H2 2023

Vietnam Real Estate Outlook & Insights



08 Sep 2023

H2 2023

Real Estate Outlook & Insights

VIETNAM

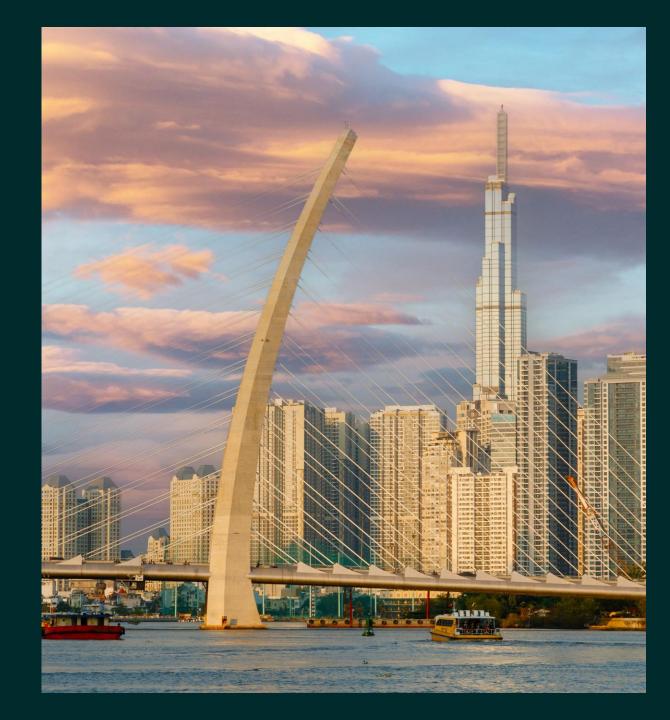
CONTENTS

01. Macro Update

02. Office Market

03. Industrial Market

04. Residential Market





Performance of Major Assets Appears to be Stabilizing

Bloomberg

Vietnam Stocks Bounce Back After Being World's Worst Last Year

By Nguyen Kieu Giang June 20, 2023 at 6:00 AM GMT+7

Việt Nam News. • THE NATIONAL ENGLISH LANGUAGE DAILY

Exchange rate forecast to remain stable in H2 2023

(June 26, 2023 - 11:00

(*) Rental yield for selected high-end and mid-end condominiums, average of Hanoi and HCMC.

Source: SBV, VNDirect, SJC, VCB, Nymex, World Bank. Calculated by CBRE Research



31/12/2021

31/8/2023

31/12/2019



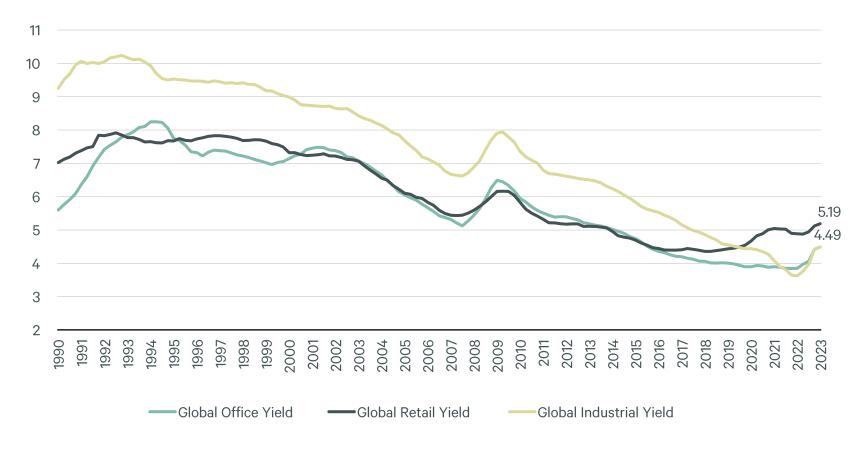
Bank Deposit Rate

10%

8%

The global yield compression cycle has ended

Composite yields by property type, %



Top market average in each region, end of period quarterly.

APAC yield face the least upward pressure

Cap rate by sector, %





Cap rate is based on stock in each market. The Vietnam cap rate is derived from asking deals in the market.

