



AMCHAM MANUFACTURING COMMITTEE

REPORT

AMCHAM SUPPLIER DAY 2018

Integrating SMEs into the Global Value Chain

Date

October 4th, 2018

Venue

White Palace, 194 Hoang Van Thu, Ward 9, Phu Nhuan District, HCMC



AMCHAM SUPPLIER DAY 2018

Integrating SMEs Into Global Value Chain

NGÀY HỘI CÁC NHÀ CUNG CẤP 2018

Hội Nhập SMEs Vào Chuỗi Giá Trị Toàn Cầu

Special Thanks To Our Sponsors:

Diamond



Platinum



Titanium



Gold



Silver



TRUONG PHAT J.V COMPANY



ON Semiconductor

Bronze



Special Thanks To Our Supporters:



<http://www.amchamvietnam.com>

AMCHAM SUPPLIER DAY 2018 WAS SUPPORTED BY

19

Sponsors

20

Chambers and Business Associations

ATTRACTED

350

More than Participants

who are Manufacturers and Suppliers
in different industries



SESSIONS

Morning sessions:

- **Session 1:** “Enhancing Enterprise Competitiveness”, World Bank
- **Session 2:** “Project Information – How to get connected”, USAID – LinkSME
- **Session 3:** “Management Quality – Provincial Competitive Index”, VCCI

Afternoon sessions are divided into two groups:

- **Session 4:** Women In Business
 - Session 4a: “Benefits of Woman Owned Certification”, WEConnect
 - Session 4b: “Dream Builders”, Arizona State University
 - Session 4c: “Woman Leadership Challenges”, Tower Watson/HRB
- **Session 5:** Doing Business With Foreign Companies
 - Session 5a:** “Supplier Requirements for Successful Integration”, KPMG
 - Session 5b:** “The Importance of WTO Trade Facilitation for Vietnam: A Modern Customs Bond System – a New Tool for Transparency, Trade Regulations Reform and Economic Growth”, Global Alliance For Trade Facilitation
 - Session 5c:** “Logistic Infrastructure in Vietnam”, BW Industrial Development





03 PANEL DISCUSSIONS

Panel following each session was where manufacturers and suppliers had useful discussion on successes, challenges and how to effectively engage each other to build the supplier/manufacturer relationship.





EXHIBITION HALL

67 Exhibitors

displayed their products and met other manufacturers and suppliers to establish business relationship and expand their network.





FREE FLOATING MATCHING

Unlike Supplier Day 2017 where manufacturers and suppliers were first matched and scheduled to meet face-to-face, Supplier Day 2018 had “Free Floating Matching Sessions” for registered participants. Tables were available to companies who want to talk on a first-come-first-use basis if needed.



NETWORKING SESSION

At the end of the event, there was the Networking Session with finger food and free flow beer and wine event participants to mingle and continue meeting each other. It was fantastic time to meet new people not met during the day and make new contacts.



AMCHAM SUPPLIER DAY 2018 IN THE PRESS



HTV9



VTC Now

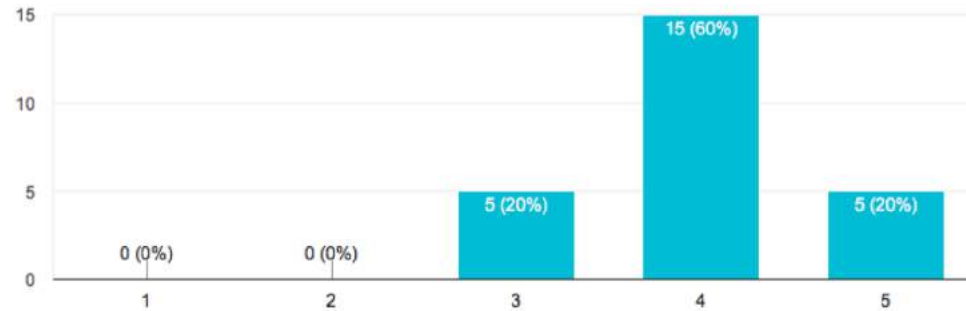


<http://www.amchamvietnam.com>

AMCHAM SUPPLIER DAY 2018 FEEDBACK

Overall, how do you rate AmCham Supplier Day 2018?

