



PRESS RELEASE

AMCHAM VIETNAM ORGANIZES THE BUSINESS EVENT WITH TOPIC “BUILDING A HIGH PERFORMANCE ORGANIZATION – LESSONS FROM MIT AND OTHER GLOBAL THOUGHT LEADERS”

Ho Chi Minh City, July 27, 2017, AmCham Vietnam, Ho Chi Minh City organizes the business event with special topic “Building a High Performance Organization – Lessons from MIT and other Global Thought Leaders” at The Reverie Saigon. The workshop receives support from Emeritus Institute of Management.

It is very interested topic for AmCham members to improve their performance organization. As leaders of company, they must find ways to engage people and rouse their commitments to company goals. Executives need to know and sense what it takes to lead effectively. The workshop also helps attendees to get the answers for three key questions so organization can really win in the market place. And the most important session focuses on role play and evaluate the factors that increase and decrease leaders’ influence and effectiveness. Challenge and assess the ability of leaders to create shared understanding and common meaning through effective communications. The workshop incorporates a mix of high energy and interactive approaches.

Our speaker, Mr. Bob Halperin is an experienced and accomplished educator, facilitator and designer of learning experiences for large and small groups. Bob is Chairman of the Academic Board of the Emeritus Institute of Management and a Research Affiliate (and former Executive Director) of the MIT Center for Collective Intelligence. Bob has designed, developed, and managed educational programs for some of the world’s leading corporations, professional associations, and non-profit organizations, including HBS’s largest ever, off-campus program for a global financial services company, and the school’s largest single on-campus program for Habitat for Humanity. His portfolio of work ranges from one-hour global conference calls to year-long degree- granting programs, and from open-enrolment and custom offerings to multi-company research and educational consortia.

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ABOUT AMCHAM

AmCham Vietnam in HCM City is an independent association of American and international businesses. With more than 450 member and associate companies, and over 1,000 representatives, our membership of manufacturing, brand management, transportation and logistics, professional services, and travel and tourism firms is unified by a common objective to promote trade and investment between Vietnam and the United States. Since 1996, AmCham Vietnam in HCM City has been a Member of the [U.S. Chamber of Commerce](#), which represents 3,000,000 businesses, 2,800 states and local chambers, 830 business associations, and 102 [American Chambers of Commerce](#) in 82 countries.