

The top of the slide features a panoramic view of a city skyline at dusk or dawn, with various skyscrapers and buildings illuminated. Overlaid on this background is the text 'AmCham Vietnam' in a large, white, bold font with a slight shadow. To the right of the text is the circular logo of the American Chamber of Commerce in Vietnam, which is split vertically into the American flag (stars and stripes) and the Vietnamese flag (red field with a yellow star).

AmCham Vietnam



AmCham Vietnam

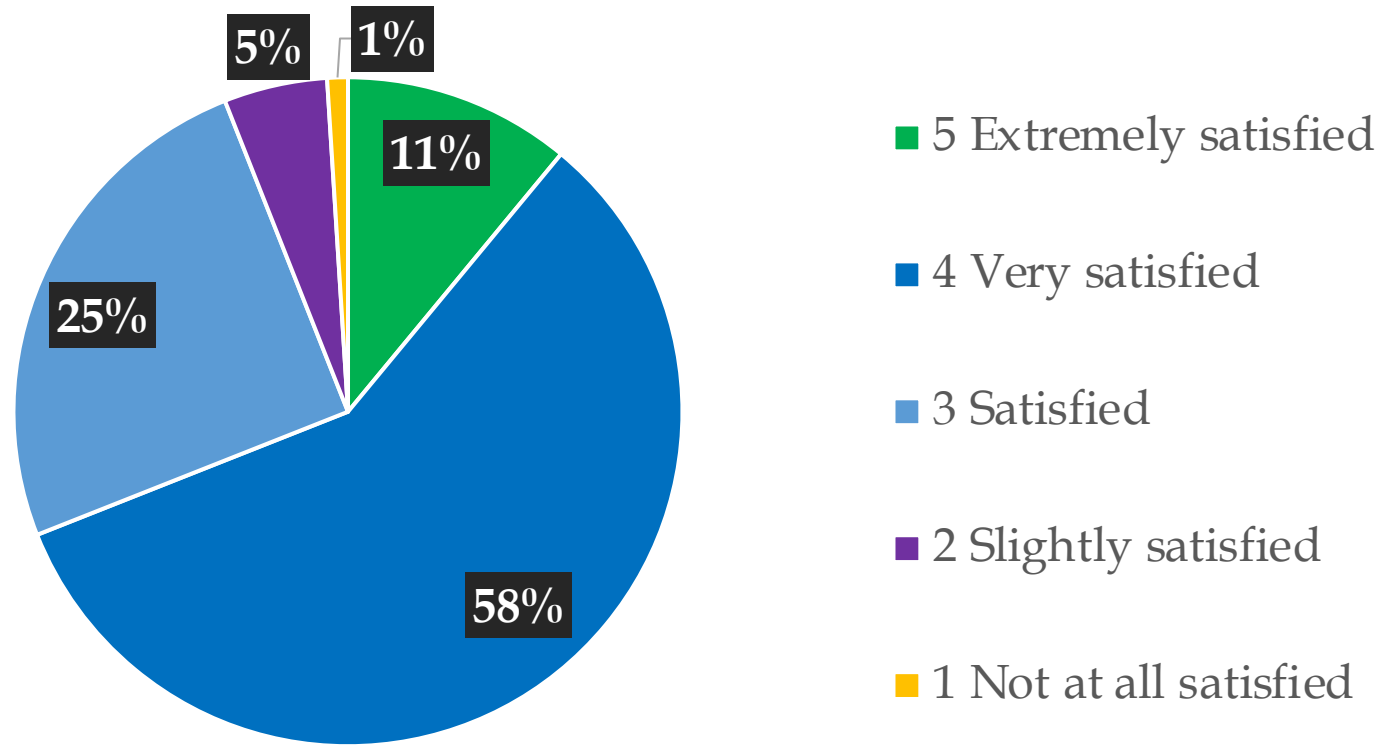
December 2021 Member Survey

December 4 - 7, 2021



AmCham Vietnam December 2021 Member Survey

1. How satisfied are you with your membership overall in AmCham Vietnam? (1-5)

