

AMCHAM GOVERNORS' BALL

OLD HOLLYWOOD
CHRISTMAS

SATURDAY

DEC | 12 | 2020

6.00 PM

INTERCONTINENTAL SAIGON

OLD HOLLYWOOD GLAM

GENERAL BENEFITS

| BENEFITS | UNIT | GOLDEN RINGS | SILVER BELLS | WHITE LIGHTS | GREEN TREES | RED RIBBONS |
|--|---------|--------------------|--------------------|-------------------|-------------------|-------------------|
| BRAND VISIBILITY | PACKAGE | | | | | |
| ACCESS TO EVENT | TICKET | VND 175 MILLION | VND 125 MILLION | VND 70 MILLION | VND 30 MILLION | VND 15 MILLION |
| DEDICATED BRANDING ON EVENT PROCEEDINGS | LOGO | | | | | |

PRE-EVENT

| BENEFITS | UNIT | GOLDEN RINGS | SILVER BELLS | WHITE LIGHTS | GREEN TREES | RED RIBBONS |
|--|----------------|--------------|--------------|--------------|-------------|-------------|
| EXCLUSIVE POST: SPONSOR HIGHLIGHTED ON SOCIAL MEDIA CHANNELS: FACEBOOK, LINKEDIN, TWITTER | NAME & LOGO | ✓ | | | | |
| AMCHAM WEBSITE: SPONSOR HIGHLIGHTED ON EVENT PAGE | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |
| EMAIL BLAST: SPONSOR HIGHLIGHTED IN EVENT EMAIL BLAST* | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |
| AMCHAM SOCIAL CHANNELS (FACEBOOK, LINKEDIN, TWITTER): SPONSOR HIGHLIGHTED IN POSTS TO PROMOTE THE EVENT (UNTIL EVENT DAY)* | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |

* DIFFERENT SIZE PER CATEGORY

AT THE EVENT

| BENEFITS | UNIT | GOLDEN RINGS | SILVER BELLS | WHITE LIGHTS | GREEN TREES | RED RIBBONS |
|---|------------|--------------|--------------|--------------|-------------|-------------|
| ACCESS TO BALL | TICKET | 10 | 10 | 10 | 2 | |
| SEAT ALLOCATION | TABLE AREA | VIP 1 | VIP 2 | STANDARD | STANDARD | |
| SPONSOR HIGHLIGHTED IN THE OPENING REMARKS | NAME CHECK | ✓ | | | | |
| LOGO ON PROGRAM BOOKLETS* | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |
| LOGO ON SCREENS | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |
| LOGO ON EVENT BACKDROP | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |
| REPRESENTATIVE INVITED ON STAGE FOR ANNOUNCEMENT TOP RAFFLE PRIZE | NAME CHECK | ✓ | | | | |
| BOTTLE OF CHAMPAGNE | BOTTLE | 2 | 1 | | | |

* DIFFERENT SIZE PER CATEGORY

POST EVENT

| BENEFITS | UNIT | GOLDEN RINGS | SILVER BELLS | WHITE LIGHTS | GREEN TREES | RED RIBBONS |
|---|------|--------------|--------------|--------------|-------------|-------------|
| SPONSOR HIGHLIGHTED IN POST-EVENT REPORT ON COMMUNICATION CHANNELS (WEBSITE, FACEBOOK, LINKEDIN, TWITTER) | LOGO | ✓ | ✓ | | | |
| SPONSOR HIGHLIGHTED ON VIDEO AT AMCHAM SCHOLARSHIP'S AWARD CELEBRATION | LOGO | ✓ | ✓ | ✓ | ✓ | ✓ |

* DIFFERENT SIZE PER CATEGORY

OLD HOLLYWOOD CHRISTMAS

PLEASE FAX TO +84 28 3824 3562 OR EMAIL TO EVENTS@AMCHAMVIETNAM.COM BY
NOVEMBER 18TH, 2020

YES, PLEASE CONFIRM MY SPONSORSHIP OF THE GOVERNOR S' BALL:

- GOLDEN RINGS ● VND 175,000,000 CASH, INCLUDES 10 TICKETS
- SILVER BELLS ● VND 125,000,000 CASH, INCLUDES 10 TICKETS
- WHITE LIGHTS ● VND 70,000,000 CASH, INCLUDES 10 TICKETS
- GREEN TREES ● VND 30,000,000 CASH, INCLUDES 2 TICKETS
- RED RIBBONS ● VND 15,000,000 CASH

YES, PLEASE MAKE MY RESERVATIONS AS FOLLOWS

_____ TABLE(S) OF 10 VND 42,000,000/TABLE

_____ TICKET(S) VND 4,200,000/TICKET

COMPANY NAME: _____

CONTACT NAME: _____

TEL: _____

FAX: _____

MOBILE: _____

EMAIL: _____

PAYMENT OPTIONS

- CASH TO AMCHAM OFFICE, #323, NEW WORLD HOTEL, 76 LE LAI, DISTRICT 1, HCMC
- BY CREDIT CARD:
PLEASE KINDLY CONTACT OUR FINANCE TEAM AT AMCHAM.FINANCE@AMCHAMVIETNAM.COM TO GET AN ONLINE PAYMENT LINK.
- WIRE TRANSFER TO CITIBANK HCM, 115 NGUYEN HUE, DIST.1, HCMC
VND ACCOUNT NUMBER: 03000044107
ACCOUNT NAME: "AMERICAN CHAMBER OF COMMERCE IN VIETNAM"