



## **AMCHAM SUPPLIER DAY 2019 in DA NANG** *Integrating SMEs Into Global Value Chain*

### **SPONSORSHIP OPPORTUNITIES**

#### **DIAMOND SPONSOR: VND345,000,000**

- Company logo will be presented on event website and event backdrop as a Diamond Sponsor.
- Company would have a table in exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)
- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company 5-min clip to be projected during the Networking session of the event (no sound)
- Company would have 10 complimentary tickets to the Event
- 12 months Networking Online (advertising) on the AmCham website (size: 250x125)
- 05 Weekly Update Emails in 2019
- Company will receive a full list of participants with email address and photo link after the Event

#### **PLATINUM SPONSOR: VND115,000,000**

- Company logo will be presented on event website and event backdrop as a Platinum Sponsor;
- Company would have a table in the exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)
- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company 3-min clip to be projected during the Networking session of the Event (no sound)
- Company would have 05 complimentary tickets to the Event
- 03 months Networking Online (advertising) on the AmCham website (size: 250x125)
- 02 Weekly Update Emails in 2019
- Company will receive a full list of participants with email address and photo link after the Event

#### **TITANIUM SPONSOR: VND70,000,000**

- Company logo will be presented on event website and event backdrop as a Platinum Sponsor
- Company would have a table in the exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)

- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company would have 04 complimentary tickets to the Event
- 01-month Networking Online (advertising) on the AmCham website (size: 250x125)
- 01 Weekly Update Email in 2019
- Company will receive a full list of participants and photo link after the Event

**GOLD SPONSOR: VND46,000,000**

- Company logo will be presented on event website and event backdrop as a Gold Sponsor
- Company would have a table in the exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)
- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company would have 03 complimentary tickets to the Event
- 01 Weekly Update Email in 2019
- Company will receive a full list of participants and photo link after the Event

**SILVER SPONSOR: VND23,000,000**

- Company logo will be presented on event website and event backdrop as a Silver Sponsor
- Company would have a table in the exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)
- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company would have 02 complimentary tickets to the Event
- 01 Weekly Update Email in 2019

**BRONZE SPONSOR: VND12,000,000**

- Company logo will be presented on event website and event backdrop as Bronze Sponsor
- Company would have a table in the exhibition area for face-to-face meeting with registered participants (Table size: 1.8m x 0.45m)
- Company standee (01), brochure, or any takeaway item can be displayed at the table (Standee size: no larger than 1.8m x 0.8m)
- Company would have 01 complimentary ticket to the Event
- 01 Weekly Update Email in 2019

## **SPONSOR LEVELS AND BENEFITS**

<b>Benefit</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Titanium</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Company logo will be presented on event website and event backdrop	✓	✓	✓	✓	✓	✓
A table in exhibition area for face-to-face meeting with registered participants	✓	✓	✓	✓	✓	✓
01 standee, brochure, or any takeaway item can be displayed at the Event	✓	✓	✓	✓	✓	✓
Complimentary tickets to the Event (tickets)	<b>10</b>	<b>05</b>	<b>04</b>	<b>03</b>	<b>02</b>	<b>01</b>
Video clip to be projected during the Networking session of the event (no sound)	<b>05 min</b>	<b>03 min</b>	N/A	N/A	N/A	N/A
Receive a full list of participants and photo link after the Event	✓	✓	✓	✓	N/A	N/A
Networking Online on the AmCham website (months)	<b>12</b>	<b>03</b>	<b>01</b>	N/A	N/A	N/A
Weekly Update emails in 2019	<b>05</b>	<b>02</b>	<b>01</b>	<b>01</b>	N/A	N/A

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