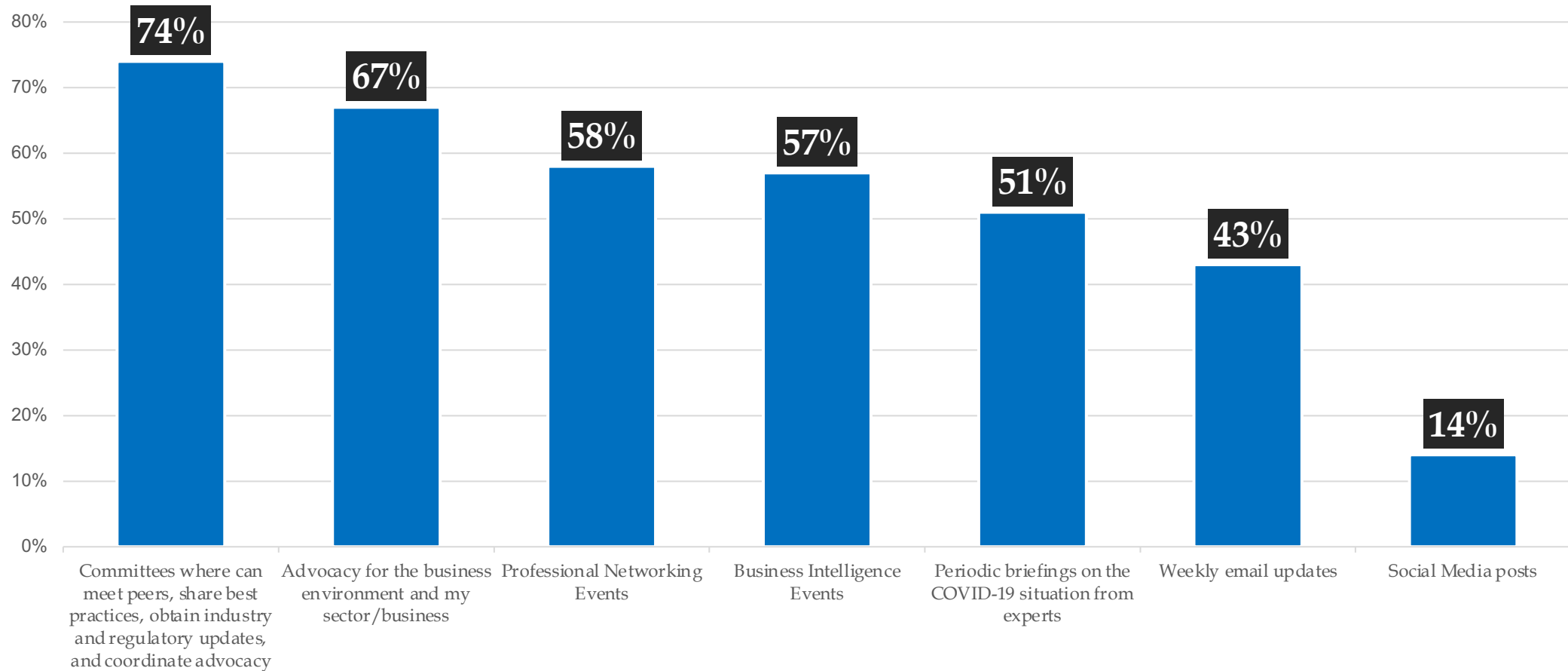


94% satisfied or above



AmCham Vietnam December 2021 Member Survey

2. What kind of AmCham communications, advocacy, events, and support do you value most now? (check all that apply)*

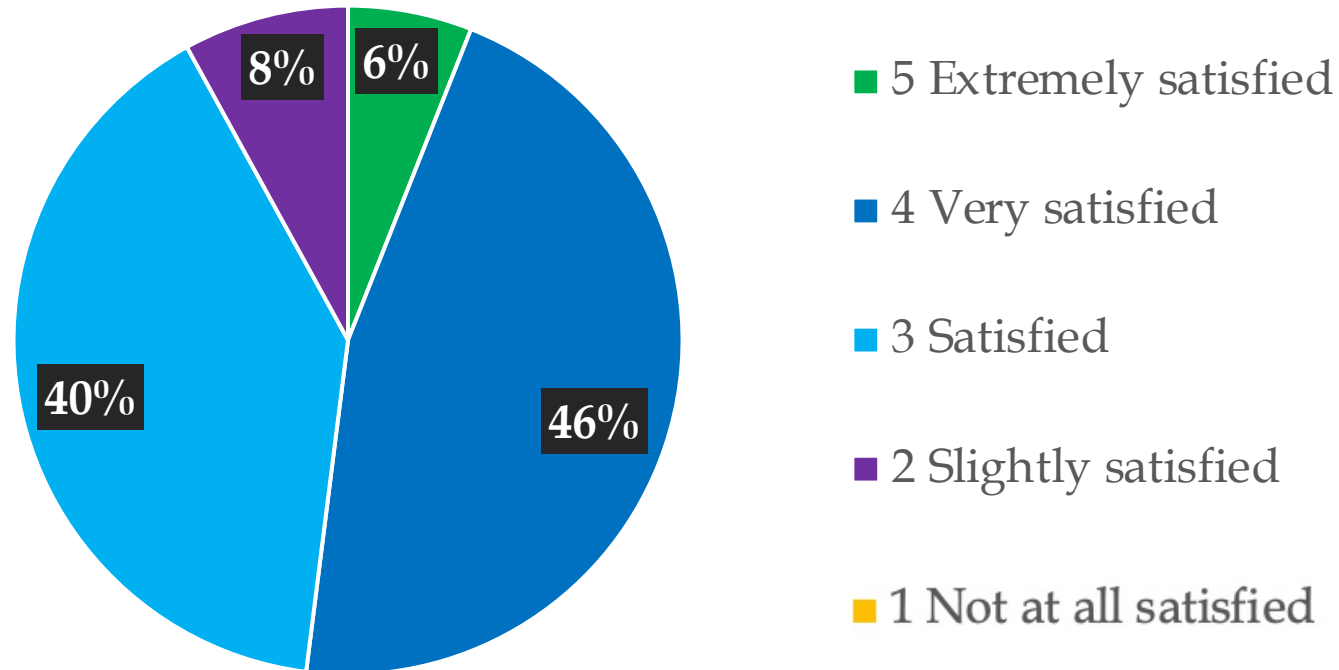




AmCham Vietnam December 2021 Member Survey

3. How satisfied are you with advocacy?

A. Advocacy to Central-level Vietnamese Government (1-5)



92% satisfied or above

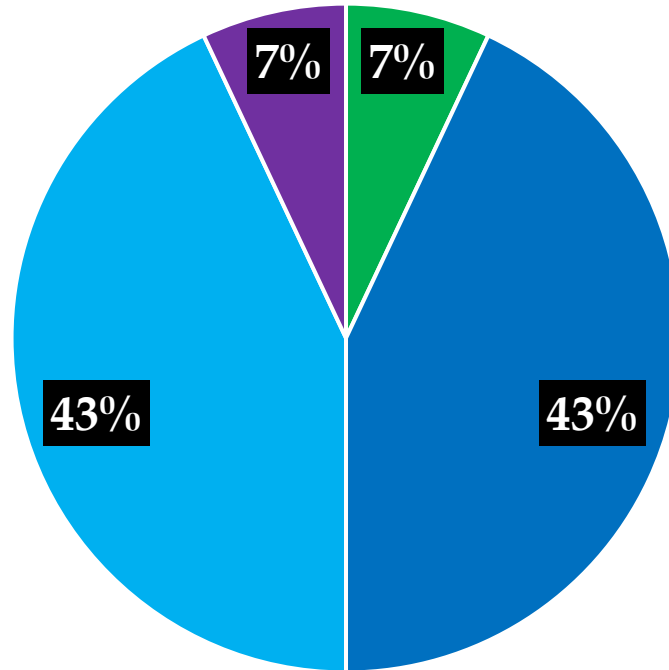


AmCham Vietnam December 2021 Member Survey

3. How satisfied are you with advocacy?

B. Advocacy to Provincial governments (1-5)

Ho Chi Minh City



- 5 Extremely satisfied
- 4 Very satisfied
- 3 Satisfied
- 2 Slightly satisfied
- 1 Not at all satisfied

