

## AmCham HCMC Weekly Update - 44th Week of 2019

## UPCOMING EVENTS & ACTIVITIES



#### Fri, Nov 1 AmCham Connect&Cocktails Networking in Danang

*6:30pm, 7 Bridges Brewing Company, 493 Tran Hung Dao Street, Da Nang* Join us the Connect&Cocktail, an informally meeting with our Danang-based members and potential members to discuss how AmCham Vietnam can better support your businesses and contribute to our mission of promoting trade and investment between the United States and Vietnam, and serving as the voice of American business in Vietnam.



#### Wed, Nov 6 Estate, Tax and Financial Planning for Offshore Americans

11:30am - 1:30pm, Hotel Des Arts Saigon, 76-78 Nguyen Thi Minh Khai St., Dist. 3 Join this event with three experts licensed and experienced in U.S. law and accounting for an overview of tax and financial planning, specifically focused on implications for expats living overseas. Estate planning topics include preparing an estate plan in more than one jurisdiction, how to address marital planning with non-citizen spouses and an overview of foreign account compliance issues will be addressed; important tax topics include tax changes, planning considerations, and compliance tips. Financial planning topics will include estate, tax, insurance, retirement, education & goal planning.



#### Fri, Nov 8 The Workforce of the Future: Global Trends & Technology

8:30am - 10:30am, The Reverie Saigon, 22-36 Nguyen Hue Blvd., Dist. 1 The world of work is changing. As the number of contingent workers is growing, companies are forced to reassess their current approaches to engaging workers, finding and retaining talent, driving performance and managing risk - they are no longer in the 'driver's seat'. This event will explore how companies in Southeast Asia can create value for their employees by utilizing new technologies, understanding global and regional workforce trends, as well as learning how to manage workforce quality, efficiency and risk while reducing cost.



#### Fri, Nov 8 The 244th Marine Corps Birthday Ball

6:00pm - 12:00am, The Reverie Saigon, 22-36 Nguyen Hue Blvd., Dist. 1 Join the 244th U.S. Marine Corps Ball at The Reverie Saigon Hotel. Celebrating the founding of the U.S. Marine Corps in 1775, the Ball is an annual event to showcase and celebrate the history and tradition of the U.S. Marines. It is a formal event with military dignity and pageantry.

To purchase ticket(s), please contact Master Sergeant Michael Leonard or Sergeant Joseph Hossage



#### Fri, Nov 8 Welcome Reception for Secretary of Commerce Wilbur Ross

6:00pm - 8:00pm, Pan Pacific Hotel, 1 Thanh Nien Road, Hanoi AmCham Vietnam invites members to participate in a special event on November 8 featuring United States Secretary of Commerce Wilbur Ross and a delegation of visiting American business leaders. Secretary Ross will listen to member concerns and will speak about the Trump Administration's Indo-Pacific Strategy, his commitment to catalyze U.S. private sector support of market-driven and sustainable infrastructure development around the world, and ongoing efforts to promote U.S. economic and commercial activities in Vietnam. This is only the second official trade mission led by Secretary Ross and highlights the importance the U.S. places on growing its commercial relationship with Vietnam.



## Mon, Nov 11 AmCham 101 - New Member's Orientation

## 5:00pm - 6:00pm, Sofitel Saigon Plaza, 17 Le Duan Blvd., Dist. 1. By invitation only to new members and space is limited.

At this new members event, you will learn more from our Executive Director, Mary Tarnowka, about AmCham Vietnam benefits, our mission, and programs to help new members achieve success, and how to get involved in and maximize your investment in AmCham membership. It is also a way to meet other new AmCham Vietnam HCMC members. This orientation immediately precedes AmCham's Meet the Candidates Night. Contact Ms. Sam Hoang for more information.



#### Mon, Nov 11 Meet The Candidates Night

6:30pm - 8:30pm, Sofitel Saigon Plaza, Lobby Lounge, 17 Le Duan Blvd., Dist. 1 Join us at our Meet the Candidates Night leading up to the 2019 AmCham Board of Governors Election. Candidates for the Board of Governors will be invited to share their visions for AmCham Vietnam HCMC. The candidates will be selected by the Nominating Committee in late October from those persons recommended, including incumbent board members up for re-election. There are 9 open seats for the next two year term beginning Jan. 2020.

Don't miss out on your chance to personally meet with the candidates! This special event is open to members-only.