Active Capital Market in Real Estate Sector



Notable transactions in 8M 2023 with major deals coming from foreign investors

Sector	Property / Project	Location	Seller	Buyer	Deal value (estimated)
Residential	Development site in Thu Duc City	НСМС	Various seller	Gamuda	US\$ 305 mn
Residential	49% stake in Emeria Thu Duc & Clarita Khang Dien	HCMC	Khang Dien Group	Keppel Land (Singapore)	US\$ 227 mn
Retail	Retail project in Hanoi	Hanoi	Binh Minh Investment and Trading Jsc	Keppel Corporation	US\$52 mn
Industrial	Land plot in Quang Chau IP	Bac Giang	Saigon – Bac Giang Industrial Park Corporation	Hon Hai Precision	US\$ 63 mn
Hospitality	Ibis Saigon South & Capri by Frasers	HCMC	Strategic Hospitality Holdings Limited	Everland Opportunities IX Limited (Hong Kong)	US\$ 36 mn
Commercial	B2CC3 land plot in Starlake township	Hanoi	T.H.T Development	CMC Group (Vietnam)	Undisclosed

South Korea's largest economic delegation heads to Vietnam under Yoon's lead June 14, 2023 **KOREAPRO**

Foxconn acquires more land in Vietnam to add another \$100 mln in Vietnam as its efforts to shift more production away from mainland China May 11, 2023



NovaGroup to sell 7% stake in Novaland June 15, 2023

Frasers Property enters into partnership with Gelex Group for expansion of industrial footprint across North Vietnam

March 01, 2023



Exclusive: Singapore's CapitaLand in talks to buy Vietnam property assets from Vinhomes March 20, 2023

Central Retail poised to acquire big Vietnamese retailers
Mar 14, 2023

Persisting challenges in the local corporate bond market

6M 2023

Corporate bond issuance: ▼ - 77% y-o-y

Of which, Real estate bond issuance: ▼ - 40% y-o-y

Corporate Bond Issuing Value



Corporate Bond Issuing Value 6M 2023



Việt Nam News. THE NATIONAL ENGLISH LANGUAGE DAILY THE NATIONAL ENGLISH LANGUAGE DAILY

New decree issued to help ease pressure on bond issuers



VN corporate bond market warms up after lackluster year



Exclusive: Vietnam's No Va Land in talks with Credit Suisse, others to restructure debt -source

May 23, 2023 5:02 PM GMT+7

Government's Various Efforts in 2023YTD to Stabilize the Market

2022 2023

Apr

 Investigations into stock manipulation of a real estate and airline tycoon caused concerns towards the sector

Sep

- Decree 65: Reform of corporate bond market, curtailing liquidity
- SBV hiked discount rate to 3.5%, refinancing rates to 5.0% and deposit rate caps on 1-6mth deposits to 5.0%

Oct

- SBV increased discount rate to 4.5%, refinancing rate to 6.0% and deposit rate caps on 1-6mth deposits to 6.0%
- Tightening of bank lending standards
- Widespread credit decline of real estate borrowings

Jan

 Release of reserves to encourage credit growth

Feb

 Prime minister urged banks and developers to work together to resolve issues in the property market

Mar

- Decree 08: Allowed bond terms to extend by up to two years
- Launched VND120 trillion credit package for social housing development
- SBV cut discount rate to 3.5%, refinancing rate to 5.5% and deposit rate caps on 1-6mth deposits to 5.5%
- Resolution 33/NQ-CP dated 11 March 2023: Solutions to remove difficulties for development of real estate market

Apr

May

- Decree 10:
 Expedited land rights related approval process
- SBV cut refinancing rate to 5.5%

Jun

SBV cut discount rate to 3.0%, refinancing rate to 4.5%, and deposit rate cap on 1-6mth deposits by 25bps to 4.75%

Jul

 SBV set 2023 credit growth target as 14% VIETNAM MACRO UPDATE

The Proposed Amended Land Law



HCMC to remove challenges facing 116 property projects

2022 - Feb 2023

MONRE released 1st and 2nd drafts of the Amended Land Law for public consultation, to be ratified during late 2023



Policy basis (Resolution No. 18/NQ-TW)



