, race, age, education background, etc.



**MANUFACTURING  
COMMITTEE**

## Wed, Nov 11 Pre-Supplier Day: AmCham FDI Companies Supplier Development Programs-Case Studies and Roundtable Discussion

This is a Pre-Supplier Day 2015 event focusing on FDI Companies Supplier Development



## Tue, Nov 17 2016 Real Estate Market Forecast & Legal Environment & Legal Environment

We have witnessed remarkable progress in Vietnam's real estate market so far this year. Both HCMC and Hanoi have had a significant increase in residential transactions. In Q3/2015, HCMC had approximately 5,220 units sold, increasing by 59% year on year, in Hanoi over 6,650 units were absorbed. Hotel, retail and office segments all had a better performance. There is no denying that the strong growth of the property market has been backed up by economic recovery, supportive policies from the government and improved infrastructure. Will the situation remain positive in 2016? What segments will dominate the market? How will macroeconomic factors affect the property market? Join the "2016 Market Forecast" seminar to find out.



**MANUFACTURING  
COMMITTEE**

## Wed, Nov 18 AmCham Supplier Day 2015

AmCham Vietnam is organizing the 2nd Supplier Day (November 18th, 2015) to support our manufacturing members to expand the list of qualified local suppliers in Vietnam. The event this year is even more critical for both manufacturers and local suppliers in Vietnam under the TPP where localization rate will be one of the main conditions for goods in order to receive tax benefit from TPP.



**ICT COMMITTEE**

## Tue, Nov 24 Update and networking around ITC business activities and regulatory developments

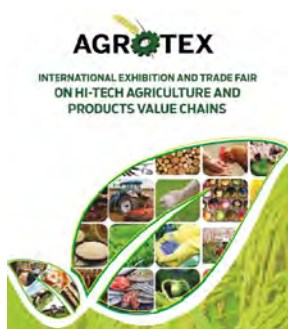
Technology touches everyone's lives and is becoming both can't live without as well as invasive. Hear how technology is impacting what businesses do and how they do it as well as how technology regulations are shaping up to control it all.



## Thu, Nov 26 15th Annual AmCham Thanksgiving Turkey Shoot Golf Tournament and Lunch

With Thanksgiving just around the corner that means it's time for our 15th Annual AmCham Thanksgiving Turkey Shoot Golf Tournament!! This fun day of golf is open to all AmCham Members and their guests! You can sign-up individually or with others members or friends and even make your own foursome. Non-Members are welcome to join as along as they are playing with at least one AmCham Member.

## Dec 2, International Exhibition and Trade Fair on Hi-Tech Agriculture and Products Value Chains



In order to enhance the application of scientific and technological advances in production, diversify products, improve the added value of agricultural products and develop Vietnam's agriculture towards modern, effective, sustainable trend that based on the country's economic and social development strategy during the period of 2011-2020, and to support businesses to exhibit their products, promote and co expand business cooperation with partners, within the framework of the project "Agro-Industrial cluster development through small and medium enterprise promotion in agricultural value chains" 2015, Vietnam Chamber of Commerce and Industry (VCCI) in cooperation with Can Tho City People's Committee, Vietnam Business Association in Japan, International Exhibition and Trade Fair Center in Can Tho, Vietnam Japan Interface Advertisement Joint Stock Company and Ky Nguyen Advertising and Events Organization Joint Stock Company jointly organize the International Exhibition and Trade Fair on Hi-Tech Agriculture and Products Value Chains" Agrotex 2015.

## Wed, Dec 9 21st Annual General Meeting and Members' Night



In accordance with Article IV of the AmCham Charter, the Annual General Meeting of the Ho Chi Minh City Chapter will be held on Wed, Dec 9, beginning at 6:00pm, followed by a reception for the General Membership. We will conduct the following important business: (1) Report of the Chapter's Board of Governors on Activities in 2015; (2) Report of the previous years' accounts; (3) election to the Board of Governors (by secure online voting between on or about Nov 6 and Dec 9). With regard to Item 3, the [Nominating Committee](#) invites voting members to submit recommendations of prospects for nomination to [nominating@amchamvietnam.com](mailto:nominating@amchamvietnam.com). Information on the [eligibility and criteria](#) to serve as a member of the HCM Chapter Board of Governors is determined by the AmCham Charter and HCM City Chapter by-laws.