93% satisfied or above

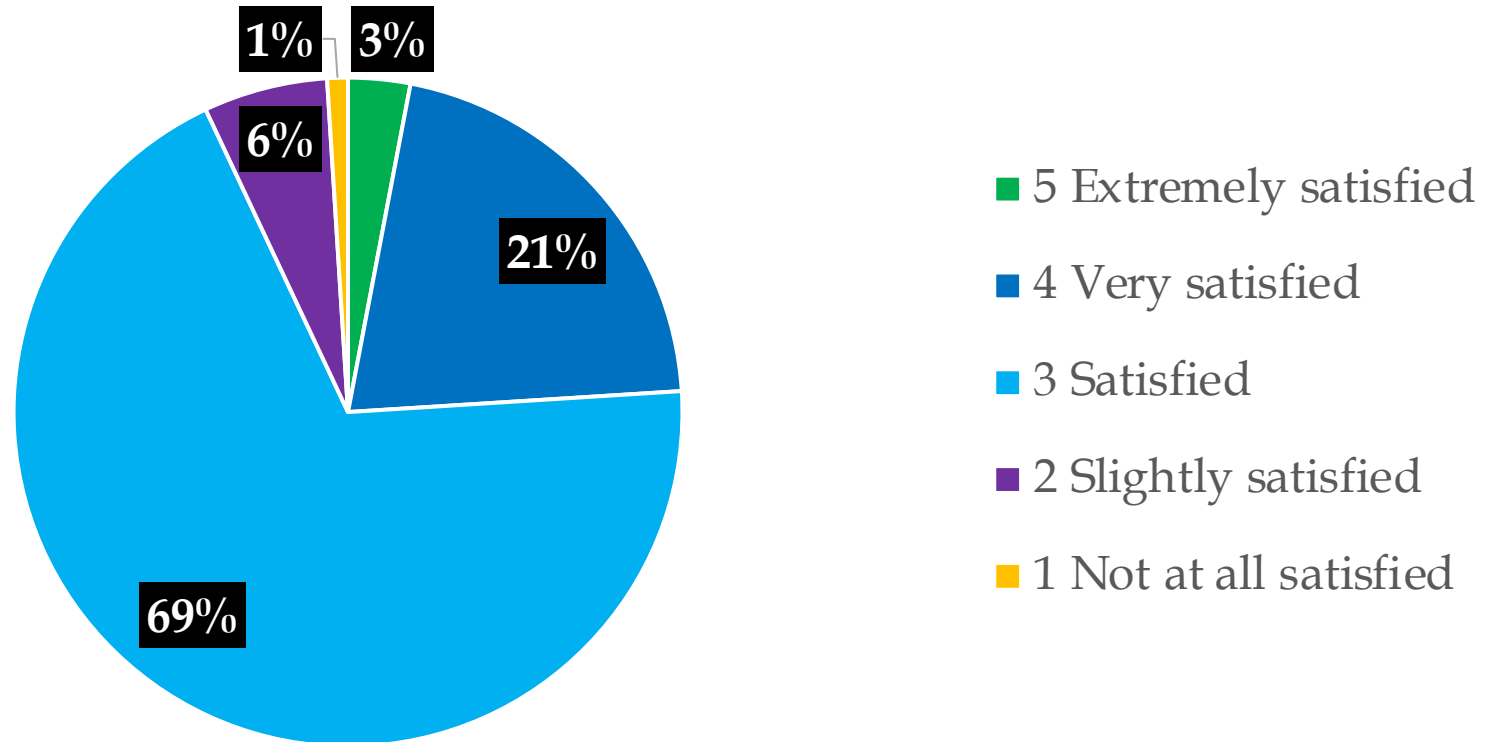


AmCham Vietnam December 2021 Member Survey

3. How satisfied are you with advocacy?

B. Advocacy to Provincial governments (1-5)

Binh Duong



93% satisfied or above

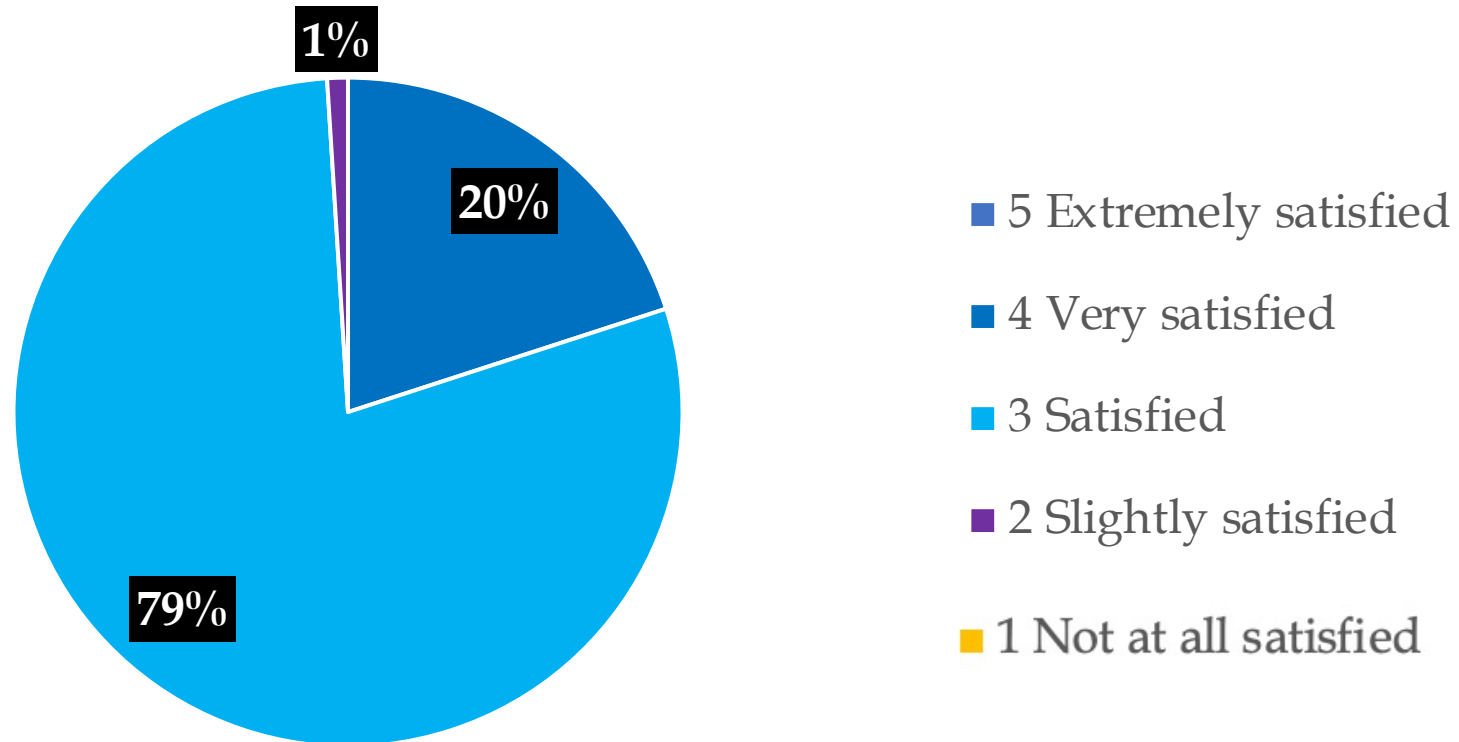


AmCham Vietnam December 2021 Member Survey

3. How satisfied are you with advocacy?

B. Advocacy to Provincial governments (1-5)

Da Nang



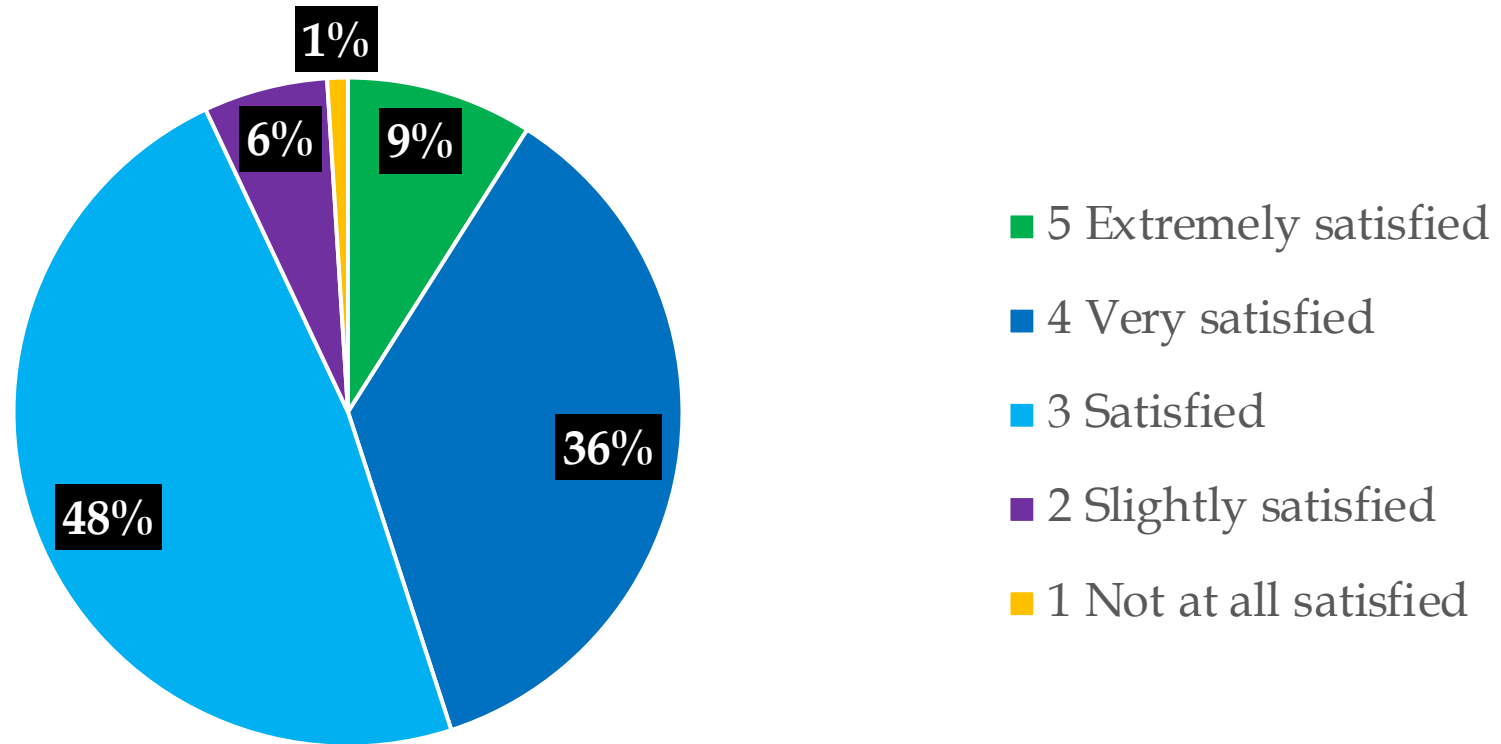
99% satisfied or above



