



## AmCham HCMC Weekly Update - Nov 6

### FEATURES



#### APEC Economic Leaders' Week 2017 kicked off in Danang

On November 6-11, 2017 in the central city of Danang, the 2017 APEC Economic Leaders' Week will be held under the theme "Creating New Dynamism, Fostering a Shared Future." State President Tran Dai Quang will host the key events of the event, including the 25th APEC Economic Leaders' Meeting (AELM), the AELM Gala Dinner and Cultural Performance, the ABAC Dialogue with APEC Economic Leaders, and the APEC-ASEAN Informal Dialogue on November 10-11.



#### APEC 2017: New vision and position of Vietnam

Pham Binh Minh, Politburo member, Deputy Prime Minister, Minister of Foreign Affairs, and chairman of the 2017 APEC National Committee, talks about the effects APEC has had on Vietnam, and vice versa.



#### New US ambassador to Vietnam arrives in Hanoi, ready for appointment

The new United States ambassador to Vietnam has arrived in Hanoi and is ready to officially assume the position for 2017-2020. Daniel Kritenbrink touched down in the Vietnamese capital at 11:30 pm on Saturday and is scheduled to present a credential letter to State President Tran Dai Quang on Monday morning. He will then officially become the U.S. ambassador to Vietnam for the 2017-20 term, taking over the post of former Ambassador Ted Osius.

#### Vietnam jumps in 'ease of doing business' ranking

HANOI - Vietnam leapt 14 places to 68th among 190 countries in the 15th edition of the World Bank's Doing Business 2018 report, a significant improvement in the country's business environment.

Nguyen Minh Thao, head of the Business Environment and Competitiveness Department under the Central Institute for Economic Management, said this is the biggest jump in a decade.



#### Singapore Airlines HighFlyer

Turn your business travel expenses into savings. Singapore Airlines HighFlyer is our corporate travel programme for small and medium-sized enterprises up to 30 travelling employees. It rewards you and your employees for flying with Singapore Airlines and SilkAir.



## US Ambassador Ted Osius to become Fulbright University Vietnam Vice President

Ambassador Ted Osius has been appointed Vice President of Fulbright University Vietnam (FUV), Vietnam's first independent, private, not-for-profit university. "We are thrilled that Ambassador Osius will stay in Vietnam and join FUV as our vice president," said Dam Bich Thuy, the president of FUV. "Over the three years that Ted has served as the American ambassador to Vietnam, he has earned the respect and affection of countless Vietnamese, who admire his palpable energy, enthusiasm, and love for the people, culture, and language of Vietnam. His contributions to the relationship between Vietnam and the US are myriad."



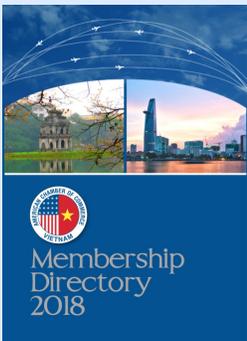
### Nov 9 Chambers Co-host event: HR 4.0 - How Industry 4.0 is disrupting HR

Industry 4.0 heralds the innovation of both the smart factory and smart business. HR is not immune and they too must march to the beat of the new mantra of disrupt or be disrupted. Imagine the broad brush of Digital Transformation painting a vivid canvas for: recruitment, onboarding, learning & development, social sharing and crowd sourced feedback based on People Science, automation, digital, mobile, AI and big data. HR as you know it is transforming. Will you be left behind? Will your role be replaced by an AI? Will HR become more valuable or less valuable to your organisation?



### Important Notice: Create Your Account to Access AmCham Membership Information Center

AmCham Vietnam - HCMC Chapter is very glad to announce a new partnership with MicroNet, Inc. This is one of our actions to enhance your membership experience. Your membership gives you an exclusive access to specialized tools to promote your organization and network online with fellow members via the new online Member Information Center. Follow the email we sent to you on Oct 20th and LOG IN today to update your information and start using new features! Contact Ms. Sam Hoang for questions/assistance.



### Renew Your Membership and Update your profile for 2018 Membership Directory

AmCham would like to invite you to renew your membership for 2018, and update your company profile for printing in **2018 AmCham Membership Directory**.

- Circulation: 1,700 copies, approx 440 pages, dimensions: 19cm x 26cm.
- Perfect bind, soft lam inated cover
- Publishing date: April 2018

We offer **FREE ADVERTISEMENT** on [www.amchamvietnam.com](http://www.amchamvietnam.com) for any booking and payment made before **December 30, 2017**. Contact **Cindy Tran** for more details and booking.

