



**AmCham Vietnam**  
Ho Chi Minh City Chapter

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## AmCham HCMC Weekly Update - 15th Week of 2018

### FEATURES



#### Conditions for registering for multi-level marketing activities

The Government has issued Decree No. 40/2018/NĐ-CP on management of multi-level marketing activities.



#### Apr 12 AmCham Members Night with Special Guests and Consulate General

Join us the networking cocktail reception at 5:45pm at the Purple Jade of InterContinental Saigon. This will be our special opportunity to introduce you our recently joined members. After introducing of Consulate General team and new members, a cocktail reception will offer networking opportunities for one-on-one conversations with the Consulate General Team, AmCham Governors/Network Leaders, and fellow members.



#### May 5 AmCham's Cinco de Mayo Party at District Federal, D2

Cross the border (no walls) for AmCham's first Cinco de Mayo party at District Federal, an authentic Mexican woodfired grill & bar in Thao Dien, District 2, to celebrate this Mexican/American cultural event in HCMC on Saturday, May 5 starting at 7:00pm. You will enjoy great Mexican food, drinks and entertainment!

**A special prize will be presented to the person who wears the best Latin outfit at this night.**

### Upcoming Events & Meetings, Special Offers



**LEGAL & VBF LIAISON  
COMMITTEE**

#### Apr 10 Legal & VBF Liaison Committee April Meeting (For AmCham's Members)

Regular monthly meeting of the committee to review upcoming events, discuss and prepare positions on key issues, laws and regulations relating to trade and investment between Vietnam and the United States.



#### Apr 11 Creating Fulbright University in Ho Chi Minh City (For AmCham's Members Only)

In 2016, President Obama announced the U.S. Government's commitment to opening a new, world-class, American-style university in Vietnam. Fulbright opened its doors to the first graduate students in October 2017, and will begin its undergraduate program this summer. Come and join Fulbright President Dam Bich Thuy, Vice President Ted Osius, Chief Academic Officer Ryan Derby-Talbot and award-winning architects from SHoP to learn more about this exciting project, its first batch of students, academic program,

enhanced leadership and plans for a stunning new campus.



### **Apr 16 AmCham Education Committee Meeting (For Members Only)**

The AmCham Education Committee will reconvene on Monday, April 16, from 4 to 5:30pm in the Con Dao Room, Intercontinental Saigon. Members have multiple overlapping interests, and we will use this inaugural meeting to set the agenda for the year ahead. Please come with your best ideas for how AmCham members interested in education can coordinate on advocacy, share best practices (with regard to pedagogy, dealing with officials, resources, and more) and network effectively. If you are unable to attend but want your ideas to be considered, please email [ted.osius@fuv.edu.vn](mailto:ted.osius@fuv.edu.vn)



### **Apr 18 AmCham Palooza Party at The Reverie's Poolside**

Please join us the next AmCham Palooza Party on Wed, April 18 at the Poolside of The Reverie on the 6th Floor. This monthly Palooza Party is a platform to develop new friendships, networking opportunities and information exchange. People from all age groups are welcome to attend. Do not forget to bring many of your business cards for mingle and networking with other AmCham members and guests.



### **Apr 19 Manufacturing Committee April Meeting (For AmCham's Members)**

Regular monthly meeting of the Manufacturing Committee for networking, information-sharing, and planning advocacy efforts to improve the business environment and promote trade and investment between Vietnam and the U.S.



### **Apr 19 Stock Market Turmoil: Correction or Another Financial Crisis? Looking Back to Look Forward**

In early February this year, the stock market turmoil has sparked concerns that the relatively good economic times in the past couple of years, at least in the developed countries, could be ending. Analysts suggest that "it is too early yet to understand what has just taken place or predict what comes next. It is widely agreed that a "correction" has taken place in the US stock market. But whether this is just a blip, or will progress to a crash, remains to be seen."

In this seminar, we will review what happened during the financial crisis around 2008. We will then discuss current stock market fluctuations, examining the fundamental fallout and performance trend in the near future against the backdrop of the mid-term election. We will also briefly discuss the implications of global investment strategies.



### **Apr 22 Earth Day 2018 - Live responsibly: Reduce plastic pollution**

Celebrated in 1970 for the first time, Earth Day is now a global annual movement to demonstrate our love and care to the environment. As the official member of the Earth Day Network, Keep Vietnam Clean and Green (Việt Nam Sạch Và Xanh) successfully hosted last year in 5 big cities from Hanoi to Phu Quoc, which massively attracted 1,500 participants (a growth of 250% compared to ourselves in 2016) and spread the message to more than 150,000 people. Leveraging that success, this year -2018, AmCham Vietnam proudly co-operates with Viet Nam Sach Va Xanh in this meaningful activity series to create positive impact on the community, spreading green lifestyle to everyone. For further enquiries about Sponsorship Opportunities, please click [HERE](#) or contact [Mr. Tue Phan](#) | Viet Nam Sach & Xanh

ManpowerGroup Vietnam in cooperation with AmCham HCMC will organize the workshop "How to leverage digitization for business success" on the morning of April 24th at The Reverie in HCMC. The workshop will highlight the impact of digitization to businesses in Vietnam and in the world, the importance of digital transformation and how to prepare for successful leadership in the digital era. The workshop will also feature valuable insights from well-known business leaders who successfully lead their organizations through the digital transformation.