AmCham Vietnam December 2021 Member Survey

3. How satisfied are you with advocacy?

C. Advocacy to U.S. Government (1-5)

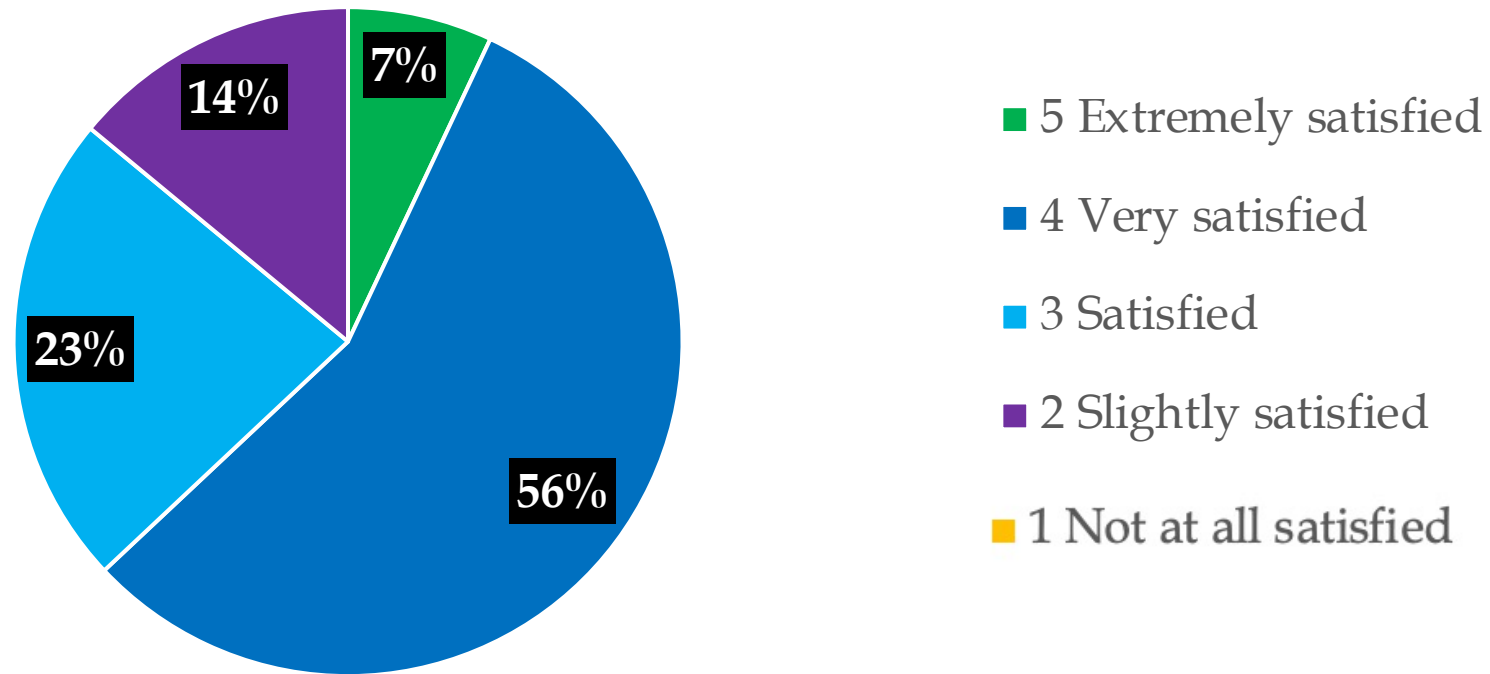


93% satisfied or above



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4. How satisfied are you with committees? (1-5)

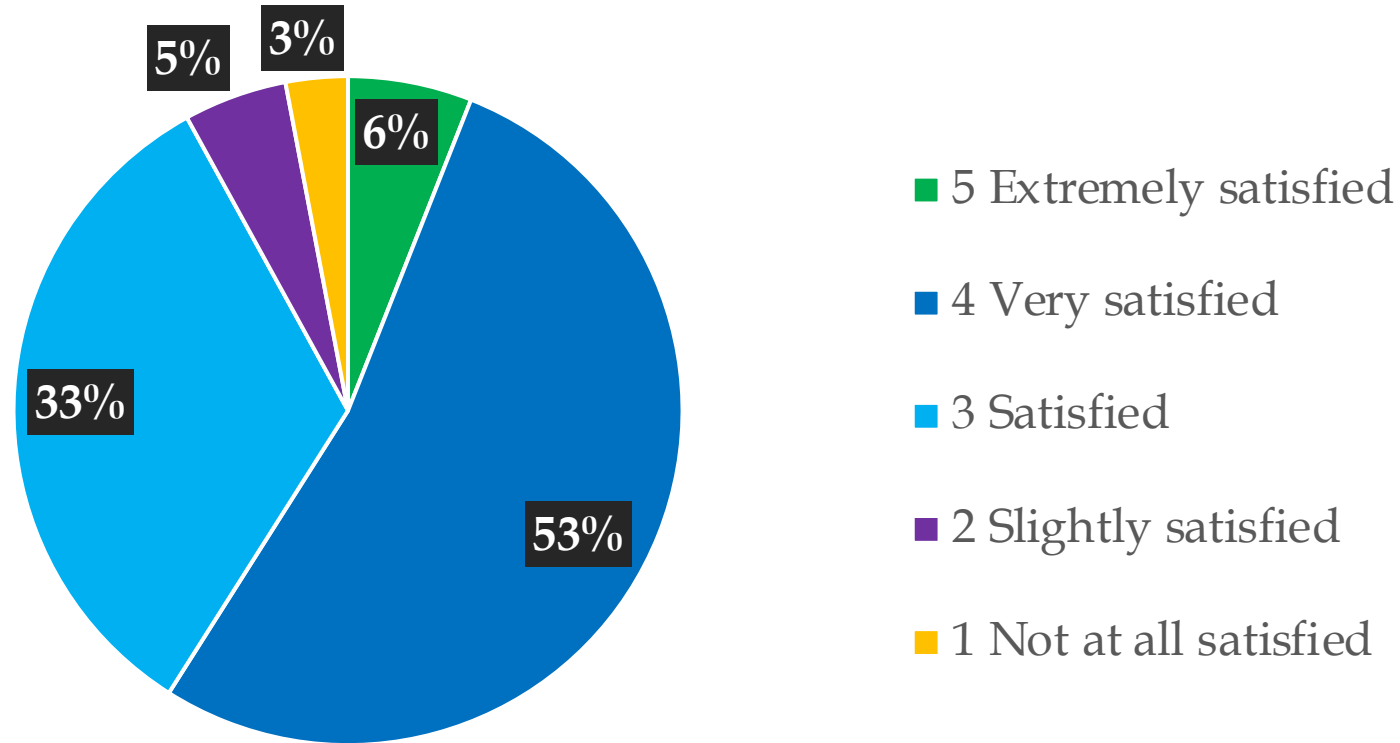


86% satisfied or above



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5. How satisfied are you with events? (1-5)



