



# **PREMIUM MEMBERSHIP BENEFITS**

*AmCham Vietnam - Ho Chi Minh City*

# MEMBERSHIP



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Member representatives	Full year membership	15 reps	10 reps	7 reps	5 reps

# EVENTS



			DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Credit for Event tickets	- Breakfast briefings - Members Night	- Monthly lunch - Networking Night		vnd 7mil	vnd 5mil	vnd 5mil
Free tickets	U.S. Independence Day Celebration & Family Picnic		20	15	10	4
Free tickets	Governors' Ball		10	10	10	2
Free tickets	Business Intelligence Briefing – per event		4	4	2	2
Free tickets	"Giving Thanks" Dinner		10	4		

# EVENTS



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Event sponsorship	Recognized as a sponsor of Business Intelligence Briefing	Gold level 2 events	Gold level 2 events	Gold level 2 events	Silver level 1 event
Event sponsorship	Recognized as a sponsor of U.S. Independence Day Celebration & Family Picnic	George Washington	John Adams	Thomas Jefferson	Benjamin Franklin
Event sponsorship	Recognized as a sponsor of Governors Ball	Golden Rings	Silver Bells	White Lights	Green Trees
Event sponsorship	Recognized as a sponsor of “Giving Thanks” Dinner	Gold Level	Silver Level		

# BRAND VISIBILITY – *eDM*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Member news & events	Your news/events will be included in Weekly Update Email	3 news	3 news	3 news	3 news
Email signature	Logo board will be displayed under signatures of AmCham staff's outgoing emails	x	x	x	x
Footer logo	Logo board will be included in Weekly Update Email Announcements	x	x	x	x

# BRAND VISIBILITY – *website*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Footer logo	Logo board is visible on homepage with hyperlink to your website	x	x	x	x
Ad online	You will have an advertisement displayed on all page of website under Networking Online section	12 months 300x250	12 months 250x125	12 months 250x125	12 months 250x125

# BRAND VISIBILITY – *print*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Backdrop or Standee	Your logo will be in backdrops or standees at all AmCham business events	x	x	x	x

# CONTACT US.....

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**We are able to create a custom package for you  
to maximize your company exposure.**

**To discuss this possibility, please contact**

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