AMCHAM GOVERNORS' BALL

# OLD HOLLYWOOD CHRISTINAS

SATURDAY

DEC 1 2020

6.00 PM
INTERCONTINENTAL SAIGON

OLD HOLLYWOOD CLAM

#### GENERAL BENEFITS

Benefits

Unit

COLDEN RINGS SILVER BELLS WHITE LICHTS

GREEN TREES

RED RIBBONS

SUPPORT-

BRAND VISIBILITY

DEDICATED BRANDING

ON EVENT PROCEEDINGS

PACKAGE

Loco

PRIZE VALUED AT VND

175 MILLION

PRIZE VALUED
AT VND
125 MILLION

PRIZE VALUED
AT VND
70 MILLION

PRIZE VALUED
AT VND
30 MILLION

PRIZE VALUED
AT VND
15 MILLION

PRIZE VALUED
UNDER VND
15 MILLION

### DDE-EVENT

Benefits	Unit	COLDEN RINGS	SILVER BELLS	WHITE LICHTS	GREEN TREES	Red Ribbons	SUPPORT-
EXCLUSIVE POST:  SPONSOR HIGHLIGHTED ON SOCIAL MEDIA CHANNELS: FACEBOOK, LINKEDIN, TWITTER	Mame & Logo						
Amcham Website: Sponsor highlighted on Event page	loco	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
EMAIL BLAST: SPONSOR HIGHLIGHTED IN EVENT EMAIL BLAST*	loco			<b>✓</b>	<b>✓</b>		
AMCHAM SOCIAL CHANNELS (FACEBOOK, LINKEDIN, TWITTER): SPONSOR HIGHLIGHTED IN POSTS TO PROMOTE THE EVENT (UNTIL EVENT DAY)*	loco				<b>✓</b>		

<sup>\*</sup> DIFFERENT SIZE PER CATEGORY

#### AT THE EVENT

Benefits	Unit	COLDEN RINGS	SILVER BELLS	WHITE LIGHTS	GREEN TREES	Red Ribbons	SUPPORT-
SPONSOR HIGHLIGHTED IN THE OPENING REMARKS	Name CHECK						
LOGO ON PROGRAM BOOKLETS*	loco						<b>/</b>
LOGO ON SCREENS	loco						<b>/</b>
LOGO ON EVENT BACKDROP	loco						<b>✓</b>
Representative invited on stage for announcement top raffle prize	Name						

<sup>\*</sup> DIFFERENT SIZE PER CATEGORY

## DOST EVEIT

Benefits	Unit	GOLDEN RINGS	SILVER BELLS	WHITE LICHTS	GREEN TREES	Red Ribbons	SUPPORT-
SPONSOR HICHLICHTED IN POST-EVENT REPORT ON COMMUNICATION CHANNELS (WEBSITE, FACEBOOK, LINKEDIN, TWITTER)	loco						
SPONSOR HIGHLIGHTED ON VIDEO AT AMCHAM SCHOLARSHIP'S AWARD (ELE-BRATION	loço			<b>✓</b>	<b>✓</b>		

<sup>\*</sup> DIFFERENT SIZE PERI CATEGORY