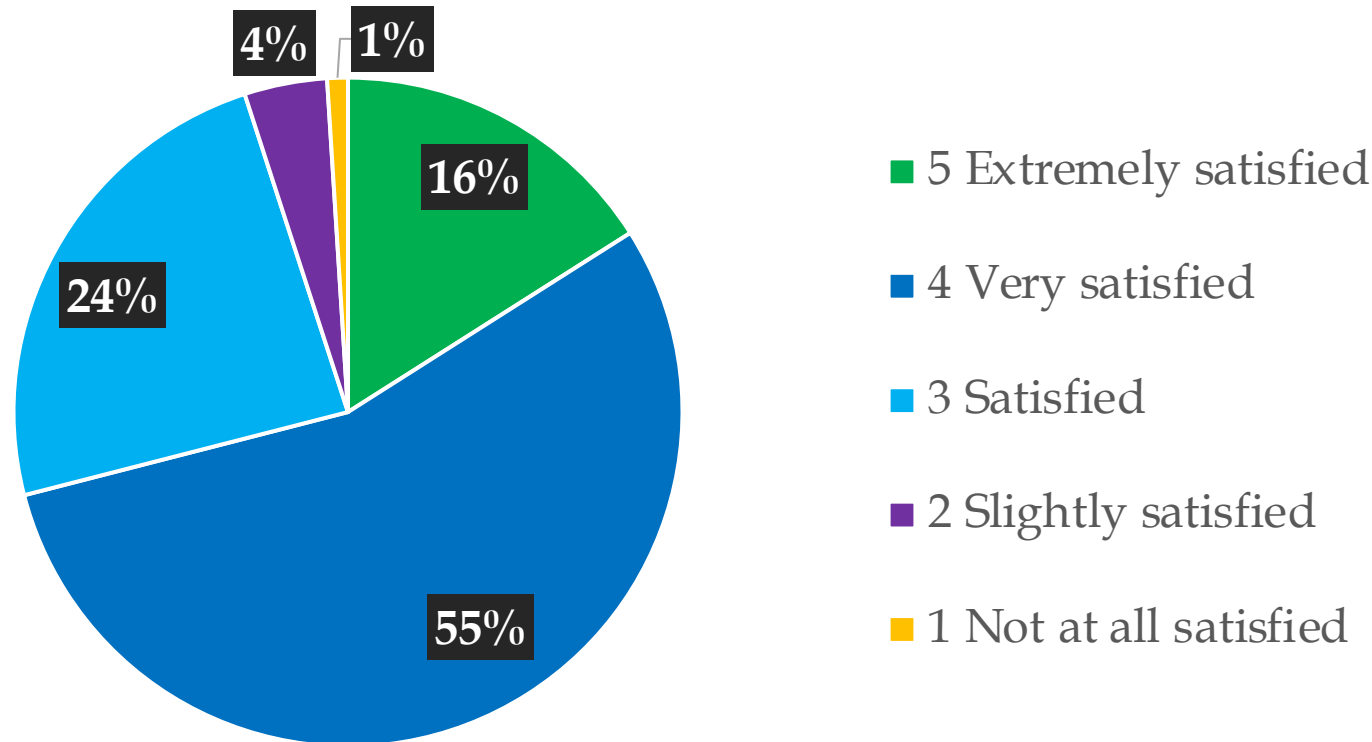
92% satisfied or above



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6. How satisfied are you with communications? (1-5)

