



## AmCham HCMC Weekly Update - Sep 25

### FEATURES



#### Sep 22-24 AmCham National Conference 2017 at JW Marriott Phu Quoc - PHOTO ALBUM

This weekend's National Conference in Phu Quoc was a great success with the participation of over 75 people. We have received many positive comments on venue, workshop groups, food and drinks. Thank you to all participants. We hope you enjoyed it and had a memorable weekend.

***Thanks again to our Sponsors: Coca-Cola, Sun Group, Budweiser, Elite Wine, JW Marriott Phu Quoc, and InterContinental Saigon for making this event happen perfectly.***



#### APEC Provides An Opportunity To Finalize Deals For U.S. Companies

Senior leadership visits between the U.S. and Vietnam present great opportunities to get business deals finalized. We expect a visit to Vietnam in November by President Trump and members of his Cabinet. Use this action forcing opportunity to bring negotiations to a conclusion. We would be very happy to help arrange a potential signing ceremony. AmCham and the U.S. Mission will figure out how to get the best visibility for your deal during the November visit. Contact [John Rockhold](#) in the AmCham office if you are interested in having your company deal highlighted during the visit.



#### Vietnam seeks World Bank support for mobilization of non-refundable aid

Prime Minister Nguyen Xuan Phuc is seeking the World Bank's support in mobilizing non-refundable development assistance from international donors.

The Vietnamese head of state welcomed WB Country Director for Vietnam Ousmane Dione at his office in Hanoi on Wednesday evening.



#### MoIT's solar power PPA circular omits vital details

Issues related to commercial operation dates, feed-in-tariffs, and grid connections are addressed in a newly-released circular on solar power, but international organisations and investors said that some key points were not changed.



#### Hertz appoints General Sales Agent in Vietnam to drive outbound sales

Hertz Global Holdings, Inc. (NYSE:HTZ) announced that its wholly owned subsidiary, The Hertz Corporation, has appointed Discover the World as General Sales Agent (GSA) for Vietnam. The GSA will promote Hertz's products and services around the globe to domestic travel trade partners, corporate customers and leisure travellers.

In Vietnam, Hertz's international car rental reservations are available by calling +8428 6291 2289 or emailing [hertz@discovertheworldvietnam.com](mailto:hertz@discovertheworldvietnam.com).



**Logistics & Supply Chain  
Committee**

## Sep 27 Logistics & Supply Chain Committee Launch Networking Night

Join us at the re-launch of the AmCham HCMC Logistics and Supply Chain Committee. Our focus is to provide networking opportunities as well as a platform to address and discuss current industry issues.



## Advanced Purchase Promotion to North America from HCM City

Korean Air, is one of the world's top 20 airlines and carried more than 24 million passengers in 2015. Korean Air operates over 460 flights per day to 132 cities in 46 countries on six continents with a fleet of 175 aircraft including ten A380s.

The airline is a founding member of the Sky Team airline alliance, which together with its 20 members, offers its 665 million annual passengers a worldwide system of more than 17,343 daily flights covering 1,062 destinations in 177 countries.



## ANA and United Airlines Introduce 'Asia Joint Venture Simple' Program to Reward SME Business Travelers and our flight schedule from HCMC to USA

All Nippon Airways (ANA) will start 2nd flight from Tokyo (Narita) - Los Angeles from 29 Oct 17. Customers will have opportunity to connect L.A in 2 flights in a day. For details, please check ANA's website

ANA and United Airlines is now launching the Joint Venture (JV) Simple program, a corporate travel program that aims to support small- and medium-sized enterprises (SMEs) based in Vietnam when their employees travel on business.



## The Nestlé Creating Shared Value Prize

The Nestlé Creating Shared Value (CSV) Prize is awarded by the Nestlé CSV Council every two years. The competition helps scale up or replicate business-oriented initiatives that address challenges in nutrition, water or rural development; open to social and private enterprises, as well as NGOs. We look for innovative projects, programmes or businesses that have already been tested either as a pilot study or at a small scale; that demonstrate positive social and environmental impact; and that need support to become commercially viable. We invest financial and technical resources in the winning initiatives, to help them expand and achieve financial sustainability. 2018 Prize package values at CHF 500'000.



## Sep 25 - 27 Training Course for FSCPA-PCQI Preventive Controls Qualified Individual (in Vietnamese)

This is the FDA-recognized standardized curriculum to become a PCQI, as established by the Preventive Controls Rule of the FSMA. Thank you for joining us at the Aug 28 Food Safety Summit. Following up on the summit, VTFA/AmCham cooperates with Vietnamese High-Quality Product Business Association and Bureau Veritas to organize the FSMA - PCQI training course, in Vietnamese, for Vietnamese exporters to meet the international requirements.