# *Thu, Nov 14* Breakfast Seminar: Women In Business - Resilience and the Art of Bouncing Back [AmCham Co-hosted Event]

8:00am - 11:00am, Mai House Saigon Hotel, 1 Ngo Thoi Nhiem, Ward 6, Dist. 3 We all have a capacity to recover quickly and effectively from challenges and crises, but why does it seem that some of us are more resilient than others? What does resilience look like for women in the workplace? Do we need to be more resilient than men, or, resilient to a different kind of challenges?

Join for a discussion with a panel of accomplished professional women from across different sectors, sharing their experiences of bouncing back, and how they cultivate emotional strength.



## Fri, Nov 15 AmCham Scholarship 2019 - Interview Briefing

2:00pm - 5:00pm, Hotel Equatorial, 242 Tran Binh Trong St., Dist. 5 Since 2001, AmCham has cooperated with 19 Universities in Ho Chi Minh City and Binh Duong City to carry out the annual scholarship to recognize students with excellent performance in both academic and social activities. During this 19-year period, AmCham Vietnam has granted 875 scholarships to Vietnamese students.

Once again, we're calling for volunteer interviewers to help review this year's candidates. This is an exciting opportunity to learn about promising students whose stories may inspire you, while also gaining additional professional experience. This is also a chance to meet up with other volunteers with HR experience, AmCham's HR Committee, and AmCham Scholars.



#### Thu, Nov 21 AmCham 25th Anniversary Dinner

6:15pm - 9:30pm, The Caravelle Hotel, 19 Lam Son Square, Dist. 1 This special black-tie dinner event will celebrate 25 years of effort and achievement since AmCham Vietnam's informal establishment in Ho Chi Minh City in March 1994, and the remarkable transformation of trade and investment relations between Vietnam and the United States since then. We also will look ahead to the next 25 years. We look forward to your support in participation and sponsorship. Click here for our Sponsorship Packages and Ticket and Sponsorship Booking form



#### Tue, Nov 26 Child Protection and Safeguarding

8:00am - 12:00pm, New World Saigon Hotel, 76 Le Lai St., Dist. 1

Investment in child-protective hiring practices is crucial in Vietnam for educational institutions, corporations, and NGO's. Without it, we run the risk of not only endangering the most vulnerable but also undermining the success of the organization's mission and objectives. This conference seeks to inform and provide the best global techniques and practices for preventing institutional child abuse. This includes state-of-the-art human resource recruiting and hiring practices as well as an important strategic discussion for all executives faced with the serious challenge of preventing the potential of child abuse within their institutions.

## - 19<sup>th</sup> Annual -AmCham Ho Chi Minh City THANKSGIVING TURKEY SHOOT

#### *Thu, Nov* 28 **19th Annual AmCham Thanksgiving Turkey Shoot Golf Tournament and Lunch**

*6:00am-1:30pm, Vietnam Golf & Country Club, Long Thanh My Ward, Thu Duc District.* This fun day of golf is open to all AmCham Members and their guests. You can sign-up individually or with others members or friends and even make your own foursome. Non-Members are welcome to join as along as they are playing with at least one AmCham Member. There are many prizes for all to win, and a commemorative golf cap for each participant. Our awards ceremony will feature a bountiful roast turkey spread for everyone to enjoy after a fun day out on the course.



#### Fri, Nov 29 25th Anniversary Gala - AmCham Hanoi

An annual event since 1998, the AmCham Gala is the 'must attend' business event of the year in Hanoi. This year's Gala offers a great opportunity to enjoy America's favorite holiday - Thanksgiving - and express your thanks to friends, family, colleagues, and customers. Over 300 guests will share the fun at this unique American celebration of gratitude. Enjoy a champagne jazz reception followed by our gourmet Thanksgiving dinner with paired wines, themed-drinks and great live entertainment.



#### Sat, Dec 7 AmCham Governors' "Silver Ball"

*6:00pm, InterContinental Saigon, Corner of Hai Ba Trung St. and Le Duan Blvd., Dist.* 1 This year's themed SILVER BALL will transport guests to the sophistication and sparkle of the holiday season, while subtly honoring AmCham's 25th "silver" anniversary in Vietnam. The Governors' Ball brings together 450 members of the AmCham Vietnam business community, Vietnamese business representatives, as well as U.S. and Vietnamese government leaders. The Ball provides a unique opportunity for you to access and promote your company to a large and influential audience, in a festive and fun setting, while contributing to a worthy charitable cause, AmCham Scholarship Program. Click here for our **Sponsorship Packages**, and **Sponsorship and Ticket booking form**.