## Events, Meetings, Special Offers



### Travel well in Business Class to USA

Enjoy award-winning service and up to 30% discount on Business Class flights to USA. Travel in extra comfort with superior leg room, premium menus, five star entertainment, lounge access and quality rest on your fully flat beds. Business class fares start from USD2,379 (excluded tax and surcharge). Plan your trip and book by 30th Nov 2017 to enjoy our attractive fares.



### Travelling Business Class to the US from USD2.199 (excluding tax and surcharges) and get 7% special discount for AmCham members.

With daily flights departing from Hanoi, Ho Chi Minh, Da Nang, together with our partners, we can get you to the US hub cities New York, Los Angeles, Chicago, Dallas/Fort Worth, San Diego, Boston, and beyond to anywhere, including hundreds destinations throughout the U.S., Canada, the Caribbean, Mexico, Central and South America.

For details, please call 02839330330 or email [salesgn.aa@hgtravel.com](mailto:salesgn.aa@hgtravel.com)



## ANA and United Airlines Introduce 'Asia Joint Venture Simple' Program to Reward SME Business Travelers and our flight schedule from HCMC to USA

All Nippon Airways (ANA) will start 2nd flight from Tokyo (Narita) - Los Angeles from 29 Oct 17. Customers will have opportunity to connect L.A in 2 flights in a day. For details, please check ANA's website

ANA and United Airlines is now launching the Joint Venture (JV) Simple program, a corporate travel program that aims to support small- and medium-sized enterprises (SMEs) based in Vietnam when their employees travel on business.



## Advanced Purchase Promotion to North America from HCM City

Korean Air, is one of the world's top 20 airlines and carried more than 24 million passengers in 2015. Korean Air operates over 460 flights per day to 132 cities in 46 countries on six continents with a fleet of 175 aircraft including ten A380s.

The airline is a founding member of the Sky Team airline alliance, which together with its 20 members, offers its 665 million annual passengers a worldwide system of more than 17,343 daily flights covering 1,062 destinations in 177 countries.



## Opportunity to become Global Environmental/Social Consultant at ERM

ERM Vietnam is looking for a Senior Consultant working in Ho Chi Minh City. This is an opportunity for you looking to further your career in a global environmental/social leader that aims to lead the field in sustainability consulting. Our model offers unparalleled opportunities for consultants with ambition, vision and proven expertise. Visit our website career for more details.



## Sofitel Saigon Plaza welcomes 2-star Michelin Chef Benoit Vidal

Ho Chi Minh City, November 2017 - As part of the hotel's quarterly Michelin Star Chef showcase, Sofitel Saigon Plaza is pleased to welcome 2-Star Michelin Chef Benoit Vidal during 13 - 18 November 2017.

Sofitel Saigon Plaza is offering gourmet lovers a new dining experience with the appointment of 2-Star Michelin Chef Benoit Vidal at L'Olivier restaurant. From the luxury Alpine and the height of French gastronomy, the 2-star Michelin Chef Benoit Vidal will showcase his culinary philosophy of "bringing the boundaries of normal culinary flavours to create something new".



## Nov 8 Welcome Reception for the US Delegation to APEC

AmCham and the US APEC Business Coalition invite you to a Welcome Reception for the US Delegation to APEC on the evening of November 8 in Danang.

We'll be welcoming US government officials, US CEOs, and a great group of our members and visiting senior executives attending the APEC CEO Summit.

Our guests will gather at the Holy Pig BBQ restaurant inside the Cocobay development to enjoy a great selection of food, drinks, live music and networking starting at 5:30pm.



## LEGAL & VBF LIAISON COMMITTEE

## Nov 14 Legal & VBF Liaison Committee November Meeting (For Members Only)

Regular monthly meeting of the committee to review upcoming events, discuss and prepare positions on key issues, laws and regulations relating to trade and investment between Vietnam and the United States.



## Nov 23 17th Annual AmCham Thanksgiving Turkey Shoot Golf Tournament and Lunch

With Thanksgiving just around the corner that means it's time for our 17th Annual AmCham Thanksgiving Turkey Shoot Golf Tournament!!

This fun day of golf is open to all AmCham Members and their guests! You can sign-up individually or with others members or friends and even make your own foursome. Non-Members are welcome to join as long as they are playing with at least one AmCham Member.



### **MANUFACTURING COMMITTEE**

#### **Nov 24 Manufacturing Committee November Meeting (For Members Only)**

Regular monthly meeting of the Manufacturing Committee for networking, information-sharing, and planning advocacy efforts to improve the business environment and promote trade and investment between Vietnam and the U.S.



