



PRESS RELEASE

AMCHAM SUPPLY CHAIN DEVELOPMENT WORKSHOP 2017 RECEIVES IMPRESSIVE RESPONSES FROM LOCAL SUPPLIERS

Ho Chi Minh City, Aug 4, 2017, AmCham Vietnam, Ho Chi Minh City organized the annual “AmCham Supplier Chain Development Workshop” held at the Windsor Plaza Hotel. The Workshop received about 130 attendees from local suppliers across a wide range of industries and had presentations focused on:

- “How to sell your product to an international buyer?”, by Walmart
- “Worker Engagement”, by Social Responsibility Operations Consulting
- "Procurement standards and LEAN", by Supply Chain Service International (SCSI).

The audience found the presentations insightful and engaging, plus they were able to participate by sharing their experiences and thoughts in the Q&A sessions after each presentation. The AmCham Supply Chain Development Workshop was designed to be proactive to coach and collaboratively support attendees for the advancement of the Vietnam supply chain. The event included participation of other chambers and business associations which strongly contributed to the event’s turnout and success.

The AmCham Supplier Chain Development Workshop was the first of two events hosted by AmCham with the next event Supplier Day 2017 on Sep 13, 2017. Mr. Milton Hagler, Chairman of AmCham Manufacturing Committee commented “The path to supply chain development will position enterprises for success now and into the future. The development of the Vietnam Supply Chain is an integral part of the overall growth and progress of the manufacturing industry in Vietnam. The upcoming AmCham Supplier Day 2017 will bring benefits to both suppliers and manufacturers of both local and FDI companies where they can meet each other face-to-face for business development and to further elevate the Vietnam Supply Chain”.

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AMCHAM VIETNAM

New World Hotel



PRESS RELEASE



AmCham Supply Chain Development Workshop 2017



Kimberly Woo, Senior Sourcing Manager for Walmart makes presentation on

“How to sell your product to an international buyer?”

ABOUT AMCHAM

AmCham Vietnam in HCM City is an independent association of American and international businesses. With more than 450 member and associate companies, and over 1,000 representatives, our membership of manufacturing, brand management, transportation and logistics, professional services, and travel and tourism firms is unified by a common objective to promote trade and investment between Vietnam and the United States. Since 1996, AmCham Vietnam in HCM City has been a Member of the [U.S. Chamber of Commerce](#), which represents 3,000,000 businesses, 2,800 states and local chambers, 830 business associations, and 102 [American Chambers of Commerce](#) in 82 countries