

25th Anniversary Celebration Dinner



AMERICAN CHAMBER OF COMMERCE
CELEBRATING 25 YEARS OF TRADE AND INVESTMENT

The AmCham Board of Governors invites you to join in a special AmCham 25th Anniversary Dinner to be held on **Thursday, November 21, 2019** from **6:15 pm** at the **Caravelle Hotel**.

This special black-tie dinner event will celebrate 25 years of effort and achievement since AmCham Vietnam's informal establishment in Ho Chi Minh City in March 1994, and the remarkable transformation of trade and investment relations between Vietnam and the United States since then. We also will look ahead to the next 25 years.

We look forward to your support in participation and sponsorship.

General Benefits

BENEFITS	UNIT	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Brand Visibility	Package	vnd 120,000,000	vnd 90,000,000	vnd 60,000,000	vnd 30,000,000	vnd 18,000,000
Access to Event	Ticket					
Dedicate branding on Event Proceedings	Logo					
Sponsor can use the title "Sponsor for AmCham 25th Anniversary Dinner" for communication	Title					

Pre-Event

BENEFITS	UNIT	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Exclusive post: Sponsor's name to be announced on communications channels: Website, Facebook, LinkedIn, Twitter	Name & Logo	✓	✓			
Access to VIP Cocktail Reception	Ticket	5	4	3	2	1
Logo is part of key visual of the event*	Profile	✓	✓	✓	✓	✓
Logo on event flyer and poster (online)*	Profile	✓	✓	✓	✓	✓
AmCham website: Sponsor's name & logo to be mentioned on event page*	Logo	✓	✓	✓	✓	✓
Email blast: Sponsor logo displayed in event email blast*	Logo	✓	✓	✓	✓	✓
Weekly Update Email: Sponsor logo mentioned in ads banner to promote the event (until event day)*	Logo	✓	✓	✓	✓	✓
AmCham social channels (Facebook, LinkedIn, Twitter): Sponsor mentioned in posts to promote the event (until event day)*	Logo	✓	✓	✓	✓	✓

** Different size per category*

At the Event

BENEFITS	UNIT	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Seat with VIP guests	Ticket	1				
Access to Dinner	Ticket	10	10	6	4	2
Seat Allocation	Table Area	VIP 1	VIP 2	Standard	Standard	Standard
Sponsor mentioned in the opening remarks	Name Check	✓	✓			
Dedicated branding on event proceedings*	Logo	✓	✓	✓	✓	✓
Logo on dinner menu*	Logo	✓	✓	✓	✓	✓
Logo on event backdrop	Logo	✓	✓	✓	✓	✓

** Different size per category*

Post Event

BENEFITS	UNIT	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsor's name and logo to be mentioned in post-event report on communication channels (Website, Facebook, LinkedIn, Twitter)	Name & Logo	✓	✓			
Mentioned on thank you letter sent out after the event	Logo or Name	✓	✓	✓		
Logo on the official event wrap-up presentation*	Logo or Name	✓	✓	✓	✓	✓

** Different size per category*