



*The  
Silver  
Ball*

*AmCham Governors' Ball*

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InterContinental Saigon  
6:00pm, Saturday, December 7th, 2019  
Black Tie

# General Benefits

<b>BENEFITS</b>	<b>UNIT</b>	<b>GOLDEN RINGS</b>	<b>SILVER BELLS</b>	<b>WHITE LIGHTS</b>	<b>GREEN TREES</b>	<b>RED RIBBONS</b>	<b>SUP-PORTING</b>
Brand Visibility	Package	vnd <b>175,000,000</b>	vnd <b>125,000,000</b>	vnd <b>70,000,000</b>	vnd <b>30,000,000</b>	vnd <b>15,000,000</b>	under vnd <b>15,000,000</b>
Dedicate branding on Event Proceedings	Logo						

# Pre-Event

BENEFITS	UNIT	GOLDEN RINGS	SILVER BELLS	WHITE LIGHTS	GREEN TREES	RED RIBBONS	SUPPORTING
<b>Exclusive post:</b> Sponsor's name to be announced on communications channels: Website, Facebook, LinkedIn, Twitter	Name & Logo	✓	✓				
AmCham website: Sponsor's name & logo to be mentioned on event page*	Logo	✓	✓	✓	✓	✓	✓
Email blast: Sponsor logo displayed in event email blast*	Logo	✓	✓	✓	✓	✓	✓
AmCham social channels (Facebook, LinkedIn, Twitter): Sponsor mentioned in posts to promote the event (until event day)*	Logo	✓	✓	✓	✓	✓	
Special company profile on social media	Profile	✓					

\* Different size per category

# *At the Event*

<b>BENEFITS</b>	<b>UNIT</b>	<b>GOLDEN RINGS</b>	<b>SILVER BELLS</b>	<b>WHITE LIGHTS</b>	<b>GREEN TREES</b>	<b>RED RIBBONS</b>	<b>SUPPORT-ING</b>
Sponsor mentioned in the opening remarks	Name check	✓	✓				
Logo on program booklets*	Logo	✓	✓	✓	✓	✓	✓
Logo on screens	Logo	✓	✓	✓	✓	✓	✓
Logo on event backdrop	Logo	✓	✓	✓	✓	✓	✓
Representative invited on stage for handling top raffle prize	Name check	✓					

*\* Different size per category*

# Post Event

BENEFITS	UNIT	GOLDEN RINGS	SILVER BELLS	WHITE LIGHTS	GREEN TREES	RED RIBBONS	SUPPORTING
Sponsor's name and logo to be mentioned in post-event report on communication channels (Website, Facebook, LinkedIn, Twitter)	Name & Logo	✓	✓				
Mentioned on thank you letter sent out after the event	Logo or Name	✓	✓	✓			
Logo on slideshow at AmCham Scholarship's Award Celebration	Logo or Name	✓	✓	✓	✓	✓	

*\* Different size per category*



# 24th Annual AmCham Governors' Ball

Please fax to **+84 28 3824 3562** or email to  
**amcham.events@amchamvietnam.com** by November 18th, 2019

**Yes, please confirm my sponsorship of the Governor s' Ball:**

- Golden Rings prize valued at vnd 175,000,000
- Silver Bells prize valued at vnd 125,000,000
- White Lights prize valued at vnd 70,000,000
- Green Trees prize valued at vnd 30,000,000
- Red Ribbons prize valued at vnd 15,000,000
- Supporting prize valued under vnd 15,000,000

**Yes, I want to confirm my donation of the following prizes**

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Valued at vnd \_\_\_\_\_

**Yes, please make my reservations as follows**

- \_\_\_\_ Table(s) of 10 vnd 42,000,000/table
- \_\_\_\_ Ticket(s) vnd 4,200,000/ticket

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Tel:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Payment Options

Cash to AmCham Office, #323, New World Hotel, 76 Le Lai, District 1, HCMC

By Credit Card:

Please kindly contact our Finance team at [amcham.finance@amchamvietnam.com](mailto:amcham.finance@amchamvietnam.com) to get an online payment link.

Wire transfer to Citibank, 115 Nguyen Hue, 15/F, District 1, HCM C

VND Account Number: 0-30 0044-107

Account Name: "AmCham Ho Chi Minh City"

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