

AmCham Education and Training Committee

Strategic Plan – 2019 - 2020

Vision: Position AmCham as an active supporter for the continued development of Education in Vietnam. This support is important both for the people of Vietnam and for AmCham members seeking to hire a ready workforce.

Objective: The Education and Training Committee of AmCham seeks to:

- increase the skill levels of the Vietnamese people so that they are more productive in commercial enterprise, can command higher salaries, and can help boost Vietnam’s prosperity;
- raise the general level of education of the people in Vietnam so that they can become creative problem solvers who think critically about their lives and the future of their families and their country.

Strategy:

Strategic Pillar	Plans	Actions	Timeline
Student Well-Being	Child safety and well being conference	Arrange workshops	April 2019
		Coordinate with AmCham	April 2019
		Arrange location	April 2019
		Invite dignitaries	June 2019
		Conference	November 2019
	Child protection roadshow		

Strategic Pillar	Plans	Actions	Timeline
Education Innovation	Skills Gap Survey & Univ/AmCham Collaboration	Gather team to work on project: HR Committee reps, and from Education Institutions	
		Develop Survey	
		Conduct Survey	
		Conduct Workshop to tie AmCham to Univ partners	
	Workshop on Innovation for Elementary	Confirm desire/timing with SSIS expert	
		Develop Workshop Plan through AmCham and American Center	
	Workshop on Agile Management in Higher Ed	Confirm desire/timing with Fulbright Univ expert	
		Develop Workshop Plan through AmCham and American Center	
	Other Workshops	Seeking ideas for workshops to bring knowledge/ideas and connect local education institutions with collaborative AmCham partners	
Workforce Development	Workforce planning- industry curriculum into universities	Hold events	
		Publish trends report	
	Identify target skills for the future		
	Recruitment – help academia and industry connect.		
	Retention- Up- skill for the future		
	Empowerment and development		

	Career development- professional development		
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Advocacy			