Green Bike 2015
Saturday, May 30th 2015

Co-organizer: Intel – AmCham
Environmental Partner: WWF
Sponsor: US Consulate
OUTLINE

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  - Location layout

- DETAILS
  - Welcome gate
  - Check-in desk
  - First-aid, exhibition, stage, bicycle area

- GREEN BIKE 2014
PROGRAM DESCRIPTION
**Event Name:** Green Bike 2015 - Love our Forest, Love our Planet

**Date & Time:** 6:30am – 10:00am on May 30th 2015

**Venue:** CR4 Crescent Mall, Nguyen Khac Vien St., District 7, HCMC

**Goal:** Awareness raising on top 5 animal endangered of Vietnam
AGENDA

- **06:30am – 07:30am**
  Welcome VIPs/Participants
  Deliver breakfast/drink; T-shirts & caps; bicycles
  Visit 5 flagship animal & Sponsor’s booths – info sharing & wristband delivery
  Networking

- **07:30am – 08:00am**: Event Opening Ceremony
  Warm up: Flashmob performance
  Start the event
  Opening speeches
  Safety reminder
  Launch the cycling for environment event

- **08:00 – 09:00am**: Bike Ride Activity

- **09:30am**: Group photos/Event Ends
REGISTRATION

- For Company:  
  https://www.mediafire.com/?wjs5v6cifjy309d

- For Individual:  http://tinyurl.com/greenbike2015

- Registration fee:
  - 275,000 VND/pax (breakfast, T-shirt, cap, bike)
  - 195,000 VND/pax (breakfast, T-shirt, cap)
BIKING ROUTE


Note:
- On Tan Phu St.
  - There are some speed hump as below:
  - The bridge over Ca Cam river is small → one-way crossing
LOCATION

S = 5000m² (50m x 100m)
Location Layout

Nguyen Khac Vien St.

Check in Area

Exhibition Area

Sponsor Area
S = 20m x 40m

Bicycle Area

Internal St.

Stage

Bertrand Russel

Welcome Gate

Morison
View from inside

- The pneumatic gate is located at the central.
- 4 check – in tables and 1 first – aid table are on the right.
- Sponsor area is on the left.
Location Layout - 3D
Location Layout - 3D
Location for Ambulance

At the corner of Nguyen Khac Vien St. and Bertrand Russel St.
DETAILS
Pneumatic gate

Dimension: H8m x L15m

Content is printed on decal stick on gate
Each partner has 1 set included:
1 umbrella, 1 table and 2 chairs
PIC: INTEL & PARTNER
Guests check-in and receive:

- **Ticket**
- **Breakfast**
  - Vietnamese bread/ sandwich (J)
  - Mineral Water
- **T-shirt & Cap**
  - Design (Intel)
  - Produce (J)
FIRST AID AREA

PIC: Intel & Victoria Healthcare
Booths introduce 5 endangered species in Vietnam

Dimension: H2.5m x L2m
Note: Animals on backdrop can wave their heads
Stage

**Dimension:** H1m x L8m x D4m

**Cover bottom stage:** backdrop hiflex

**Decoration bottom stage:** pp foamex)
Bicycle parking

This area will be managed by team leader of Intel and Partners.

It is divided into 4 slots by pillars and rope with the company broad
GREEN BIKE 2014

U.S. Consulate General Rena Bitter joined Green Bike 2014
SEE YOU AT GREEN BIKE 2015