US College Admissions Presentation
to
The American Chamber of Commerce
### About i-IVY

<table>
<thead>
<tr>
<th>Our Values</th>
<th>Our Experience</th>
<th>Our People</th>
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</thead>
</table>
| i-INTEGRITY | First-hand Ivy League admissions experience | **Ellie Yang**  
(Dartmouth College BA, The Wharton School (UPenn) MBA/MA, Salomon Brothers GE Capital. UBS, Accenture) |
| i-INDIVIDUALITY | Fortune 500 corporate experience | **Lee Baker**  
(UVirginia BA, Washington & Lee, JD, Coudert Brothers, Leggett and Platt, AmCham) |
| i-INTELLECT | First-hand international student perspectives | **Tony Diep**  
(The Wharton School BSc., UPenn BA, Dartmouth College MBA, Goldman Sachs, JPMorgan, Indochina Capital) |
| i-INGENUITY | Proven track record placing students at all 8 Ivy League Universities and other elite institutions | **Mark Lyon**  
(University of Arizona BA & MS, Lyon Prep, Ivycation) |
| i-INSPIRATION | Holistic consulting approach which can begin in 9th and 10th grade | |
The Ivy League

- Established as a collegiate athletic conference in 1954
- **8 Members:** Harvard, Yale, Brown, Princeton, Penn, Dartmouth, Columbia, and Cornell
- Synonymous with academic excellence and selectivity in admissions
Top US Colleges

The IVY League

Brown University
Columbia University
Dartmouth University
Harvard University
University of Pennsylvania
Princeton University
Yale University
Cornell University

Williams College
Amherst College
Wellesley College
Swarthmore College
Haverford College
Pomona College
Claremont McKenna College
Harvey Mudd College

Public Ivies

University of Virginia
University of Michigan
University of California - Berkeley
University of California - Los Angeles
University of North Carolina - Chapel Hill
College of William & Mary

Ivy League Comparables

Stanford University
M.I.T.
Northwestern University
Cal Tech
Johns Hopkins University
Georgetown University

Liberal Arts College

Williams College
Amherst College
Wellesley College
Swarthmore College
Haverford College
Pomona College
Claremont McKenna College
Harvey Mudd College

Inspiring your future today
Admissions Rate

Ivy League Class of 2019, an all time low Admit Rate of 8.7%

<table>
<thead>
<tr>
<th>Total Number of Applicants</th>
<th>Admitted</th>
<th>Rejected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown</td>
<td>30,397</td>
<td>91.5</td>
</tr>
<tr>
<td>Columbia</td>
<td>36,250</td>
<td>93.9</td>
</tr>
<tr>
<td>Cornell</td>
<td>41,907</td>
<td>85.1</td>
</tr>
<tr>
<td>Dartmouth</td>
<td>20,505</td>
<td>89.7</td>
</tr>
<tr>
<td>Harvard</td>
<td>37,305</td>
<td>94.7</td>
</tr>
<tr>
<td>Penn</td>
<td>37,267</td>
<td>90.1</td>
</tr>
<tr>
<td>Princeton</td>
<td>27,290</td>
<td>93.0</td>
</tr>
<tr>
<td>Yale</td>
<td>30,237</td>
<td>93.5</td>
</tr>
</tbody>
</table>

8.7% Average Ivy League Admit Rate
College Selection Considerations

College is not a trophy – a good fit is most important

- Key considerations
  - Types of schools
    - Private vs public, National research university vs liberal arts college
  - Majors and career considerations
  - Creating a balanced school list
  - Financial aid availability
  - Class sizes, academic departments, geography, and social life
Factors in College Admissions

Combination of qualitative and quantitative measures:

- **Standardized Test Scores**: New SAT I/ACT and SAT II Subject Tests, TOEFL or IELTs
- Transcript, course load, curriculum, awards and distinctions
- Extracurricular activities
- Letters of recommendation
- Essays: Personal Statement (Common Application) + Supplementary Essays from individual schools
Standardized Tests

A Note on Standardized Tests: SAT/ACT Scores do not get you “in” but they can keep you “out.”

How often should I take it?

How many times should I take the tests and why?

What about the SAT subject tests?
Offered at the same times as the general tests
You cannot take both the subject and general tests at one time
You can take up to three subject tests at one time
At least two is recommended.
Subjects include: English Literature, US History, World History, Math 1 (algebra + geometry), Math 2 (additional trig and pre-calculus), Biology, Chemistry, Physics, Languages
### SAT to ACT Conversion

<table>
<thead>
<tr>
<th>ACT Composite Score</th>
<th>NEW SAT</th>
<th>CURRENT SAT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SAT CR + M (Single Score)</td>
<td>SAT CR + M (Score Range)</td>
</tr>
<tr>
<td>36</td>
<td>1600</td>
<td>1600</td>
</tr>
<tr>
<td>35</td>
<td>1560</td>
<td>1540 - 1590</td>
</tr>
<tr>
<td>34</td>
<td>1510</td>
<td>1490 - 1530</td>
</tr>
<tr>
<td>33</td>
<td>1460</td>
<td>1440 - 1480</td>
</tr>
<tr>
<td>32</td>
<td>1420</td>
<td>1400 - 1430</td>
</tr>
<tr>
<td>31</td>
<td>1380</td>
<td>1360 - 1390</td>
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<tr>
<td>30</td>
<td>1340</td>
<td>1330 - 1350</td>
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<tr>
<td>29</td>
<td>1300</td>
<td>1290 - 1320</td>
</tr>
<tr>
<td>28</td>
<td>1260</td>
<td>1250 - 1280</td>
</tr>
<tr>
<td>27</td>
<td>1220</td>
<td>1210 - 1240</td>
</tr>
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Considerations

- Differences between need-based aid and merit-based awards
- Need blind vs need-aware admissions
- High school contribution = minimal family contribution for college
- Required forms: CSS Profile, ISFAA (international students), FAFSA (US citizens and permanent residents, supporting documentation for finances)
Frequently Asked Questions

• Do college rankings matter?

• Are there any GPA or SAT score cut-offs?

• I did not do many activities during high school. Is it ok for me to fill out the section in the Common Application as I see fit? When does it make sense to take a “gap year”?

• If I interrupt my high school career in Vietnam to attend boarding school in the US, does it make sense for me to repeat a grade?
i-IVY Services

- Long term one on one consulting starting as early as Grade 9 (or Year 10) for select students
- College Application Essay Class
- One-on-one New SAT, ACT, and SAT II subject test tutoring (select subjects)
- Selective New SAT and ACT Classes
Follow Up Contact Information

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