



## **American Chamber of Commerce in Vietnam (AmCham) Antitrust & Competition Law Guidelines**

Subject to AmCham guidance, Working Group members must not engage in any illegal activity or proceedings under Vietnamese and/or international laws, or engage in Working Group activities with the purpose of circumventing any international laws, in particular any Vietnamese and international competition- and/or antitrust laws.

I. AmCham Working Group members may meet and discuss matters concerning their industry at Working Group meetings, provided they do so without a specific and continuing purpose, understanding or agreement to pursue actions tending to unreasonably restrict commerce or violate any laws, rules or regulations. Activities ordinarily considered appropriate for discussion in Working Group meetings include:

- Reports on general and industry economic trends;
- Research and demonstrations of technology relating to the solution of industry problems;
- Demonstrations of cost control methods by which member companies can become more efficient and profitable;
- Reports on effective marketing or manufacturing techniques;
- Reports on new and improved products;
- Reports on governmental developments and their impact on the industry.

II. The following rules are intended to prevent the initiation of inappropriate discussions or actions apply:

### **1. *Do not engage in discussions or activities which may (tend to):***

- Fix or otherwise restrict the prices charged or paid for goods or services;
- Allocate markets, sales territories or customers between members;
- Initiate or encourage boycotts of specific products or services, or refusals to deal with designated customers or suppliers;
- Limit production levels of members and otherwise restrict the availability of products or services;
- Purposely hinder or disparage the competitive efforts of non-members;
- Coerce or encourage members to refrain from competing;
- Limit, impede or exclude anyone of the manufacture, production or sale of goods or services;
- Promulgate or encourage unfair or misleading practices involving advertising, merchandising of products or services; or