A. Weekly email



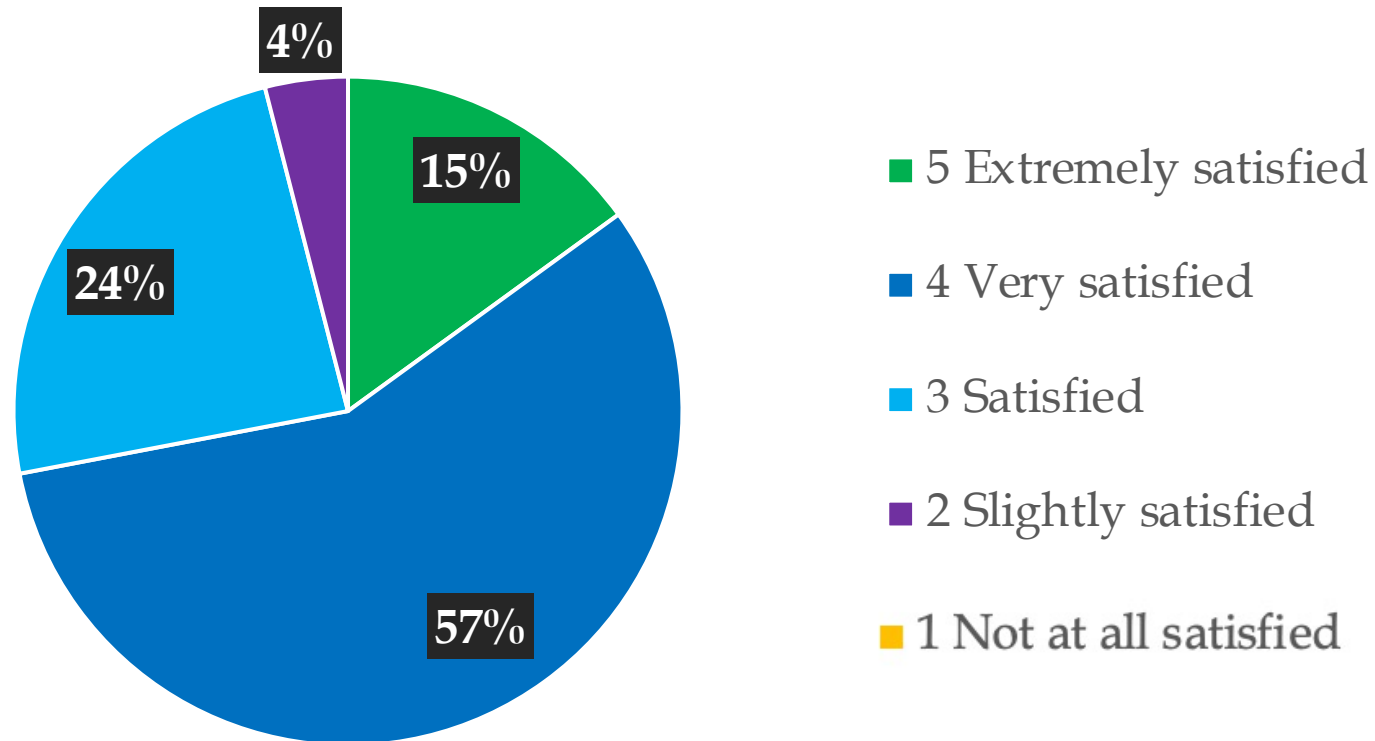
95% satisfied or above



AmCham Vietnam December 2021 Member Survey

6. How satisfied are you with communications? (1-5)

B. Email updates



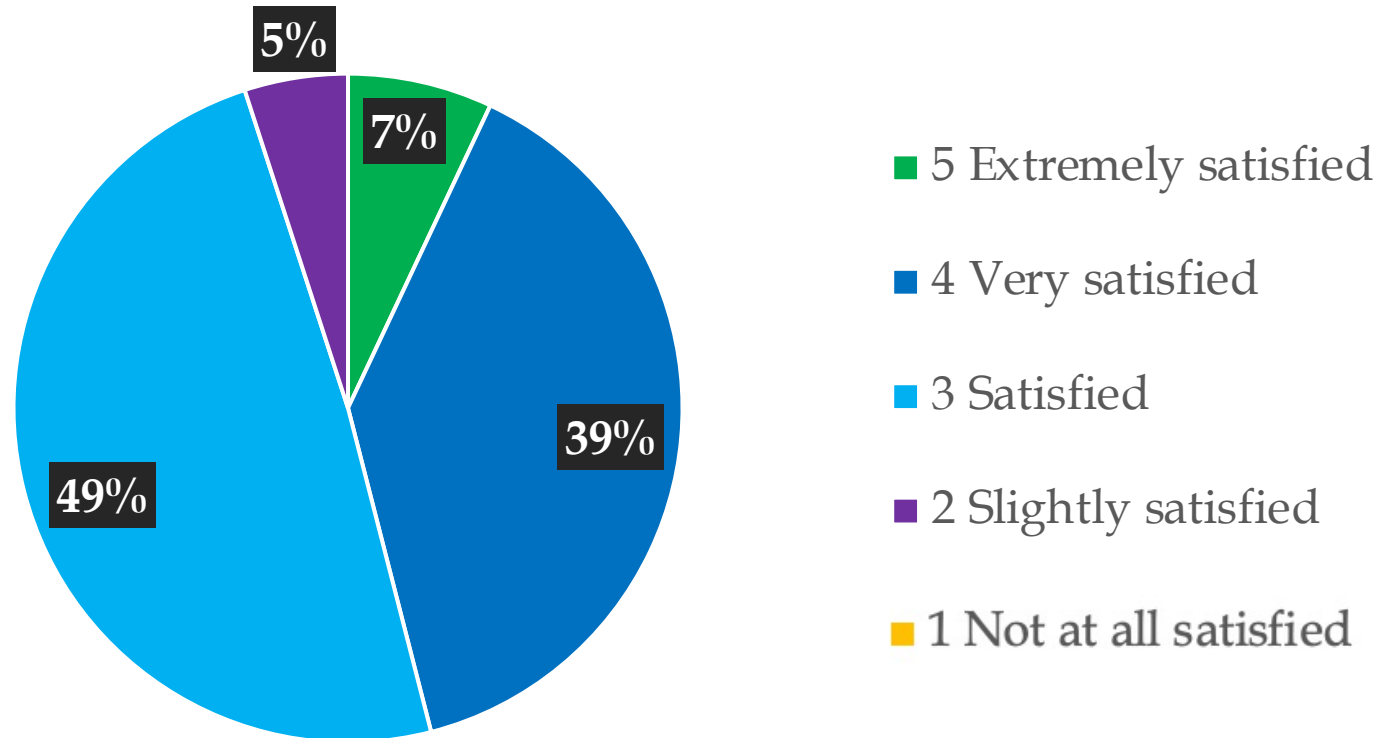
96% satisfied or above



AmCham Vietnam December 2021 Member Survey

6. How satisfied are you with communications? (1-5)

C. Social media – Facebook, LinkedIn



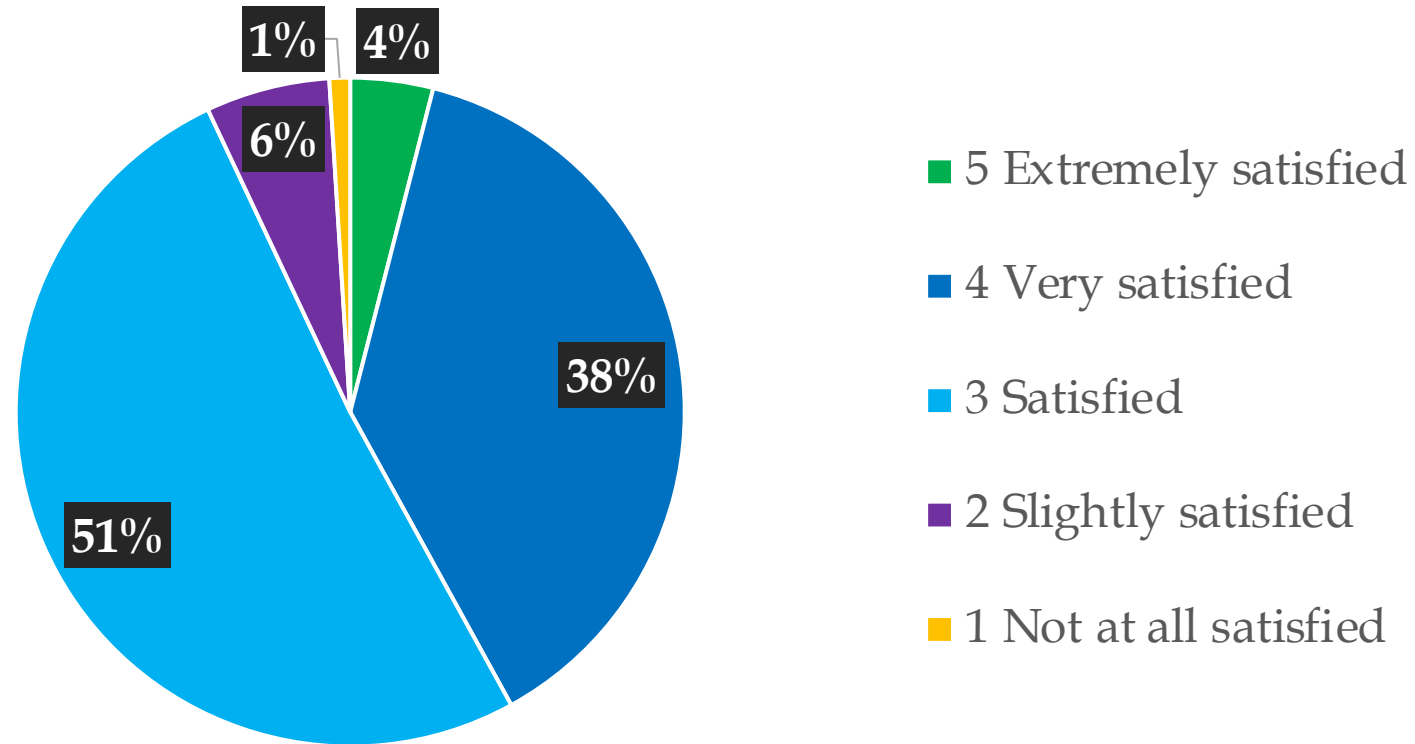
95% satisfied or above



AmCham Vietnam December 2021 Member Survey

6. How satisfied are you with communications? (1-5)

