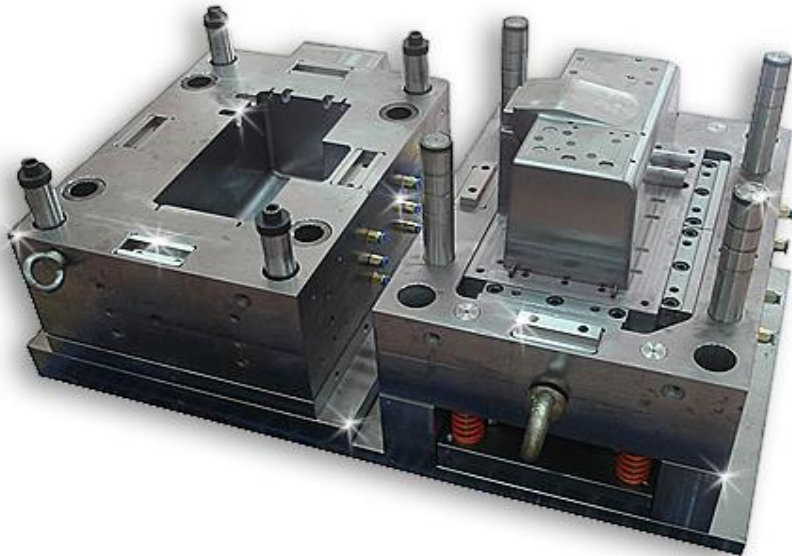




# MIDA Precision Mold

*A One-Stop shop for making precision molds & plastic components.*



Professional - Innovative - Dedicated



# MIDA - Who we are ...

- ☞ One-Stop shop for molds/plastics making
- ☞ Leading in molds/ plastics components manufacture
- ☞ Products: Injection molds, Plastic parts, sub-assembly
- ☞ ISO-9001, ISO-14001, ISO-13485
- ☞ Founded Oct-2015,
- ☞ Long An base, 25,000 M2 area
- ☞ Key customers:



## Key achievements

- ☞ # **25% growth rate** for the past five years
- ☞ **Preferred supplier** for Schneider and many other FDI customers,
- ☞ Selected as **the best 200 brands in Vietnam** (Gold-Star Award in 2015)



## FDI Customer's expectation?

- ☞ **Partners** instead of **Sellers**
- ☞ **Long term** instead of **Short term**
- ☞ **System** instead of **Person**
- ☞ **Good cost** instead of **Cheap cost**
- ☞ **Good & stable quality & service**
- ☞ **Quick & On-time delivery**

## Top challenges ?

- ☞ Show up a good working system,
- ☞ Ability to do improvement continually,
- ☞ Annual cost down



## How to win your business?





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Thank you for your attention!

Q & A ?