You are warmly welcome to our workshop to be updated with top-notch sharing and insights to be successful in 4.0 industrial revolution.

## Sponsored News

### Power & Electricity World Vietnam 2018



Held on 10 - 11 April 2018 in GEM Center, HCMC, Power & Electricity World Vietnam, The Solar Show Vietnam & The Wind Show Vietnam is the largest energy event in Vietnam bringing together over 1500+ industry stakeholders, 100+ speakers representing leading investors, developers, government bodies, as well as 70+ sponsors & exhibitors showcasing world-class energy solutions and technologies. Join us as we explore the investment and development opportunities in this exciting market. Register for your free expo pass now on [www.terrapinn.com/powervietnam](http://www.terrapinn.com/powervietnam)



### WMC Group appoints new Vice President, Sales & Marketing

Windsor Property Management Group Corporation (WMC Group) has announced the recent appointment of Mr. Stephane Laguette to the position of Vice President Sales and Marketing. Mr. Laguette will play a key role in driving the group's ambitious plans to establish itself as one of Vietnam's leading hospitality brands, paving the way for continual growth and expansion.



### Exquisite Saturday Brunch at Square One

This April, enjoy a complimentary upgrade to free flow Prosecco, wines, cocktails and local beers when booking for 4 or more to experience our signature Saturday Brunch. Prepare to be wowed by the creative and playful mix of regional Vietnamese cuisine and up market French Brasserie style fare served share side to your table. Saturday Brunch includes 6 appetizers, 1 main to share and 5 desserts from award-winning chefs.

### Advanced Purchase Promotion to North America from HCM City



Korean Air is one of the world's top 20 airlines and carried more than 26 million passengers in 2016. Korean Air operates over 460 flights per day to 123 cities in 43 countries on six continents with a fleet of 169 aircraft. With its modern aircraft and over 20,000 professional employees, Korean Air offers customers convenience and comfort. Korean Air's award-winning offerings of Korean and international meals and state-of-the-art inflight entertainment system provide passengers with a memorable inflight experience. The airline is a founding member of the Sky Team airline alliance, which together with its 20 members, offers its 612 million annual passengers a worldwide system of more than 16,320 daily flights covering 1,052 destinations in 177 countries. More on Korean Air's programs, routes, frequencies and partners is available at [www.koreanair.com](http://www.koreanair.com)



### Talentnet & Mercer Salary Survey 2018 is back with new initiatives

29th & 30th March in HCMC & Hanoi, Talentnet-Mercer, officially kick-starts the most comprehensive, reliable & largest salary survey in Vietnam: "Talentnet-Mercer Total Remuneration Survey (TRS) 2018". TRS is recognized as the most comprehensive & largest salary survey in Vietnam providing reliable data for organizations in total rewards strategy including salary range, common allowances and bonuses, the compensation mix for each level of staff, employee turnover rates, the most difficult jobs to attract and retain.



## Vietnam Big Build 2018

We are looking for partners for impact to build houses and relationships by joining the Vietnam Big Build 2018. This event will be held in Dong Thap province from November 5-9, 2018 and will bring together over 200 international volunteers, national government representatives, embassies and media to build over 20 houses for low income families. Join us! For more information, please visit our website - [www.habitatvietnam.org](http://www.habitatvietnam.org) or email us at [lucy.kullman@habitatvietnam.org](mailto:lucy.kullman@habitatvietnam.org).



## DO YOU KNOW.....?

### Benefits when you are AmCham Members

We love our AmCham members! What we want to know is do you know all the benefits you get with your membership? It's possible that you only remember the ones you've used recently, but there are many ways even our basic level memberships benefit at AmCham. Click [HERE](#) for details.

### Opportunities to join AMCHAM PREMIUM MEMBERSHIP 2018

The AmCham Premium Membership 2018 offers companies who want to commit demonstrate their leadership and support for AmCham mission and programs. With the strong support of these fine businesses, AmCham is able to achieve its mission at a much higher level.

Our Premium Membership comes with a range of exclusive benefits. One all-inclusive Premium Membership's annual billing simplifies your businesses' sponsorship efforts. Click [HERE](#) for Premium Members' benefits.

## OUR PREMIUM MEMBERS



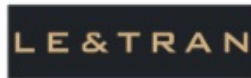
### Diamond



### Silver



### Bronze



RUSSIN & VECCHI



AmCham Vietnam - Ho Chi Minh City

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