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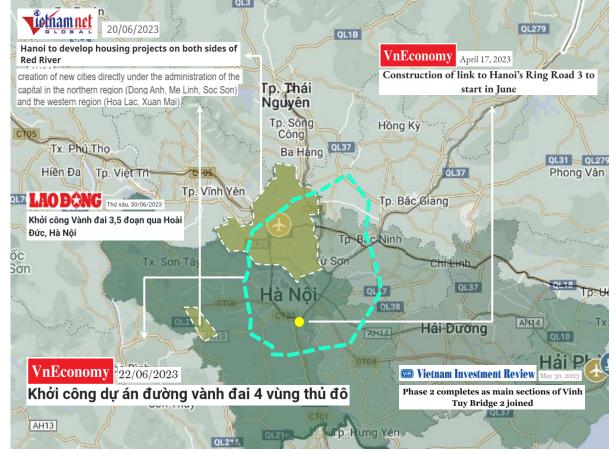
VIETNAM MACRO UPDATE

Commitment in Bettering Infrastructure Across the Country









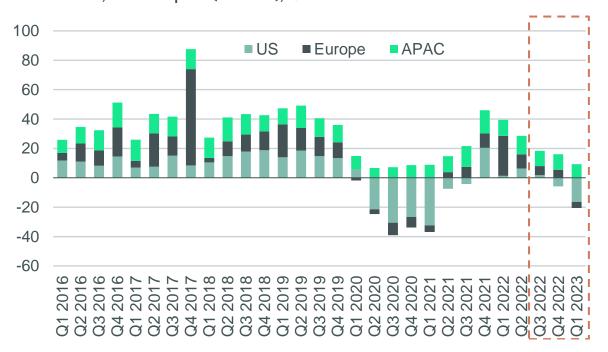


The Big Picture

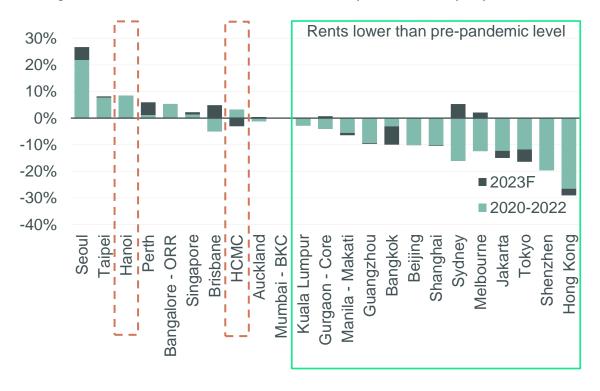
Net Absorption fell across all regions, but remains positive in APAC

Hanoi and HCMC expect no remarkable change in rental levels in 2023

Global Office, Net absorption (million sf), Q1 2023



Change in Grade A net effective rent in 2023F compared to 2019 (pre-pandemic level)



Source: CBRE Research, APAC, Q2 2023

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VIETNAM OFFICE MARKET

Net absorption lags in H1, but expects to improve in H2

OFFICE SUPPLY

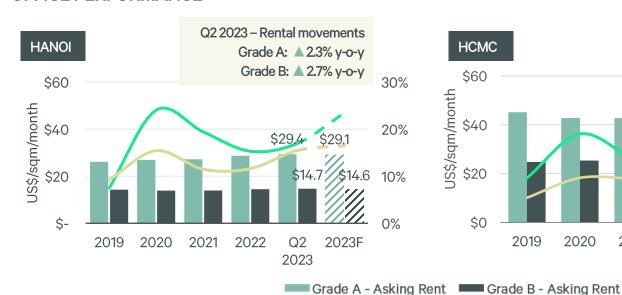
Hanoi: 1.7mn sqm, NLA

H1 2023: +57,000 sqm (2 new projects)

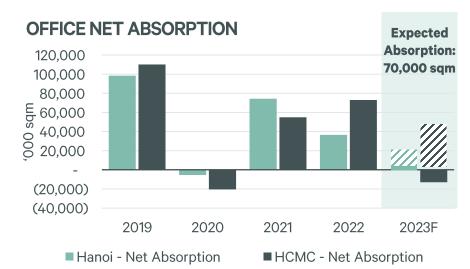
HCMC: 1.5mn sqm, NLA

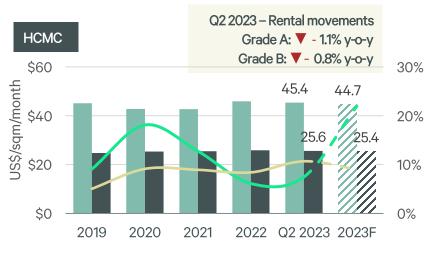
H1 2023: +14,800 sqm (1 new project)