## Sun, Dec 8 Breakfast with Santa at InterContinental Saigon

10:00am - 12:30pm, InterContinental Saigon, Corner of Hai Ba Trung St. and Le Duan Blvd, Dist. 1

Get ready to visit with Santa at the Annual AmCham Breakfast with Santa. AmCham will offer a full morning of activities and fun for children--big and small! Special sponsorships are available.



# *Tue, Dec 10* AmCham's Annual General Meeting (AGM) & Members Night

*6:00pm - 8:30pm, New World Saigon Hotel, 76 Le Lai St., Dist. 1* Mark your calendars to join AmCham's AGM, one of the most important AmCham meetings of the year. AmCham leaders will update members on 2019 financials, strategic results, key developments, and announce the election results for the 2020 Board of Governors.

## SPONSORED NEWS

CBRE

## Thu, Nov. 7 CBRE Hospitality Forum 2019

What is the current state of Vietnam's hospitality real estate market? What are the major forces shaping its future? What lessons can it learn from other countries in the region? Join us in our signature CBRE HOSPITALITY FORUM 2019 where developers, operators and other industry experts gather to discuss the most trending topics of the market. Time: 8:30am Thursday, November 07th, 2019 Venue: Ballroom 1, Melia Hanoi Hotel RSVP : Ms Duong Viet Anh at tel: +84 28 6284 7668 ext 2884040 or email: anhduong.viet@cbre.com



#### Alaskan Cod: The pride of the ocean arrives in the Vietnamese Market

Well-known as one of the 10 most delicious fish in the world, Alaskan Cod is becoming a regular dish in luxury restaurants.

According to Mr. Kelvin Dao, GD of Luong Nguyen (Genki Japan House brand) which specializes in importing and distributing Alaskan cod, this type of product is hard to buy in the retail market because there aren't many suppliers in Vietnam. Click the link to order Alaskan Cod and other specialties.



#### Seminar: Explore how Vietnamese consumers make buying decisions

Learn how consumers think fast (system1) and think slow (system 2). We will be drawing on our experiments with Vietnamese consumers, the latest theory and the marketing implications in our upcoming seminar series where the latest thinking in behavioural economics meets marketing. Explore how Vietnamese consumers make decisions and the marketing implications for your business.



## Rules of evidence in Vietnam and the difference with the United States

Evidence is always critical in litigation and it plays a large part in determining whether you will win or lose a case. However, coming from a common law country like the U.S., you may not be aware of how different the rules of evidence are in Vietnam. In this Insight, we will outline some of the distinct rules of evidence in civil litigation in Vietnam, and how you can adapt your business practices to protect yourself and your organization. Should you have any question, please contact us at Letranlaw.com/contact.

## COMMITTEE MEETINGS & ACTIVITIES - For AmCham Members only



## Tue, Nov 12 Legal and VBF Liaison Committee Meeting

*5:00pm - 6:00pm, Baker McKenzie, 12th Floor, Saigon Tower, 29 Le Duan Blvd, Dist. 1* Regular monthly meeting of the committee to review upcoming events, discuss and prepare positions on key issues, laws and regulations relating to trade and investment between Vietnam and the United States.



#### DO YOU KNOW ...?



#### Welcome New Members 2019

American Eye Center Vietnam, Anh Duong Company, Hertz Vietnam, Gia Thuy Company (GT-Industrial), Georgetown University, Mekong Capital, Shire Oak International Limited, Tenzing Pacific Services Vietnam, Therm-x SVT, Varian Medical Systems Pacific Inc., Vietnamese-German University

8:00am - 9:30am, Renaissance Riverside Hotel, 8-15 Ton Duc Thang Str., Dist. 1 Regular monthly meeting of the Manufacturing Committee for networking, informationsharing, and planning advocacy efforts to improve the business environment and promote



#### **AmCham Premium Membership 2019**

The AmCham Premium Membership 2019 is a leadership-level membership for companies contributing strategic support for AmCham's mission and programs. Our Premium Membership comes with a range of exclusive benefits. One all-inclusive Premium Membership's annual billing simplifies your businesses' sponsorship efforts. Click HERE for Premium Members' benefits.



#### **Benefits to AmCham Membership**

We love our AmCham members! Do you know all the benefits you get with your membership? Maybe you only remember the ones you've used recently, but there are many ways even our basic level members benefit at AmCham. Click <u>HERE</u> for details.

#### In the News

- PwC: Digital transformation should be part of a bigger strategy

#### Thu, Nov 21 Manufacturing Committee Meeting

trade and investment between Vietnam and the U.S.

## **AMCHAM PREMIUM MEMBERS**