D. Website



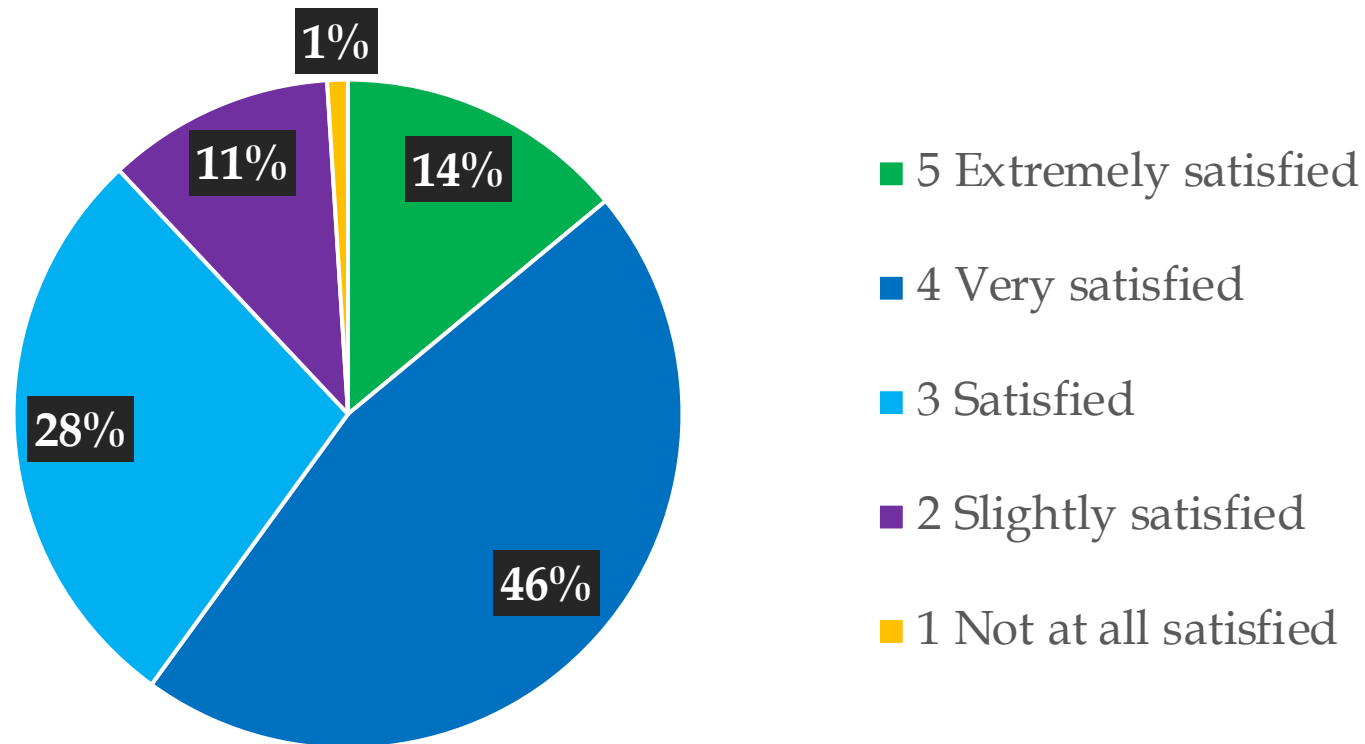
93% satisfied or above



AmCham Vietnam December 2021 Member Survey

6. How satisfied are you with communications? (1-5)

E. Responsiveness to inquiries

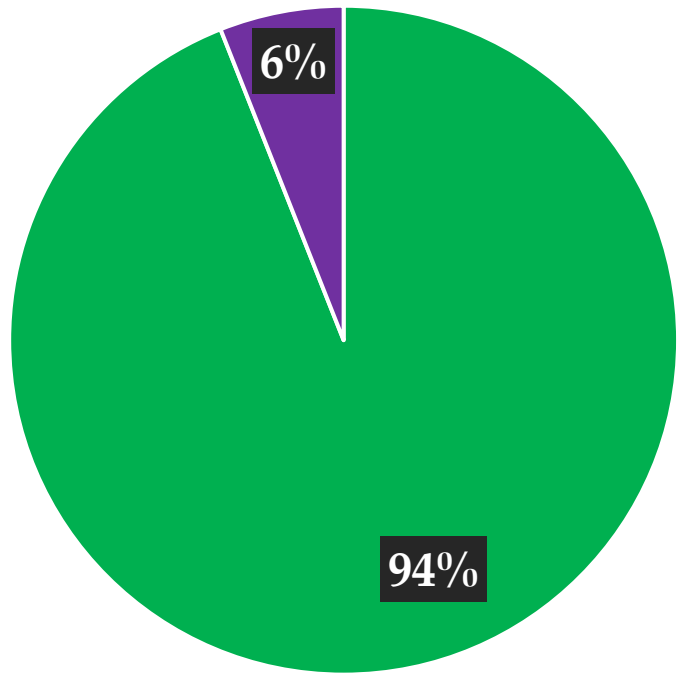


88% satisfied or above



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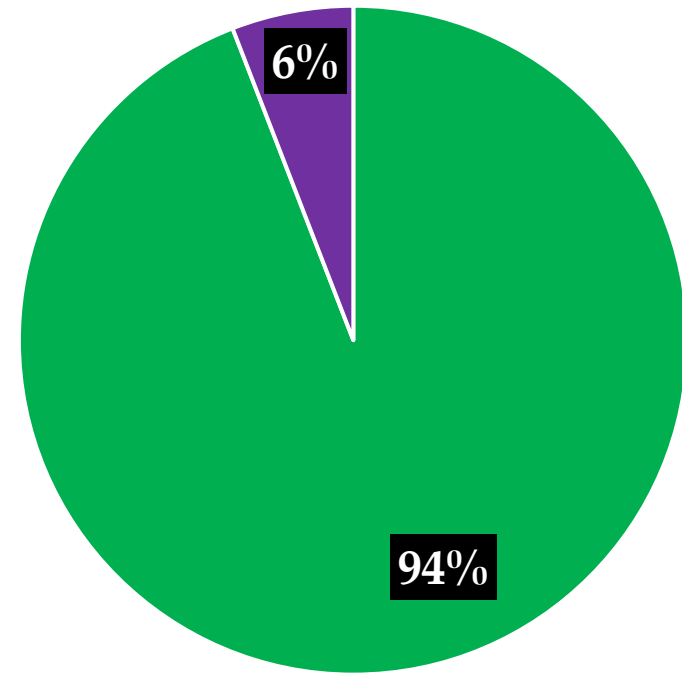
8. Would you support a unified AmCham?



Total Respondents

■ Yes

■ No



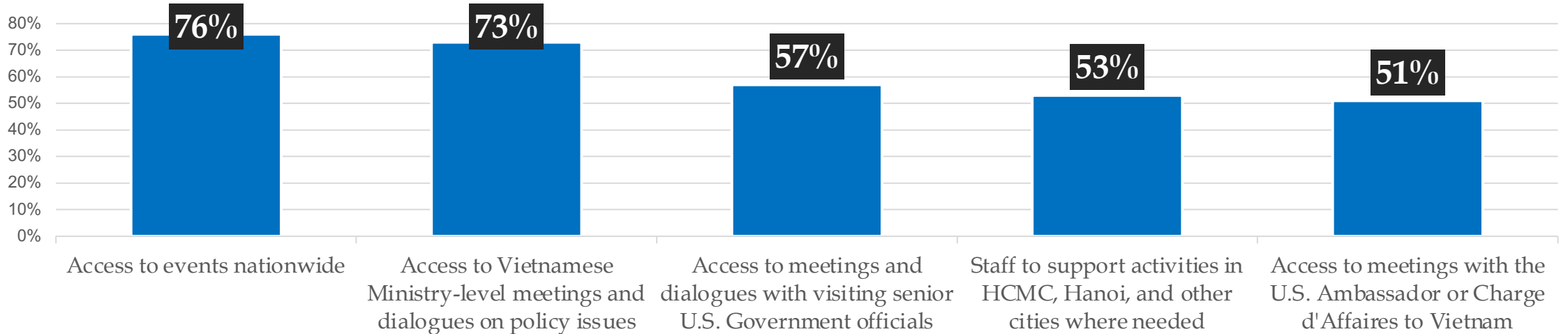
Joint members with AmCham Hanoi
Representing 24% of joint corporate members



