



AmCham Vietnam
Ho Chi Minh City Chapter



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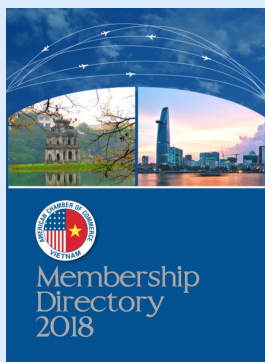
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AmCham HCMC Weekly Update - 1st Week of 2018

2018
Happy New Year!

FEATURES



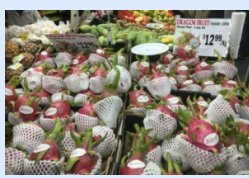
Renew your membership to display your company profile in AmCham Membership Directory 2018! Â

AmCham Vietnam - HCMC Board Members would like to thank you for being our members in 2017, and look forward to continuing to work with you to make 2018 another successful year.

We sent you the Membership Renewal package by email in November 2017. Package included Executive Director's invitation letter, Membership fee invoice, form for updating your company profile for the AmCham Membership Directory 2018. We do hope to receive your payment and your submission of company profile by **JANUARY 31, 2018**.

Please contact **Sam Hoang** for any questions about Membership Renewal and Membership Directory.

The **AmCham Membership Directory 2018**'s advertising spaces are still available. Please contact **Cindy Tran** for advertising rates and booking.



Export goods spotlights 2017

Vietnam's agricultural, forestry, and fisheries (AFF) exports have seen spectacular performance in certain product categories and markets, such as processed chicken exported to Japan or dragon fruit to Australia, but some difficulties remain in need of attention from management agencies.



VN Index expected to surpass 1,300 points in 2018

Viet Nam's benchmark stock index, VN-Index, could exceed 1,300 points in 2018 due to the positive outlook for the country's economic growth and a strong inflow of foreign investment.



Top 3 industries gain highest profitability rates in 2017

Finance-banking, real estate-construction and consumer goods are three industries that gain the highest profitability in the securities market in 2017.

Events, Meetings, Special Offers



Wed, Jan 17 Logistics and Supply Chain Committee Meeting (for members only)

Regular monthly meeting of the Logistics and Supply Chain Committee for networking, information-sharing, and planning advocacy efforts to improve the business environment and promote trade and investment between Vietnam and the U.S.



Thu, Jan 18 Welcome Dinner for new Ambassador Daniel Kritenbrink

Join AmCham HCMC Board of Governors to welcome new U.S. Ambassador to Vietnam Daniel J. Kritenbrink at InterContinental Saigon from 6:30pm on January 18, 2018. Ambassador Kritenbrink will share with us highlights of President Trump's visit in November, current state of bilateral relationship, including priorities for business, trade and economics and how he sees the relationship developing in the coming years. The Ambassador looks forward to answering questions, hearing comments and concerns from participants.



Wed, Jan 24 AmCham Palooza Party at SOHY

AmCham will continue its series of monthly informal networking events at the coolest and latest nightspots in Ho Chi Minh City. The monthly Palooza Party is a platform to develop new friendships, networking opportunities and information exchange. Come and join us for a night of casual networking, meet other professionals, bring your business cards!



Green Expo 25-28 January 2018 in HCMC: B2B and B2C marketing opportunities

Hosted by HCMC's Food Safety Management Board and Fire Phoenix Co., LTD, the expo aims to introduce organic, natural, and high quality products from trustworthy companies to local consumers, as well as educate the public on food and health issues. This is a great marketing opportunity with opening sponsorship and exhibitor partnership.



Join us by January 31, 2018 and your company profile will be displayed in the AmCham Membership Directory 2018

Expand your business by joining us! We currently have almost 500 organizations represented by 1,000 representatives. They are multinational firms, small and medium enterprises and entrepreneurs.

Benefits include: Networking, Information-Sharing, Advocacy and Problem Solving, visibility and Corporate Exposure.

Contact **Sam Hoang** for joining or additional information on membership.



Marketing Opportunities with AmCham HCMC

AmCham HCMC offers many opportunities to market your company's products and services to AmCham members, the business community and the general public. Our services include:

- Event Sponsorship
- Event Management Support
- Network (Advertise) on www.amchamvietnam.com:
- Announcement in Weekly Email
- E-Blast Advertising

AmCham Companies are offered 3 complimentary announcements a year.

- Print advertising in AmCham Membership Directory
- Print advertising in AmCham Membership Discount Handbook
- Advertising on AmCham Discount Online



AmCham Premium Membership Packages

The AmCham Premium Membership comes with a range of membership dues, which include events, advertising, and other exclusive benefits. One all-inclusive Premium Membership annual, semi-annual, or quarterly billing simplifies your company's administration efforts. Premium Membership Benefits include:

- Logo on "Premium Membership" banner on AmCham website homepage
- Logo on "Premium Membership" banner in Weekly Update Email
- Company profile on the "Premium Membership" page on AmCham website
- Corporate profile on screen during cocktail reception at Members' Nights
- Special recognition/Thank You Page in Membership Directory
- Special recognition at all business events' backdrop/banner
- Special recognition in all email signatures

For full information on benefits of each package, please click **HERE** or contact **Cindy Tran**.



Important Notice: Create Your Account to Access AmCham Membership Information Center

AmCham Vietnam - HCMC Chapter is very glad to announce a new partnership with MicroNet, Inc. This is one of our actions to enhance your membership experience. Your membership gives you an exclusive access to specialized tools to promote your organization and network online with fellow members via the new online Member Information Center. Follow the email we sent to you on Oct 20th and LOG IN today to update your information and start using new features! Contact **Ms. Sam Hoang** for questions and/or assistance.

News and Issues



MoIT announces next batch of hot M&A opportunities

On the heels of the billion-dollar auction of Sabeco, the Ministry of Industry and Trade (MoIT) has just released a list of 10 large enterprises in the industry and trade sectors to conduct state divestment in 2018, attracting the attention of foreign and domestic investors.



New FDI strategy should focus on domestic sector: experts

New strategies to attract foreign direct investment (FDI) must strengthen linkages with domestic enterprises as a lacuna that cannot be ignored anymore, experts say.



Experts to China: cooperate or South China Sea fisheries may collapse

More than half the fishing vessels in the world operate in the South China Sea, where sovereign rights have been an object of fierce contention among bordering countries. Scientists have been warning that the sea is fast becoming the site of an environmental disaster, the impending collapse of one of the world's most productive fisheries.



Fruit exports to US get Trump boost

US President Donald Trump's state visit to Vietnam last month helped to open the door wider for Vietnam's fruit exports, further strengthening the two nations' agricultural co-operation.

The US Department of Agriculture's Animal and Plant Health Inspection Service (APHIS) announced that it will soon allow the importation of fresh mango from Vietnam into the continental US, effective December 29, 2017.

AmCham Premium Members



Diamond



Silver



Bronze



RUSSIN & VECCHI

AmCham Vietnam | contact@amchamvietnam.com | <http://www.amchamvietnam.com>

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