

# SPONSORSHIP RECOGNITION

## 2023 AmCham Independence Day Celebration & Community Picnic

### George Washington

**Cash VND 160,000,000**

- ✓ Company logo printed on 300 Event Shirts
- ✓ Company name verbally mentioned during formal program
- ✓ Company logo on a huge star at event's main area, in event tickets, backdrop, posters, program booklets, and on AmCham website
- ✓ One Corporate banner (2.6m x 0.75m) placed at event, along the river barrier
- ✓ Twenty tickets

### John Adams

**Cash VND 120,000,000**

- ✓ Company logo printed on 300 Event Caps
- ✓ Company name verbally mentioned during formal program
- ✓ Company logo on a big star at event's main area, in event tickets, backdrop, program booklets, on AmCham website and social media.
- ✓ One Corporate banner (2.6m x 0.75m) placed at event, along the river barrier
- ✓ Fifteen tickets

### Thomas Jefferson

**Cash VND 70,000,000**

- ✓ Company name verbally mentioned during formal program
- ✓ Company logo on a star at event's main area, in event tickets, backdrop, and program booklets, on AmCham website and social media
- ✓ One Corporate banner (2.6m x 0.75m) placed at event, along the river barrier
- ✓ Ten tickets

### Samuel Adams

**Cash VND 35,000,000 or In-kind at VND 70,000,000**

- ✓ Company name verbally mentioned during formal program
- ✓ Company in event tickets, backdrop, and program booklets, on AmCham website and social media
- ✓ One Corporate banner (2.6m x 0.75m) placed at event, along the river barrier
- ✓ Six tickets

### Benjamin Franklin

**Cash VND 22,000,000 or In-kind at VND 45,000,000**

- ✓ Company in event tickets, backdrop, and program booklets.
- ✓ Recognition on AmCham website
- ✓ One Corporate banner (1.3m x 0.75m) placed at event, along the river barrier
- ✓ Four tickets

### John Hancock

**Cash VND 12,000,000 or In-kind at VND 30,000,000**

- ✓ Company in event backdrop, posters and program booklets.
- ✓ Recognition on AmCham website
- ✓ Two tickets

### Betsy Ross

**Cash VND 6,000,000 or In-kind at VND 12,000,000**

- ✓ Company in program booklets and backdrop
- ✓ Recognition on AmCham website

## Sponsorship Confirmation

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Cellphone: \_\_\_\_\_ Email: \_\_\_\_\_

confirm to sponsor:

- Cash: ☐ vnd 160mil ☐ vnd 120mil ☐ vnd 70mil ☐ vnd 35mil  
☐ vnd 22mil ☐ vnd 12mil ☐ vnd 6mil ☐ Other \_\_\_\_

- Product (please specify): \_\_\_\_\_

Value at: \_\_\_\_\_

Please send this confirmation to [events@amchamvietnam.com](mailto:events@amchamvietnam.com) by May 15, 2023.