### **ICT COMMITTEE**

#### **Nov 28 Chambers Co-host Event: Digital Transformation: How To Get Started Right Away?**

We've all heard about Technology and Innovation as a driving force behind Industry 4.0, the Fourth industrial revolution. Digital Transformation is just a matter of when and no longer a choice for organisations. Imagine if you could get started on your journey right away? Imagine if you could see how organisations in Vietnam are already reaping the rewards? Imagine if you can start to see how you get from here to where you want to be?

Join this AMCHAM event to learn how to start your digital transformation

### **LE & TRAN**

— Vietnam's Premier Business Litigation Firm —

#### **Nov 29 Judgement Enforcement in Vietnam**

Obtaining a court judgment or arbitral award is only the initial step in realizing compensation from the judicial process. In truth, the judgment or award is worthless if you cannot achieve the ultimate goal, which is to actually have the balance credited to your bank account. Whether or not the court judgment or arbitral award can be enforced will determine the real winner of the lawsuit.



### **AMCHAM PALOOZA**

#### **Nov 29 AmCham Palooza Party at Windsor Plaza Hotel**

AmCham will continue its series of monthly informal networking events at the coolest and latest nightspots in Ho Chi Minh City.

The monthly Palooza Party is a platform to develop new friendships, networking opportunities and information exchange.

Come and join us for a night of casual networking, meet other professionals, bring your business cards!



#### **Dec 02 The 242nd Annual Marine Corps Birthday Ball**

Join the 242nd U.S. Marine Corps Ball at The Reverie Saigon Hotel. Celebrating the founding of the U.S. Marine Corps in 1775, the Ball is an annual event to showcase and celebrate the history and tradition of the U.S. Marines. It is a formal event with military dignity and pageantry. The U.S. Marines invite AmCham companies to join in the celebration.

The Marine Security Detachment, Ho Chi Minh City, Vietnam would like to invite you to attend our celebration. We look forward to seeing each and every one of you at this year's Marine Corps Birthday Ball!



#### **Dec 05 AmCham Annual General Meeting & Members Night**

Join us at the AmCham Annual General Meeting, followed by Members' Night networking cocktail reception for members, associates and their invited guests at the InterContinental Saigon. Spouses and partners are not only invited but encouraged to attend with you. Free of charge for members and associates and spouses/partners. Free flow of wine, beer, and soft drinks, and hearty hors d'oeuvres hosted by AmCham Vietnam in HCMC, and our sponsors.

The new 2018 AmCham HCMC Board of Governors will be announced at this event.

## Dec 09 22nd Annual AmCham Governors' Ball - MERRY MIAMI



The AmCham Board of Governors cordially invites you to the 22nd Annual AmCham Governors' Ball, this year to be held on Saturday, December 9, 2017, from 6:30 pm. Our theme is MERRY MIAMI.

This year's holiday fête will feature unsurpassed gourmet fare, currently under creation by the InterContinental's new chef, diverse and first-class musical entertainment, and, of course, the usual abundance of holiday fellowship and cheer.

As in the past, all proceeds from the 2017 Governors' Ball will go to support AmCham's flagship CSR initiative, the AmCham Scholarships Program.

## Dec 10 5th Annual Breakfast with Santa



### Santa Claus is coming to.... Saigon!

Get ready and excited once again to see Santa and welcome our friends from an Friends For Street Children Association at the 5th Annual AmCham Breakfast with Santa.

Limited Tickets Available, so please book early and purchase tickets in advance. No sales at door. Tables of 10 or 12 should be reserved in advance.

\* A portion of every adult ticket sold will help fund the cost of a child from Friends For Street Children Association to attend the breakfast.

## Dec 19 How To Foster Diversity At The Workplace - Stories From Insiders



HR COMMITTEE

AmCham HR Committee's year-end networking event with the theme "How to foster diversity at the workplace - Stories from insiders"

We will then have a networking drink for all attendants to catch up with your colleagues and friends in town in celebration of the festive season. The Committee's leadership will also take this opportunity to reflect what we have done so far in the year of 2017 and listen to your ideas and initiatives for the upcoming year of 2018.

## JOIN US: Become a Member of AmCham Vietnam - HCMC



Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs. **Benefits include:** Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact [Ms. Sam Hoang](#) for joining or additional information on membership.

## Marketing Opportunities with AmCham HCMC



AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on [www.amchamvietnam.com](http://www.amchamvietnam.com):
- Announcement in Weekly Email
- E-Blast Advertising

### **AmCham Companies are offered 3 complimentary announcements a year.**

- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online

## AmCham Premium Membership Packages

Special Thanks to **THE GRAND HO TRAM** for being our Diamond Corporate Partner.

The AmCham Premium Membership comes with a range of membership dues, which include events, advertising, and other exclusive benefits. One all-inclusive Premium Membership annual, semi-annual, or quarterly billing simplifies your company's administration efforts. Premium Membership Benefits include:

- Logo on "Premium Membership" banner on AmCham website homepage



- Logo on "Premium Membership" banner in Weekly Update Email
- Company profile on the "Premium Membership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click [HERE](#) or contact [Cindy Tran](#).