## Sun, Dec 13 3rd Annual AmCham Breakfast with Santa



Get ready and excited to once again to see Santa and welcome our friends from Hy Vong School for Hearing Impaired Children in HCMC at the 3rd Annual AmCham Breakfast with Santa

## JOIN US: Become a Member of AmCham Vietnam - HCMC



Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact [Ms. Sam Hoang](#) for joining or additional information on membership.

## AmCham welcomes New Member Companies



AmCham Vietnam - HCMC is pleased to welcome our NEW members who joined us in the last six months. We encourage you to get to know and welcome them by visiting their websites and patronizing their businesses. **New members in Oct: Viability Health Services Inc., Axon Active Vietnam Ltd.**

## AmCham Corporate Partnership Packages

The Corporate Partnership comes with a range of membership dues, event sponsorship, advertising, and exclusive benefits. One all-inclusive Corporate Partnership annual, semi-annual, or quarterly billing simplifies your businesses' sponsorship efforts. Benefits in each Partnership Package include:

- Logo on "Corporate Partners" banner on AmCham website homepage
- Logo on "Corporate Partners" banner in Weekly Update Email
- Company profile on the "Corporate Partnership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).



## Marketing Opportunities with AmCham HCMC



AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com): 600K+ views/year (70K+ in Oct 2015), 270K+ visitors/year (28K+ in Oct 2015) ... and 9.3K twitter followers, 7.0 K facebook fans (and 20K+ views/month) 5.0k LinkedIn followers.
- Announcement in Weekly Email: 4.8k AmCham company representatives and subscribers.

**AmCham Companies are offered 3 complimentary announcements in 2015.**

- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online

## News and Issues

### TPP Text Made Public



The TPP text was made public on TPP member countries web sites. There are 1,121 pages in the English language including the preamble and the 30 chapters, but not including the market access schedules and the 58 side letters between the US and our partners. Pls click the link above for the text and the following link for [FAQ - Frequently Asked Questions](#).



### Hiep Dien Doi Tax Xuyen Thai Binh Duong (TPP)

Side letters between the US and Vietnam (Vietnamese) | (English}

### Senate Finance Committee Chairman remarks on TPP



In a speech on the Senate floor, Finance Committee Chairman Orrin Hatch said, "The United States only has one change to negotiate, consider, and implement the TPP. We have to get it right." The negotiating objectives we included in our TPA law aren't just pro forma; they aren't suggestions or mere statements of members' preferences They represent the view of the bipartisan majority in Congress. Senator Hatch has laid out three criteria for deciding whether to support the TPP. First, he said, the agreement must be balanced and meet the U.S. negotiating objectives established under TPA. Second, the administration needs to prove to Congress that

### The 15 Best Retail Companies to Work for in America

RANK	COMPANY	EMPLOYEES	PERCENTAGE OF EMPLOYEES ARE WOMEN	EMPLOYEES PER \$100,000 OF REVENUE
1.	Amazon	765	79%	\$104,000
2.	Costco	715	71%	\$118,000
3.	Kimberly-Clark	715	71%	\$90,000
4.	Procter & Gamble	715	71%	\$87,100
5.	The Clorox Company	825	82%	\$95,900
6.	General Mills	715	71%	\$76,000

... many are in Vietnam, including Johnson & Johnson, Kimberly-Clark, P&G, General Mills, Avery Dennison, The J.M. Smucker Co., Nike, Colgate-Palmolive, ... click the headline link to learn more ...

### You may soon see more goods labeled "Made in Vietnam"



"What took 30 years in China is taking 10 years in Vietnam to happen. That is why more and more companies are making bets on Vietnam. Avery Dennison, a Fortune 500 recent 30K square meter facility opening in Long Hau Industrial Park. is preparing for a surge in orders of garment-care tags, labels, and price tags with the implementation of TPP and the expected rapid increase of textile and apparel exports from Vietnam.

