A DATA DRIVEN POLL FOR OPINION CAPTURE
We’ve Changed Research Into Engagement and Made Something Worth Talking About on Social
We’re Already Standing Out In The Australian And New Zealand Market
We’re About To Sign A $10K Per Month Deal
What You Get With Our Team

✔ A 20 Year Award Winning Web Veteran
✔ A Distributed Team Delivering Results
✔ 2000 Database Of Warm Leads
A Recent Poll Run By Word Vietnam

Should there be a dress code at the rooftop bars in HCMC?
You Voted "Yes", Tell Us Why

- They should be different from a backpacker hangout
- You feel like a VIP when you are suited up
- Keep some places up scale...

40% Response Rate
Should there be a dress code at the rooftop bars in HCMC?

Current Votes:
- **YES**: 44%
- **MAYBE**: 18%
- **NO**: 39%

Top Reasons:
- 139 voted "YES":
  - Better vibe when people look good
  - They should be different from a backpacker hangout
  - A great place means a special dress code
  - No dress code can sometimes attract undesirables
  - No flip flops, no ripped jeans
  - You feel more comfortable with people suited up like you
  - You feel like a VIP when you are suited up
  - Keep some places up scale
  - No slipper, no sandals, no shorts
  - All the above...
  - When you dress up, you will feel more comfortable
- 56 voted "MAYBE":
  - It depends on the rooftop bar's ambiance

Comments are crowd ranked.

Vote on reasons 60%
Which rooftop bars in HCMC do you go to most?

Current Votes

1. Glow
2. Chill Sky Bar
3. Shri Restaurant & Lounge

SHOW MORE

SHARE WITH FRIENDS

50% Share Rate
There’s Lots Of Great Content Created From Results

Presents

2016 Rooftop Bar Report
Ho Chi Minh

Conducted
February / March 2016

Duong Huynh Advertising, 54/26 Nguyen Cu Trinh, Q1 Ho Chi Minh City, Tel: (08) 3838 6908

REPORTS / INFOGRAPHICS / INSIGHTS / STATS
We Created Infographics To Get 50% More Shares On Twitter

**ROOFTOP BARS OF HO CHI MINH 2016**

- 67% said rooftop bars should only accept reservations.

**DRESS CODE**
- Yes 50%
- No 41%
- Maybe 9%

**HOUSE MUSIC VOTED #1**

**BEST NIGHT**
- Friday 90%
- Saturday 85%
- All weekend 15%

**TOP 3 SERVICE PRIORITIES**
- Men want a comfy couch
- Women want a seat with a view

**COCKTAILS VOTED #1 DRINK**

**MOST POPULAR ROOFTOP BAR**
- Chill 100%
- Glow 95%
- Broma 5%

**INSIGHTS FROM RESULTS**

- Engaged, Empowered, Educated, Entertained
Results So Far

Total Hits = 3676 Uniques
Total Votes = 1,642 Votes
Total Shares = 792 Shares = Est. 80,000 Impressions
Learnings = Participants Did Not Feel “Molested’ After Answering 1 Question 66% Answered More
Large Reach Amongst The Expat Community
We’re Ready To Partner With Investors To Make A World Class Social Poll Service
Let's Talk!
Keren Flavell
+84 12 6431 5224 (Vietnam)
+61 3 9013 7272 (Australia)