## Sep 29 Seminar "Green Factory at Long Hau Industrial Park"

Royal HaskoningDHV is proudly present our expert, Mr. Le Luong Vang, to share his expertise and experience on green building in the Seminar "Green Factory at Long Hau Industrial Park", co-hosted by Long Hau Joint Stock Company (LHC) and Vietnam Green Building Council (VGBC). Please kindly find the invitation [here](#).



## Oktoberfest Vietnam 2017: Celebrate All Things German at Windsor Plaza Hotel

Windsor Plaza Hotel is once again the home of Oktoberfest in Vietnam, and will be hosting the famous German beer festival from 4th through 7th October and continuing on 11th to 14th October from 18:00 to 24:00. Oktoberfest originally began as a celebration of the marriage of Crown King Ludwig and Queen Therese of Saxe-Hildburghausen in the Bavarian city of Munich, in October of 1810. Today, it is a festival featuring beer tents, entertainment and booths of gastronomic delights in cities across the world. In Vietnam, the Windsor Plaza Hotel has been hosting the event since 2005. Oktoberfest Vietnam has been recognized by Reuters as one of the Top 10 Oktoberfest celebrations outside Germany, and has also been featured in the Chicago Tribune.



## Build Up Winning HR Strategy With Talentnet-Mercer Salary Report 2017

On 5th and 6th October 2017, Talentnet and Mercer - one of global leading HR consulting firms, will announce the latest salary survey report in Vietnam.

This is the tenth consecutive year that Talentnet - Mercer has conducted the remuneration survey in Vietnam, covering 514 MNCs and 78 big local companies and remuneration data of more than 289,000 employees from many industries such as High Tech, Consumer Goods, Chemicals, Life Sciences, and Manufacturing...



## Oct 6 - 15 It's All Greek To Me

Hotel Equatorial takes pleasure in boasting its upcoming exclusive Greek event, hosted by Celebrity Chef George Diakomichalis of TV show 'It's All Greek To Me'!

George's Greek dinner buffet offers guests the opportunity to experience some of the finest dishes and wine from the Mediterranean and Greece's most infamous desserts!

Available: 6.30pm - 10.30pm

Price: VND798,000++ per adult, VND399,000++ per child

Complimentary for children under 6 years old



## Greater Talent Management Vietnam summit is coming back!

HR Media is pleased to organized Talent Management Vietnam 2017 on 12 & 13 October at Sheraton Saigon Hotel. We are living in the digital world. Business is changing so fast by the disrupting technologies. HR is now requested to transform accordingly. What will the future hold for HR? How will digitalization and Industry 4.0 impact HR and Talent Management? What local Business and HR perspectives are now? This exclusive 2-day conference is designed to provide unrivalled access to Business, HR and Talent Leaders from Multinational and Big Local Companies in Vietnam, Asia and the World, encourages participants to discuss solutions for current challenges and explore ideas shaping tomorrow's business landscape.



## Oct 19 AAFA Product Safety and Compliance Conference

AAFA brings together industry leaders to educate factories and suppliers in Vietnam.

Industry leaders will educate factories and suppliers in Vietnam on the critical components of manufacturing and delivering products that meet global regulations, industry compliance, and consumer demand. The conference will be presented in English with full translation.

AAFA is pleased to be working with the American Chamber of Commerce in Vietnam to present this event. Please mark your calendars to attend and share this date with your providers across Vietnam.



## Dec 02 The 242nd Annual Marine Corps Birthday Ball

Join the 242nd U.S. Marine Corps Ball at The Reverie Saigon Hotel. Celebrating the founding of the U.S. Marine Corps in 1775, the Ball is an annual event to showcase and celebrate the history and tradition of the U.S. Marines. It is a formal event with military dignity and pageantry. The U.S. Marines invite AmCham companies to join in the celebration.

The Marine Security Detachment, Ho Chi Minh City, Vietnam would like to invite you to attend our celebration. We look forward to seeing each and every one of you at this year's Marine Corps Birthday Ball!





## Dec 09 22nd Annual AmCham Governors' Ball - MERRY MIAMI

The AmCham Board of Governors cordially invites you to the 22nd Annual AmCham Governors' Ball, this year to be held on Saturday, December 9, 2017, from 6:30 pm. Our theme this year is MERRY MIAMI.

This year's holiday fête will feature unsurpassed gourmet fare, currently under creation by the InterContinental's Chef, diverse and first-class musical entertainment, and, of course, the usual abundance of holiday fellowship and cheer. More details will be provided soon.