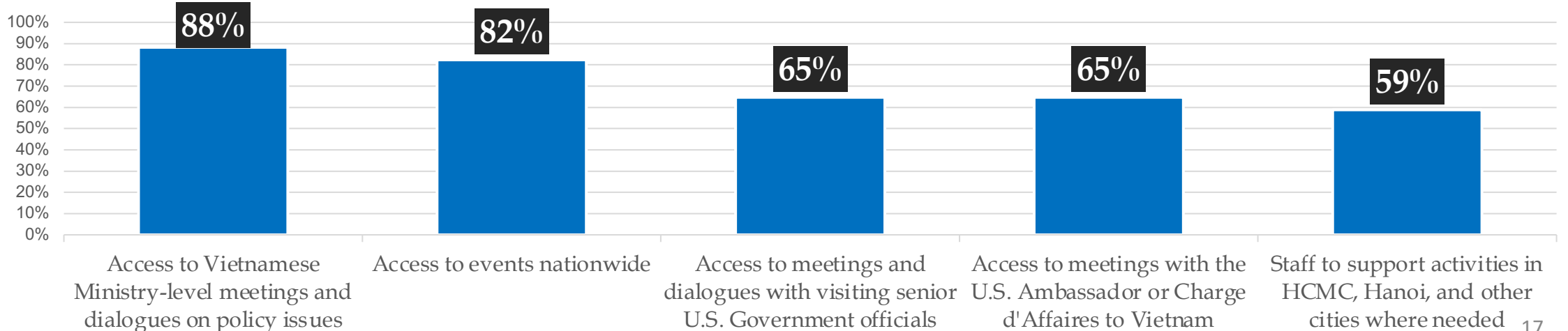
AmCham Vietnam December 2021 Member Survey

9. What aspects of a unified AmCham would be important to you?

Total Respondents



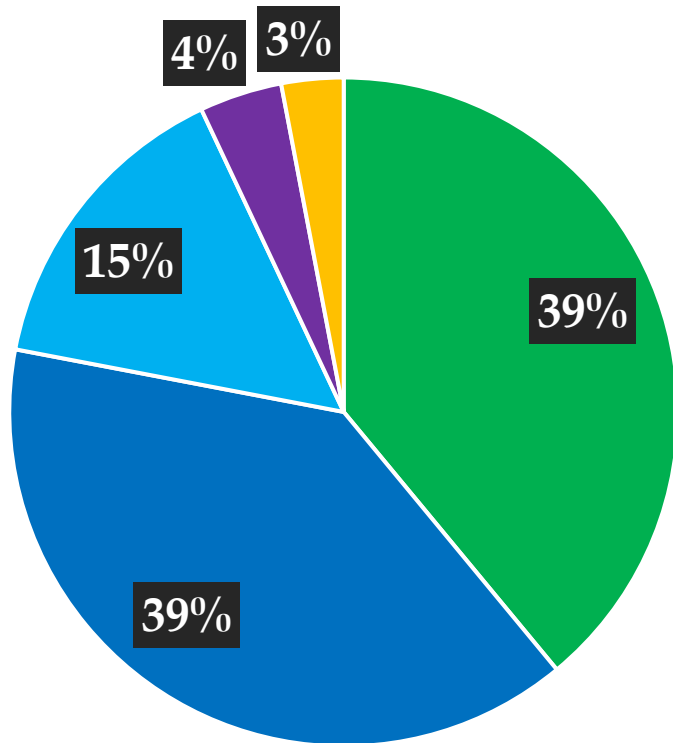
Joint members with AmCham Hanoi





AmCham Vietnam December 2021 Member Survey

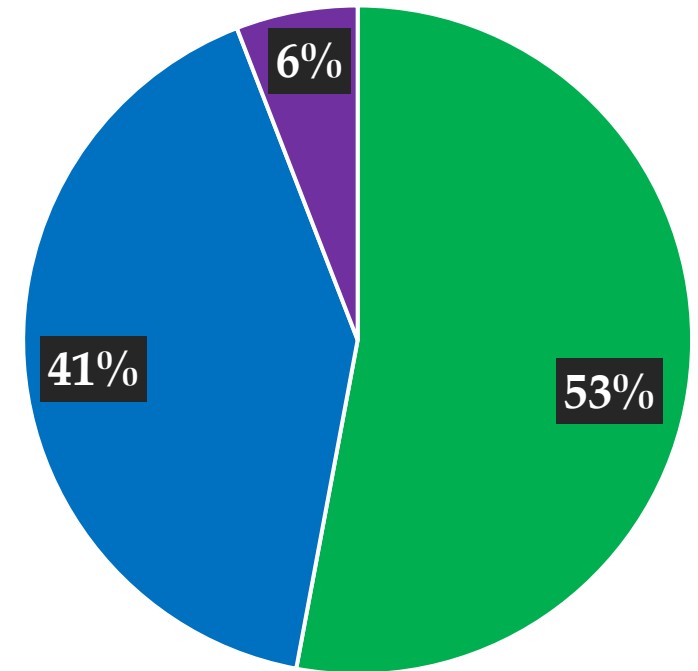
10. On a scale of 1 to 5, how important is it that AmCham carries out advocacy to the U.S. and Vietnamese Governments with a unified single voice?



Total Respondents

93% say important, or very or extremely important

- 5 Extremely important
- 4 Very important
- 3 Important
- 2 Somewhat important
- 1 Not important



Joint members with AmCham Hanoi

94% say important, or very or extremely important



AmCham Vietnam

AmCham Vietnam's longstanding mission is to promote trade and investment ties between the United States and Vietnam and serve as the voice of American business in Vietnam. With more than 650 corporate and 2500 individual members, AmCham is already one of the largest business associations in Vietnam.

AmCham's vision is to be the most influential, strategic, dynamic business associations in Vietnam, that drives innovation and sustainable growth and helps our members succeed. AmCham is a diverse, inclusive business association and we welcome American, Vietnamese, and international companies that share our interest in enabling a fair, transparent, predictable, and efficient regulatory environment that values innovation. We strive to be a community you want to join.

For professional networking, business intelligence, and advocacy, through AmCham Vietnam's events and 18 different sectoral committees, ranging from Capital Markets and Financial Services; to Digital Economy and Technology; ESG; Food & Beverages; Healthcare; Logistics and Supply Chains; Manufacturing; and Women in Leadership, join AmCham Vietnam now!



AmCham Vietnam

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www.amchamvietnam.com

Facebook: AmCham Vietnam: [LINK](#)

Linked In: AmCham Vietnam: [LINK](#)

AmCham Vietnam membership information: [LINK](#)

AmCham Hanoi branch: [LINK](#)

NOTE: AmCham Vietnam carried out its December 2021 Member Survey from December 4-7, 2021.

The survey was conducted with over 550 corporate members and 2000 individual business representatives of AmCham Vietnam, including the Da Nang Branch, and about 63 corporate members that are also members of AmCham Hanoi.

There were 115 respondents, more than 50 representing CEO or General Director/Country Manager members, and 17 respondents of 15 companies that are joint corporate members of AmCham Hanoi.