



16th Annual AmCham Scholarship Program 2016 Sponsorship Package

Please complete and fax to 08 3824 3572 by **June 15th, 2016**

Please confirm your sponsorship of the AmCham Scholarship Program – 2016

- Platinum Sponsor: Cash at \$5,000 or Service at \$10,000
- Diamond Sponsor: Cash at \$3,000 or Service at \$6,000
- Gold Sponsor: Cash at \$2,000 or Service at \$4,000
- Silver Sponsor: Cash at \$1,000 or Service at \$2,000
- Product Sponsor: Valued under \$2,000

Company Name: _____

Contact Name: _____

Tel: _____ Fax: _____

Mob: _____ Email: _____

Signature _____

Payment Options

Cash to AmCham Office, #323, New World Hotel, 76 Le Lai, District 1, HCMC

Credit Card Number: _____

Amex VISA Master Card Expiry Date: _____

Name on Card: _____

Card Holder's Signature: _____

Wire transfer to Citibank, 115 Nguyen Hue, 15/F, District 1, HCMC

VND Account Number: Information to be provided in invoice

SPONSORSHIP RECOGNITION

□ Platinum Sponsor:

Cash \$5,000 or Service at \$10,000

- Recognition as Platinum Sponsor in online AmCham Scholarship Page with link to company's website
- Five-month Networking Online on AmCham Website
- Five announcements in Weekly Update Email
- Company logo on backdrop of the Information Session and Award Ceremony
- 05 minutes of company introduction at Scholarship Information Session
- 05 minutes for Q&A Panel at Scholarship Information Session
- Set up a Sponsor table at the Information Session*
- Company Representative awards Scholarship Certificates to students at Award Ceremony
- Set up 4 standees at Information Session
- Set up 4 standees at Interview Day
- Set up 4 standees at Award Ceremony
- Receive the full profiles of candidates

□ Diamond Sponsor:

Cash \$3,000 or Service at \$6,000

- Recognition as Diamond Sponsor in online AmCham Scholarship Page with link to company's website
- Two-month Networking Online on AmCham Website
- Three announcements in Weekly Update Email
- Company logo on backdrop of the Information Session and Award Ceremony
- 05 minutes for Q&A Panel at Scholarship Information Session
- Set up a Sponsor table at the Information Session*
- Company Representative awards Scholarship Certificates to students at Award Ceremony
- Set up 2 standees at Information Session
- Set up 2 standees at Interview Day
- Set up 2 standees at Award Ceremony
- Receive the full profiles of candidates

☐ Gold Sponsor:

Cash \$2,000 or Service at \$4,000

- Recognition as Gold Sponsor in online AmCham Scholarship Page with link to company's website
- One-month Networking Online on AmCham Website
- Two announcements in Weekly Update Email
- Company logo on backdrop of the Information Session and Award Ceremony
- 05 minutes for Q&A Panel at Scholarship Information Session
- Set up a Sponsor table at the Information Session*
- Company Representative awards Scholarship Certificates to students at Award Ceremony
- Set up 1 standee at Information Session
- Set up 1 standee at Interview Day
- Set up 1 standee at Award Ceremony
- Receive the list of Winners and Honorable Mentions

☐ Silver Sponsor:

Cash \$1,000 or Service at \$2,000

- Recognition as Silver Sponsor in online AmCham Scholarship Page with link to company's website
- One announcement in Weekly Update Email
- Set up 1 standee at Information Session
- Set up 1 standee at Interview Day
- Set up 1 standee at Award Ceremony
- Receive the list of Winners and Honorable Mentions

☐ Product Sponsor:

Valued under \$2,000

- Recognition as Product Sponsor in online AmCham Scholarship Page with link to company's website
- Company logo on backdrop, standee and PR online materials of the Information Session and Award Ceremony
- Company's products are used at all Scholarship program's events including Information Session, Interview Briefing, Interview Day and Award Ceremony
- Company's products are displayed at Information Session and Award Ceremony

SPONSOR LEVELS AND BENEFITS

Sponsor Level Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Product Sponsor
Online Networking on AmCham Website (in months) ⁱ	5	2	1	N/A	N/A
Weekly Update Email Announcements ⁱⁱ	5	3	2	1	N/A
Standee at Information Session	4	2	1	1	N/A
Standee at Interview Day	4	2	1	1	N/A
Standee at Award Ceremony	4	2	1	1	N/A
Q&A Panel at Information Session (in minutes)	5	5	5	N/A	N/A
Set up Sponsor table at Information Session	✓	✓	✓	N/A	N/A
Company Introduction at Information Session (in minutes)	5	5	5	N/A	N/A
Candidate Profiles	Full Access	Full Access	Finalists Only	Finalists Only	N/A
Company representative awards Scholarship certificates to students at Award Ceremony	✓	✓	✓	N/A	N/A
Sponsor Recognition on online AmCham Scholarship Page with link to company's website	✓	✓	✓	✓	N/A
Company's HR and Department Head(s) with interview experience to interview students	✓	✓	✓	✓	N/A
Brief company mention welcome remarks at Information Session	✓	✓	✓	✓	✓
Sponsor Logo on program's standees at the Information Session, Interview Round and Award Ceremony	✓	✓	✓	✓	✓
Sponsor Logo on program's posters and backdrop	✓	✓	✓	✓	✓
Sponsor Name in press release	✓	✓	✓	✓	✓
Company/Factory Trips for finalists	✓	✓	✓	✓	N/A

Please note that extra activities (not included in the Sponsor Package) by your company at the Information Session shall be discussed with AmCham Scholarship Management Team at least 30 days before the Information Session date.

ⁱApplicable until 1 March 2017.

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