## Dec 10 5th Annual Breakfast with Santa - SAVE THE DATE

Get ready and excited once again to see Santa and welcome our friends from an Orphanage Organization or Open House (name to be provided) at the 5th Annual AmCham Breakfast with Santa.



## JOIN US: Become a Member of AmCham Vietnam - HCMC

Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact [Ms. Sam Hoang](#) for joining or additional information on membership.



## Marketing Opportunities with AmCham HCMC

AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com):
- Announcement in Weekly Email
- E-Blast Advertising

### **AmCham Companies are offered 3 complimentary announcements a year.**

- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online

## AmCham Premium Membership Packages

The AmCham Premium Membership comes with a range of membership dues, which include events, advertising, and other exclusive benefits. One all-inclusive Premium Membership annual, semi-annual, or quarterly billing simplifies your company's administration efforts. Premium Membership Benefits include:

- Logo on "Premium Membership" banner on AmCham website homepage
- Logo on "Premium Membership" banner in Weekly Update Email
- Company profile on the "Premium Membership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).



## News and Issues



## FDI inflow into HCM City shoot up

HCM City has attracted US\$3.23 billion in foreign direct investment (FDI) in the first eight months of 2017, reported the municipal Department of Planning and Investment.

This is 1.57 times higher than the figure in the same period last year.

One of the biggest FDI projects currently in HCM City is the Saigon Silicon City Project, a research and development project and home to many of the world's biggest high-tech corporations and

technology start-up companies.



## APEC should help SMEs access tech, says PM

Prime Minister Nguyen Xuan Phuc has called on APEC member economies to accelerate efforts to enable small- and medium-sized enterprises to capitalise on new trade opportunities created by digital advances.

Speaking at the opening of the 24th APEC Small and Medium Enterprises Ministerial Meeting in HCM City on Friday, he said SMEs, the engines of growth and innovation in APEC economies, account for over 97 per cent of all companies and employ 60 per cent of the workforce.



## PM suggests APEC fund to support SMEs development

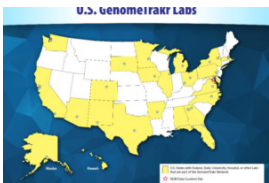
An APEC fund should be set up to support and encourage small and medium enterprises (SMEs) in APEC economies to enhance partnership with multi-national corporations in the global value chain. PM Nguyen Xuan Phuc made the above suggestion at the 24th APEC ministerial meeting on SMEs in Ho Chi Minh City on September 15.



## PM Phuc places SME innovation in focus

Improving competitiveness and innovative capacity are some of the key points small and medium enterprises must focus on, said Prime Minister Nguyen Xuan Phuc at the 24th APEC SMEs Ministerial Meeting held today in Ho Chi Minh City.

Hosted by the Ministry of Planning and Investment, the 24th APEC SMEs Ministerial Meeting was attended by representatives of 21 APEC economies and is one of the most important meetings of APEC.



## FDA plans to use WGS (whole genome sequencing) to protect consumers worldwide from food borne illnesses

The World Health Organization (WHO) estimates that as many as 600 million people in the world fall ill every year after eating contaminated food and 420,000 of these people die. U.S. Center for Disease Control (CDC) estimates for those numbers in the U.S. are 48 million people (1 in 6 Americans) get sick, 128,000 are hospitalized, and 3,000 die each year from foodborne diseases. This is a significant public health burden that is largely preventable.



## APEC delegates discuss hurdles to supply chain finance

Providing micro, small and medium enterprises with access to financial services as a means of promoting inclusive and sustainable economic growth and employment is very important since they still find it difficult to get the financing they need to grow and create jobs, the APEC SME Finance Forum heard in HCM City yesterday.



## APEC forum agrees to foster small and medium-sized firms

The digital economy is driving growth nowadays, and it is getting hard for business owners to do cross-border trading or access the global market if they do not embrace digital transformation, the 2017 APEC Online-to-Offline (O2O) Initiative Forum heard in HCM City on Sunday.



## Weekly Updates Archive 2006 - 2016

Launched in August 2006 to answer many questions about Vietnam's accession to the WTO, the Weekly Update Emails provide news updates, upcoming events, explanations of details of trade and investment agreements, opinions expressed by business and political leaders on race and investment issues, and developments in laws and regulations affecting the business environment in Vietnam. Click the link for to visit the archives and look back over the years. Links to more than 10,000 documents providing background on a wide variety of topics, from Vietnam's WTO Accession in 2006-2007, revision of the Labour Code in 2008-2012, to the TransPacific Partnership and WTO Trade Facilitation Agreement from 2013 and ongoing.



## AmCham Premium Members

### Diamond



### Gold



### Silver



TRUONG PHAT J.V COMPANY

### Bronze



RUSSIN & VECCHI

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