### Siemens CEO sees opportunities for more business in Vietnam

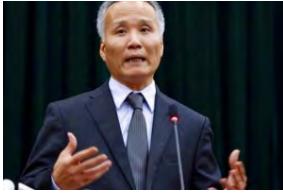


The group's president said that Vietnam's rising demand for energy and infrastructure works was creating huge opportunities for Siemens to do more business in Vietnam. "We will expand our business in Vietnam, with a long-term commitment, in providing high technologies in infrastructure, healthcare, urban management, mobility, airports, and efficient logistics. We will also cooperate with Vietnam's universities to help Vietnam produce a high-quality workforce."



## Vietnam Customs' Official Letter of Instructions, Oct 5, 2015

To insure transparency, consistency, and regulatory coherence, the General Department of Vietnam Customs hereby requests local Departments of Vietnam Customs to strictly implement the customs laws and regulations, including special emphasis on the following matters, which the business community and associations raised during consultations in September.



## Vietnam's TPP ratification to take up to 2 years: lead negotiator

It will take up to two years for the Trans-Pacific Partnership (TPP), which was reached after five years of talks by 12 countries in Atlanta on Monday, to be ratified in Vietnam, the lead Vietnamese negotiator of the trade deal said. "other [TPP] countries also pledge to provide technical assistance to Vietnam in fulfilling its commitments," he added.



## TPP: The end of the beginning

The TPP is still a promise, not yet a reality. The political deal that brought Trans-Pacific Partnership (TPP) negotiations to a successful conclusion on Oct 5, 2015 was a landmark achievement. But now the legislatures of 12 TPP member countries will need to review, debate, approve and implement it.



## Summary of TPP Agreement's 30 Chapters - US Trade Representative

Five defining features make the Trans-Pacific Partnership a landmark 21st century agreement, setting a new standard for global trade while taking up next-generation issues. These features include comprehensive market access, regional approach to commitments, addressing new trade challenges, inclusive trade, and platform for regional integration in the Pacific region.



## FAQ: What is the process for ratification and entry into force of TPP?

Question: I have a question about the TPP going forward: now that all basic agreements are done, the TPP has to be passed by each congress/parliament/national assembly in order to go into effect. What is the process?



## AmCham Scholarship 2015 . 15th Anniversary

AmCham Scholarship 2015 TIMELINE - Quick Summary We, 20 May Tech Info Session. Mo, 17 Aug Application form opening. Sa, 05 Sep AmCham Scholarship Info Session. Sa, 26 Sep Application Deadline of Group 1. Sa, 03 Oct Application Deadline of Group 2. Sa, 17 Oct Screening Results \* English Test Schedule. Sa, 24 Oct English Test. Sa, 31 Oct English Test Results \* Ability Test Schedule. Sa, 07 Nov Ability Test (SHL Test). Sa, 14 Nov Results of Ability Test (SHL Test). Mo, 16 Nov Schedule for Interviews. Sa, 28 Nov Interview Day. Sa, 05 Dec Award Ceremony.



## Weekly Updates Archive 2006 - 2014

Launched in August 2006 to answer many questions about Vietnam's accession to the WTO, the Weekly Update Emails provide news updates, upcoming events, explanations of details of trade and investment agreements, developments in laws and regulations affecting the business environment in Vietnam. Click the link for to visit the archives and look back over the years. Links to more than 10,000 documents providing background on a wide variety of topics, from Vietnam's WTO Accession in 2006-2007, revision of the Labour Code in 2008-2012, to the TransPacific Partnership and WTO Trade Facilitation Agreement from 2013 and ongoing.



## Prime Minister's Certificates of Merit awarded to AmCham Vietnam - HCMC

At AmCham's 20th Anniversary Celebration Dinner on September 18, 2014, Vice Chairman of HCMC People's Committee Le Thanh Liem handed the Prime Minister's Certificates of Merit to AmCham Vietnam - HCM City and to Mr. Herb Cochran, Executive Director for their excellent performance in supporting and promoting trade and investment in Ho Chi Minh City and Vietnam.

## 2015 CORPORATE PARTNERS

DIAMOND



SILVER



BRONZE



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