



## AmCham HCMC Weekly Update - 2nd Week of 2020

### UPCOMING EVENTS & ACTIVITIES



#### 2020 Board of Governors



### Newly-elected Officers of the 2020 Board of Governors

Congratulations to the newly-elected Officers of the 2020 AmCham Vietnam HCMC Board of Governors: Amanda Rasmussen--Chairperson; Michael Beckman--Vice Chairperson; Chad Ovel--Vice Chairperson; Alan Danner--Treasurer; and Jonathan Moreno--Secretary. Our new Board elected these officers at its first meeting of 2020 on January 9th, and is looking forward to another successful year for AmCham and its members! In addition, Baker & McKenzie Managing Partner Fred Burke has been appointed as AmCham Vietnam's 2020 representative to the Vietnam Business Forum.



### Renew Your Membership TODAY

For many of you, it's time to renew your membership for 2020 and continue your involvement in AmCham, with opportunities for networking, information-sharing, advocacy to improve the business environment, and promotion of your business. **Do not forget to update your company profile online and for printing in the 2020 Membership Directory when you renew.**

Contact **Ms. Sam Hoang** with any questions.



### Advertising Opportunity in the AmCham Membership Directory 2020

There are many reasons to advertise in the AmCham Vietnam membership directory! Promote your products and/or services and enhance your company's image within Vietnam and the Southeast Asian business community.

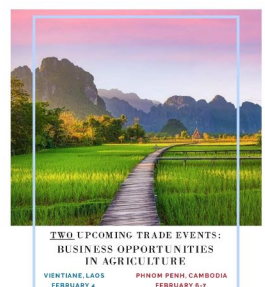
The directory is used daily by AmCham members and their employees, as it is a quick way to find contact details of AmCham members.

It is also a valuable source of information for firms considering investment in Vietnam. And you get a year of exposure!

Circulation: 1,700 copies, approximately 440 pages, dimensions: 19cm x 26cm. Perfect bind, soft laminated cover.

Publish date: Estimated April-May 2020

For more information and advertising, please contact [Membership Team](#)



### February 4-7 Business Opportunities in Agriculture

The U.S. Embassies in Cambodia and Lao PDR, in partnership with AmCham Cambodia, USAID and the U.S. Commercial Service, are organizing a series of trade events on "Business Opportunities in Agriculture" from February 4-7, 2020.

Please see more details in event link. If you are interested in attending, please register at <https://www.surveymonkey.com/r/AgDel2020>

If you have further questions, please contact event organizers at [AGDEL2019@state.gov](mailto:AGDEL2019@state.gov) or AmCham Cambodia at [ed@amchamcambodia.net](mailto:ed@amchamcambodia.net)



## Tue, Jan 14 Foundations of Innovation: A Design Thinking Workshop with Chris Elkin

9:00 am - 11:30 am, *Dreamplex Tran Quang Khai, 62 Tran Quang Khai St., Dist. 1*

In this rapidly-changing world, leaders of all types of organizations - startups, corporations, not-for-profits, government agencies - need to understand how to innovate. Contrary to popular belief, innovation & creation is often not the result of random lightning strikes, but rather of methodical practices.

AmCham Vietnam's new Entrepreneurship & Innovation Initiative invites you to join a design thinking interactive event led by Chris Elkin. Chris is founder of Doodle Brands, a Vietnam-based design thinking brand innovation firm in Ho Chi Minh City.



## Wed, Jan 15 Made in Vietnam Energy Plan 2.0 (For AmCham Members Only)

9:00 am - 12:30 pm, *New World Saigon Hotel, 76 Le Lai Street, Dist. 1*

This Made in Vietnam Energy Plan (MVEP 2.0) updates the previous report and has been developed during a time of fast-paced transition in global and local energy markets. The sustainable energy technologies of the future, such as solar, wind, and lithium-ion battery storage - once thought only to become economically feasible by the late 2020s or 2030s - have drastically decreased in cost and subsequently accelerated in scale. Today, they are now frequently outcompeting unsubsidized fossil-fuel-based power technologies across the world. Coal power plants that were once highly bankable and the lowest-cost option for rapidly developing economies are now harder to finance as investors see a trend in concerns over health and environmental degradation, the deterioration of plant load factors, and early plant retirements.