OFFICE PERFORMANCE



Grade A - Vacancy Rate —





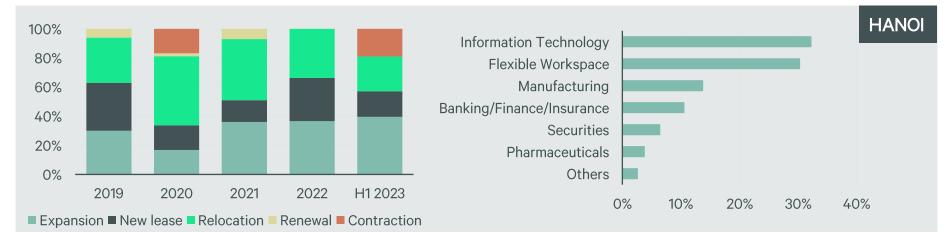
Grade B - Vacancy Rate

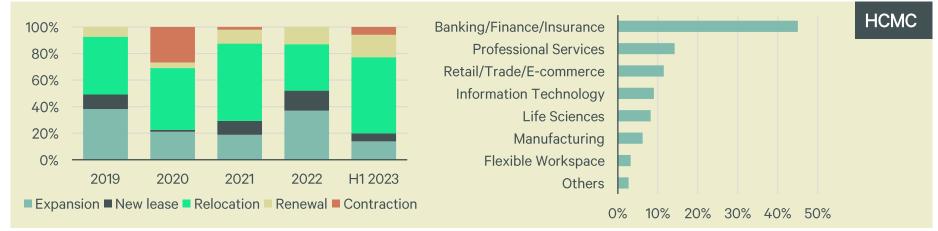
Source: CBRE Research, Q2 2023

Tenants' **Expansion** continues to be a major theme in Hanoi, while Relocation is the main leasing purpose in HCMC

Notable transactions by Purpose

Notable transactions by Industry





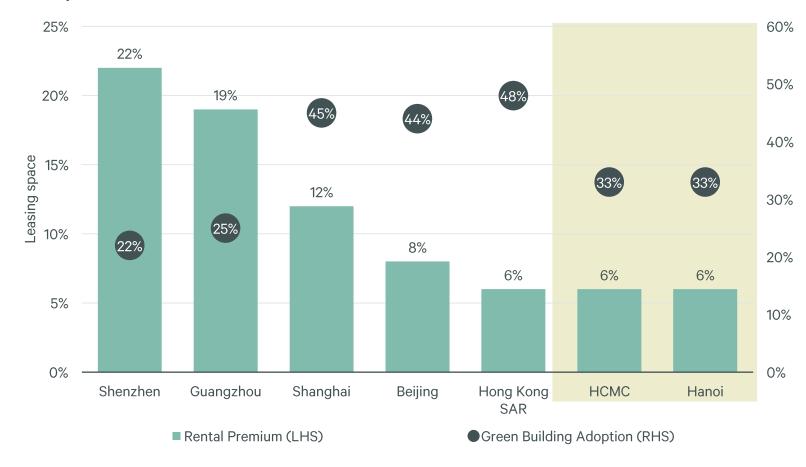
Source: CBRE Research, Q2 2023.

Note: Based on CBRE's major recorded transactions

The Green Building Premium: Does It Exist?

Rental premium for green certified buildings over uncertified buildings

Survey on the rental of Grade A Office, APAC



Source: CBRE Research, Q2 2023.

