



# **PREMIUM MEMBERSHIP**

# **BENEFITS**

*AmCham Vietnam - Ho Chi Minh City*

# MEMBERSHIP



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
More representatives	Additional representative(s) enjoy full membership benefits, including membership card(s), free admission to some events, listed in Directory	22	17	12	7
More publications	Additional representatives receive a copy of Membership Directory and Membership Discount Handbook	22	17	12	7

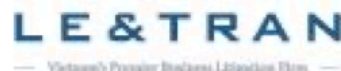
## AMCHAM PREMIUM MEMBERS



### Diamond



### Gold



### Silver



### Bronze



RUSSIN & VECCHI



AmCham Vietnam - Ho Chi Minh City

# EVENTS



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Free tickets	For business events include: - Breakfast briefings - Monthly lunch - Members Night - Networking Night	30	20	10	5
Free tickets	For U.S. Independence Day Celebration & Family Picnic	20	15	10	6
Free tickets	For Governors' Ball	10	10	10	2
Priority seating	Priority access for head table at business events	x	x	x	

# EVENTS



		<b>DIAMOND</b> 20,000 US\$	<b>GOLD</b> 15,000 US\$	<b>SILVER</b> 10,000 US\$	<b>BRONZE</b> 5,000 US\$
Event logistics and content advice	AmCham Events Team will advise logistics and venue for your events, as well as recommending speakers upon request	x	x		
Event sponsorship	You will be recognized as a sponsor of U.S. Independence Day Celebration & Family Picnic	Top level	2nd level	3rd level	4th level
Event sponsorship	You will be recognized as a sponsor of Governors Ball	Top level	2nd level	3rd level	4th level



# BRAND VISIBILITY – eDM

		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Footer logo	Logo board will be included in Weekly Update Email, Event Invitations, and Special Announcements sent out regularly to all over 1,500 members and over 5,000 other contacts	x	x	x	x
Member news & events	Your news/events will be included in Weekly Update Email	16 news	12 news	10 news	8 news
Email signature	Logo board will be displayed under signatures of AmCham staff's outgoing emails	x	x	x	x



# BRAND VISIBILITY – *website*

		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Footer logo	Logo board is visible on homepage with hyperlink to your website	x	x	x	x
Ad online	You will have an advertisement displayed on all page of website under Networking Online section	12 months 300x250	8 months 300x250	12 months 250x125	9 months 250x125



# BRAND VISIBILITY – *social media*

		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Member news & events	News will be posted on AmCham Facebook, Twitter, LinkedIn after posting in Weekly Update Email	16 news	12 news	8 news	4 news
Logo board display	Logo board will be regularly displayed as Cover Photo on AmCham Facebook, Twitter, and LinkedIn	x	x	x	x





# BRAND VISIBILITY – *print*

		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Backdrop or Standee	Your logo will be in backdrops or standees at all AmCham business events	x	x	x	x
AmCham participation at Members' events	AmCham representatives will present and/or give a presentation on AmCham-related issues at your events	4 events	3 events	2 events	1 event



# CONTACT US.....

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**We are able to create a custom package for you  
to maximize your company exposure.**

**To discuss this possibility, please contact**

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