## Wed, Mar 11 - Thu, Mar 12 AmChams of Asia Pacific Business Summit 2020

8:30 am - 5:30 pm, *W Marriott Hotel Singapore South Beach, 30 Beach Road, Access via Nicoll Highway, Singapore*

This high-profile annual summit attracts business, diplomatic and academic figures from more than 12 countries across the U.S. and Asia Pacific region. Delegates will hear from a range of business, government and academic leaders discussing a range of issues including an in-depth look at what the Asian Century means and the challenges in Asia Pacific for U.S. companies; smart cities; the impact of emerging technologies on global supply chain management; energy challenges; cybersecurity; infrastructure; and ASEAN regional trading frameworks.

## COMMITTEE MEETINGS & ACTIVITIES



### Tue, Jan 14 Launch of Capital Markets Committee

4:00 pm - 5:30 pm, *Mekong Capital Office, 6 Thai Van Lung St., Dist. 1*

AmCham is establishing a Capital Markets Committee for AmCham member companies to network, share business insights, and identify issues for advocacy. This committee will interface with the VBF Capital Markets Group and expects to have synergies with AmCham's new Entrepreneurship and Innovation Initiative and the ICT Committee's FinTech members. We welcome participation from those in Venture Capital, Private Equity, Insurance, Institutional Investing, Mergers & Acquisitions plus. The Committee will be AmCham members-only in the future. Both current members and possible future members are invited to the launch meeting.



LEGAL & VBF LIAISON  
COMMITTEE

### Tue, Jan 14 Legal and VBF Liaison Committee Meeting

5:00 pm - 6:15 pm, *Baker & McKenzie, 12th Floor, 29 Le Duan Blvd., Dist. 1*

Regular monthly meeting of the committee to review upcoming events, discuss and prepare positions on key issues, laws and regulations relating to trade and investment between Vietnam and the United States.

## SPONSORED NEWS



## Winning Litigation Strategies at Court and Arbitration

Possessing the right strategy will not only increase your chances of winning but also significantly reduce your expenses. Your ultimate litigation goal is to achieve optimum results at minimal cost. This booklet will help you understand how to (i) effectively file a lawsuit, (ii) use counterclaims as defense strategy (iii) hit productive collection and use of evidence (iv) win settlement negotiations and mediation and (v) navigate the trial and arbitration hearing. Should you have any question, please contact us at [www.letranlaw.com/contact](http://www.letranlaw.com/contact) and follow us on <http://bit.ly/Letran-LinkedIn>.

## DO YOU KNOW ...?



### AmCham Premium Membership 2020

The AmCham Premium Membership 2020 is a leadership-level membership for companies contributing strategic support for AmCham's mission and programs. Our Premium Membership comes with a range of exclusive benefits. One all-inclusive Premium Membership's annual billing simplifies your businesses' sponsorship efforts. Click [HERE](#) for Premium Members' benefits.



### Benefits to AmCham Membership

We love our AmCham members! Do you know all the benefits you get with your membership? Maybe you only remember the ones you've used recently, but there are many ways even our basic level members benefit at AmCham. Click [HERE](#) for details.

## In the News

- Vietnam's Pivotal Month as Leader of the Security Council and of Asean for 2020
- The Mekong Delta: an unsettling portrait of coastal collapse
- State of American Business 2020 Live Blog
- PM launches Vietnam's 2020 ASEAN Chairmanship
- Renewable funding solutions sought

## AMCHAM PREMIUM MEMBERS



### Diamond



### Gold



### Silver



### Bronze



AmCham Vietnam - Ho Chi Minh City

