Year End Summary - AMCHAM ICT Committee Activities 2015

Committee Purpose:

1. Provide opportunities for networking and internal information activities for members and staff in the IT industry sector IT professional area.
2. Reach out to IT organizations in Vietnam (e.g. QTSC) and Committees in AmChams, esp. Japan, Singapore, Thailand, India to promote networking, information-sharing, and business development
3. Identify key issues for change to promote trade and investment between Vietnam and the U.S.
4. Share information about regulatory environment and proposed changes that would affect their business, e.g. (A) Vietnam's current (and proposed?) law on IT, IP, etc. (B) TPP Negotiations Chapters (regulatory coherence, [e-] customs, development and telecommunications, technical barriers to trade (TBT), investment, and services, electronic commerce, intellectual property rights, competition/SOEs, etc.), (C) ASEAN Blueprint 2015, etc.

2015 activities:

1	19-Jan	HCMC	Briefing	University of Minesota Master Management of Technology - Vietnam Technology sector
2	16-Mar	HCMC	Briefing	Imperial College London eMBA – Doing business in Vietnam & Vietnam Technology sector
3	17-Apr	Manila	Seminar	Retail technology seminar - How brands create global impact through digital assets & forge inroads to new frontiers
4	23-Apr	HCMC	Event (Networking)	Retail update – Richard Leach CBRE gave retail update & Rick spoke on How brands create global impact through digital assets
5	13-May	HCMC	Briefing	University of Colorado eMBA – Doing business in Vietnam & Vietnam Technology sector
6	19-May	HCMC	Event (Breakfast)	Marketing + Technology + Legal is not an Oxymoron. Speakers: Thanh Nguyen (emerald) Vietnam digital landscape + Rick on Marketing Technology + Andrew Fitanides on draft circular on cross-border data flow
7	20-May	HCMC	Event (Lunch)	Big Data driving business growth
8	26-May	HCMC	Workshop VACPA	VACPA CPD - Strategic Planning Tools, Balanced Scorecard
9	May	Hanoi	Meeting	Met with MIC together with USABC members (major internet companies) to speak about the draft IT regulations. Followed up with updating / joining AMCHAM ITTI group
10	26-Jun	HCMC	Event (Breakfast)	Tech start-ups & legal update – Anh Minh Do (Vietnam Startup) + Chung (Baker McKenzie) + Eddie Thai (500 statups) + Rahcan Reddy (IDGVV) + Aaron Everhart (Hatch) + Rick MC
11	4-Aug	HCMC	Briefing	Texas A&M eMBA - Doing business in Vietnam & case studies on market entry
12	25-Aug	HCMC	Briefing	Chapman eMBA – Vietnam Economy & Business Culture
13	15-Oct	HCMC	Conference	VNITO – Panel 4 – Vietnam's Outsourcing landscape and new opportunities. Collaboration with QTSC + HCA
14	22-Oct	HCMC	Event (Networking)	**Cybersecurity in Vietnam**

15	11-Nov	HCMC	Workshop	RMIT BIS Club – Career paths: Business Analyst & Applications Consultant
16	17-Nov	HCMC	Event (Lunch)	HRH Duke of York – Entrepreneurship & Pitch-At-Palace
17	24-Nov	HCMC	Event (Networking)	IT Networking – TPP, Bitcoin and eCommerce impacts for Vietnam
18	7-Dec	Singapore	Briefing	Amazon Web Services – How best for AWS to raise awareness in Vietnam. Rick has suggested and planning some events for them in Vietnam in 2016, targeting AWS as an event sponsor for our planned IT events (see below)
19	8-Dec	HCMC	Briefing	OSAC Regional Security Briefing – Cybersecurity in Vietnam
20	11-Dec	HCMC	Webinar	EVBN – IT/ICT in Vietnam

2016 Planned activities:

1	April 5	HCMC	Event (Networking)	Tech Start-ups – Status, what's hot, who's hot, funding, FinTech Target sponsors = Dragon Capital, 500 startups, IDGVV, SCB
2	June 9	HCMC	Event (Lunch)	Cloud – including cloud security Target sponsors = Amazon Web Services, Microsoft
3	October 7	HCMC	Event (Networking)	Internet of Things, Internet of Me, Wearables