## **SPONSORSHIP CATEGORIES**

# 2024 AmCham Independence Day Celebration & Community Picnic

## George Washington

Cash VND 160,000,000

- ✓ Company logo on 250 Event Shirts
- ✓ Company name verbally mentioned during formal program
- ✓ Company logo on a huge Star at event's main area, in event tickets, backdrop, program booklets, and on website and social media
- ✓ 20 tickets

#### John Adams

Cash VND 120,000,000

- ✓ Company logo on 250 Event Caps
- ✓ Company name verbally mentioned during formal program
- ✓ Company logo on a big Star at event's main area, in event tickets, backdrop, program booklets, on website and social media
- ✓ 15 tickets

### **Thomas Jefferson**

Cash VND 70,000,000

- ✓ Company logo on 100 Event Paper Fans
  ✓ Company logo on a regular Star at event's main area, in event tickets, backdrop, program booklets, on website and social media
- ✓ 10 tickets

#### Samuel Adams

Cash VND 35,000,000 or In-kind at VND 70,000,000

- ✓ Company logo in event tickets, backdrop, program booklets, on website and social media
- ✓ 6 tickets

#### Benjamin Franklin

Cash VND 22,000,000 or In-kind at VND 45,000,000

- ✓ Company logo in event tickets, backdrop, and program booklets
- ✓ Recognition on website
- ✓ 4 tickets

## John Hancock

Cash VND 12,000,000 or In-kind at VND 30,000,000

- ✓ Company logo in event backdrop, and program booklets
- ✓ Recognition on website
- ✓ 2 tickets

#### **Betsy Ross**

Cash VND 6,000,000 or In-kind at VND 12,000,000

- ✓ Company logo in event backdrop, and program booklets
- ✓ Recognition on website

Name:				
Company:				
Cellphone:			Email:	
confirm to	sponsor:			
- Cash:	□ VND 160mil	□ VND 120mil	□ VND 70mil	□ VND 35mil
	□ VND 22mil	□ VND 12mil	□ VND 6mil	☐ Other
- In-kind	1 (please specify):			
	Value at:			