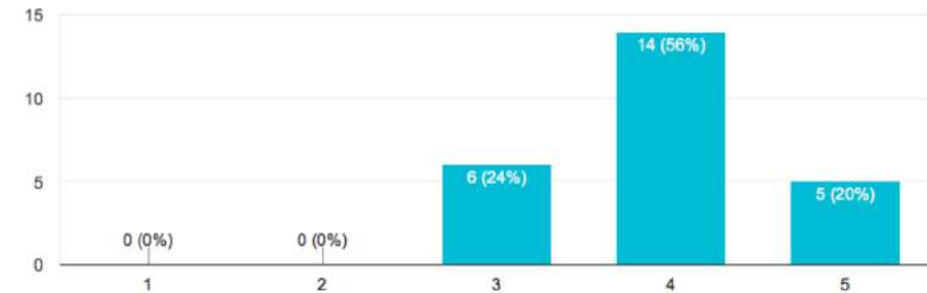
25 responses



80% think the event is good and satisfied with the preparation and support of AmCham

How do you rate businesses you met in terms of professionalism, qualification and preparation?

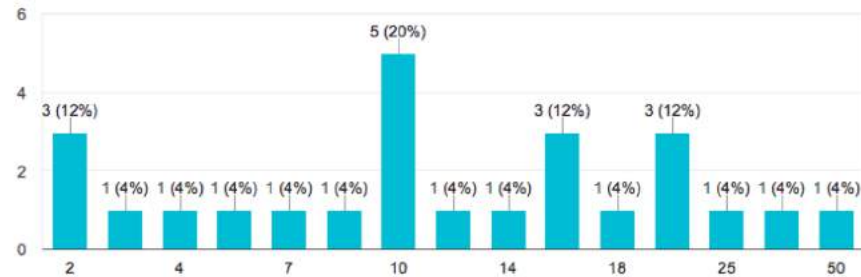
25 responses



76% think businesses they met during the event were professional, high-qualified and well-prepared

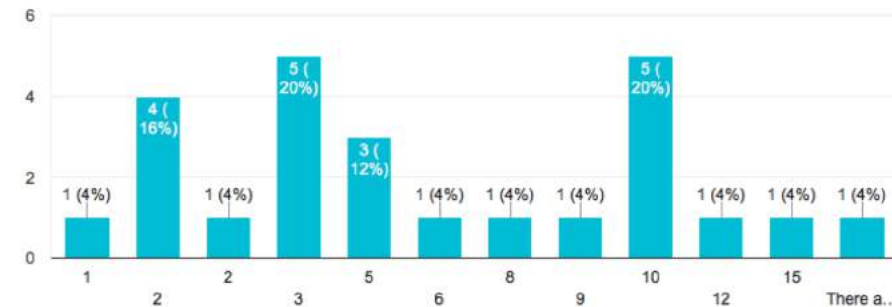
How many businesses have you met up during the event?

25 responses



How many businesses will you follow up with for further discussions?

25 responses



On average, each participant met more than 14 new partners at the event and will follow up with more than 5 of these businesses for further discussions



<http://www.amchamvietnam.com>

AMCHAM SUPPLIER DAY 2019 OUTLOOK



250 Exhibitors



USAID
FROM THE AMERICAN PEOPLE

LinkSME will be Co-organizer



Plan to spread to **Danang** and **Hanoi**



Separate training/presentation sessions



<http://www.amchamvietnam.com>

THANK YOU

Please be informed of where you can find materials of AmCham Supplier Day 2018



<http://www.amchamvietnam.com/events/supplierday2018>



<http://www.amchamvietnam.com>