## News and Issues



### Condé Nast Traveler's Readers' Choice Awards 2017 names The Reverie Saigon the 4th best hotel in the world

Ho Chi Minh City, October 20th, 2017 - The pre-eminent travel publication Condé Nast Traveler has named The Reverie Saigon at number four in its list of '50 Best Hotels in the World'. The result was from a survey of more than 300,000 of the magazine's readers for their annual Readers Choice Awards. It was the only hotel in Vietnam to make the list.



### Nebraska native Daniel Kritenbrink confirmed as U.S. Ambassador to Vietnam

WASHINGTON - The Senate on Thursday confirmed Nebraska native Daniel Kritenbrink to be the U.S. Ambassador to Vietnam.

A diplomat since 1994, Kritenbrink served as senior director for Asian affairs for President Barack Obama's National Security Council. Before that, he was deputy chief of mission in Beijing.



### Foreign investment hit over US\$28 billion in 10 months

As of October 20, Vietnam has attracted US\$28.24 billion in foreign direct investment (FDI) capital, a year-on-year increase of 37.4%, according to the Foreign Investment Agency under the Ministry of Planning and Investment.

Of the figure, US\$16.3 billion was put into 2,070 new projects (up 32.9%), US\$7.27 billion (up 35.9%), into 1,001 operational projects that demand additionally increased investment capital and US\$4.67 billion into 4,156 capital contribution and share buying projects.



### US president's visit galvanises firms

As the US and Vietnam seek to deepen economic ties, US President Donald Trump's upcoming visit to Vietnam is expected to create a positive attitude among the US business community, which is likely to unlock further bilateral trade and investment opportunities. Thanh Van and Tung Trang report.



### U.S. gains second largest tax sum from Vietnam exporters

HCMC - Total tax collections by the U.S. from Vietnamese exporters take the second position after China although Vietnam ranks 12th among the largest suppliers of commodities to the world's largest economy, an American expert said yesterday.

US\$2.2 billion in duties in the year to August. During this period, Vietnam exported goods worth over US\$30.16 billion to the U.S., accounting for a mere 1.99% of America's total imports.



### "Reasonable chance" for TPP at APEC 2017

After US President Donald Trump announced the US' withdrawal from the Trans-Pacific Partnership (TPP) Agreement, history's largest trade deal to date congregating around 40 per cent of the world's economy seemed to have fallen through. However, the eleven remaining member states decided to go ahead with the deal and may well reach a revised agreement at APEC Vietnam this November.



## Exports to APEC: "A golden opportunity"

The exports of many of Vietnam's key commodities, such as telephones and components, textiles, footwear, and agricultural and fishery products, have been greatly boosted thanks to the country's efficient exploitation of major markets in APEC economies.



## DETOX for Fashion Supply Chains

TÜV Rheinland has extended its lead in the provision of chemical management solutions and services for the textile, fashion and footwear industry, following its accreditation as a global training provider by the Zero Discharge of Hazardous Chemicals (ZDHC) Foundation.



## Doing business in Vietnam never been easier

KPMG in Vietnam is proud to announce that we have acquired strong capabilities in Accounting, Corporate Secretarial and Payroll services. Our tailored suit of solutions combining Audit, Tax, Legal, Deal Advisory, Consulting and Corporate Services professionals, will help streamlining complex issues into efficient and effective business outcomes. Doing business in Vietnam never been easier!



## Enjoy up to 35% off from UPS

As a member of AmCham Vietnam, you are entitled to an exclusive discount from UPS, a global leader in logistics. Enjoy up to 35% off all eligible shipments between Vietnam and over 220 countries and territories around the world!\* To enjoy this special promotion, simply call 1800-588-877 and quote "UPSAMCHAM" to open a UPS account, and start shipping!



## Weekly Updates Archive 2006 - 2016

Launched in August 2006 to answer many questions about Vietnam's accession to the WTO, the Weekly Update Emails provide news updates, upcoming events, explanations of details of trade and investment agreements, opinions expressed by business and political leaders on race and investment issues, and developments in laws and regulations affecting the business environment in Vietnam. Click the link for to visit the archives and look back over the years. Links to more than 10,000 documents providing background on a wide variety of topics, from Vietnam's WTO Accession in 2006-2007, revision of the Labour Code in 2008-2012, to the TransPacific Partnership and WTO Trade Facilitation Agreement from 2013 and ongoing.



## AmCham Premium Members

### Diamond



### Silver



### Bronze



RUSSIN & VECCHI

