The feminization of leadership – Empowering yourself for the future.
Top leadership qualities?
Let's Play a Game?

What are the 3 key qualities of a SUCCESSFUL LEADER?
Traditional Male Leader

J R Ewing from Dallas
Traditional Male Leader
Traditional Male Leader

The Wolf of Wall Street
Traditional Leaders

1. Authoritative
2. Physically strong, not sensitive
3. Competitive
4. Main source of knowledge
5. Has Bravado
6. Arrogant
7. Strict/not flexible
8. Doesn’t make mistakes
9. Homogeneity – likes to hire people similar to them
Globalization
International Mobility
Technology
Understanding latest trends in leadership

Odgers Berndtson & Cass Business School spoke with 100 Executives around the world

What did we find out about tomorrow’s leaders?
Emotional Intelligence

People Skills

Flexibility
Inspirational Leaders
What’s really happening – 90%

Emotional Intelligence

People Skills

Flexibility
What can you do to prepare yourself to be the next generation of leaders?

1. Develop your People Skills/Communication will open more doors + upward mobility
2. Step out of your comfort zone
3. Gain international experience
5. Find the right company to work for (professional development)
6. Seek out leaders to work with
1. Statistics say globally 22% of women hold leadership positions

2. A 2013 Grant Thornton study showed 31% of women in Vietnam hold leadership positions

3. Odgers Berndtson Vietnam (Leadership roles filled in last 2 years)
   - CFO 40%
   - CHRO (Head of HR) 50%
   - Chief Sales Officers 25%
   - Country Head/CEO 25%
Hanging out in the 80s
Hanging out today

“I fear the day that technology will surpass our human interaction. The world will have a generation of idiots.”

Albert Einstein
If you would like to read more about our study on The Next Generation of Leadership, the complete report can be accessed here:


Thank You