VIETNAM OFFICE MARKET

'Flight-to-green' is becoming the new norm



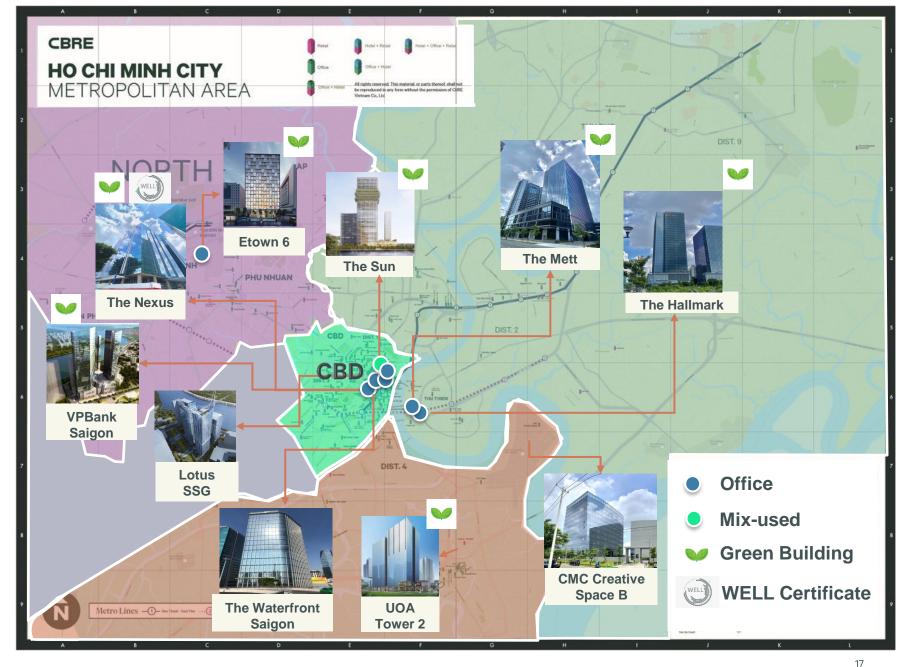
New Supply (NLA) by 2025 in HCMC

OFFICE

142,400 sqm CBD:

174,000 Non-CBD:

Source: CBRE Research, Q2 2023. Images are taken from the Internet.



VIETNAM OFFICE MARKET

'Flight-to-green' is becoming the new norm



New Supply (NLA) by 2025 in Hanoi

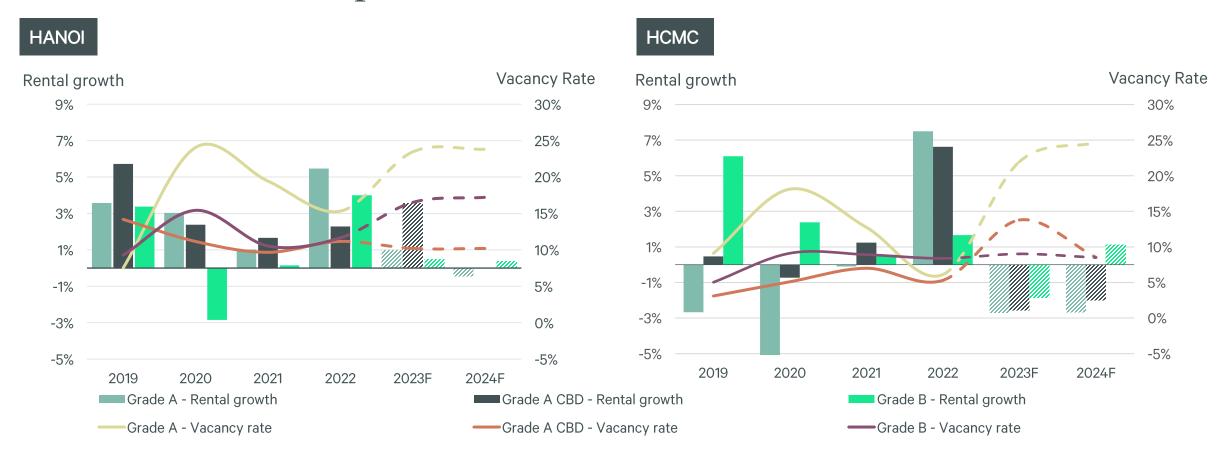
OFFICE

CBD: **11,900** sqm Non-CBD: **198,500** sqm

Source: CBRE Research, Q2 2023. Images were collected from the Internet.

CBRE Office **Mixed-use** HANOI MAP **Green buildings Lotte Mall West** NORTH TU LIEM DISTRICT Heritage Lake Hanoi **West Lake** 36 Cat Linh 27 Ly Thai To **Diamond Park** Plaza Taisei Hanoi 3 Office

How will the market perform?



Note: Asking rents are exclusive of VAT and service charge.

Source: CBRE Research, Q2 2023.

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19



Exclusive: Chinese energy storage, battery firms consider big investments in Vietnam



June 7, 2023

Chinese automaker BYD to make EVs in Vietnam May 8, 2023

Goertek licensed to build new electronic factory in northern Vietnam

May 10, 2023

South China Morning Post

Foxconn leases new site in Vietnam as Apple contractor continues to diversify production away from China Feb 15, 2023



Korean investors to invest \$1.5 billion in Haiphong

June 13, 2023

Suntory PepsiCo plans \$39 million factory expansion in southern Vietnam

Feb 24, 2023



Foxconn gains projects worth \$246 million in Quang Ninh

Jul 01, 2023

Chinese conglomerates express strong interest in expanding investments in Vietnam



Top S. Korean chaebols to lead biz delegation for Yoon's Vietnam visit



June 14, 2023

VIETNAM INDUSTRIAL MARKET

Industrial Land Seems Abundant, But Handover Timeline Affects Immediate Availability

Source: CBRE Research, Q2 2023

Notes: Include both Tier-1 and Tier-2 markets

North: Tier 1 – Hanoi, Hai Phong, Bac Ninh, Hai Duong, Hung Yen

North: Tier 2 - Thai Nguyen, Bac Giang, Vinh Phuc, Ha Nam, Quang Ninh

South: Tier 1 – HCMC, Dong Nai, Binh Duong, Long An

South: Tier 2 - Tay Ninh, Binh Phuoc, BR-VT, Binh Thuan



NORTH - Q2 2023

- Accumulated supply: 19,522 ha
- Est. available land ready to handover in H2 2023:
 500 600 ha

SOUTH - Q2 2023

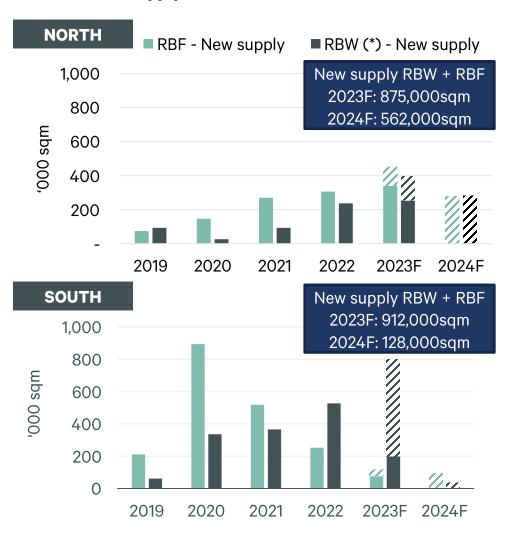
- Accumulated supply: 32,664 ha
- Est. available land ready to handover in H2 2023: ~3,000 ha
- But only 15% with good connectivity, including
 - ✓ Tier-1: ~400 ha
 - ✓ Tier-2: ~200 ha

Truong Sa

archipelago

VIETNAM INDUSTRIAL MARKET RBF/RBW, New Supply

RBF/RBW: Supply growth is at the peak, expects to slow down by 2024



Acc. Supply **CAGR** 2023F (2019 - 2023F)2.2 mn sqm 22% **RBF** 23% 1.3 mn sqm **RBW** (*) 16% 4.0 mn sqm **RBF** 2.4 mn sqm 50% **RBW** (*)

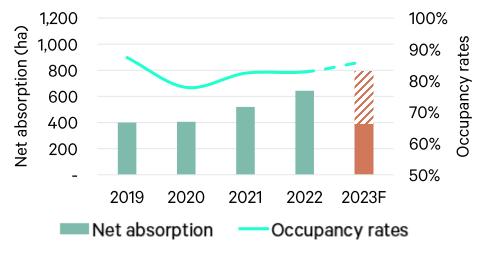
(*) Excluding service warehouses

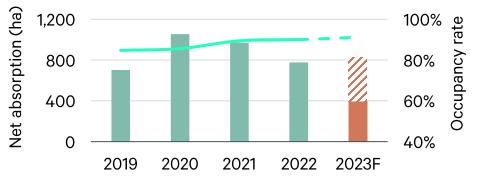
Source: CBRE Research, Q2 2023

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Healthy absorption of land across North, South locations

Industrial Land, Net absorption and Occupancy rates





NORTH

- H1 2023 = 1.6 x H1 2022
- 2023F = 1.2 x 2022
- Average net absorption
 (2019 H2 2023): 118 ha/quarter

SOUTH

- H1 2023 = 1.2 x H1 2022
- 2023F = 1.1 x 2022
- Average net absorption
 (2019 H2 2023): 185 ha/quarter

Source: CBRE Research, Q2 2023

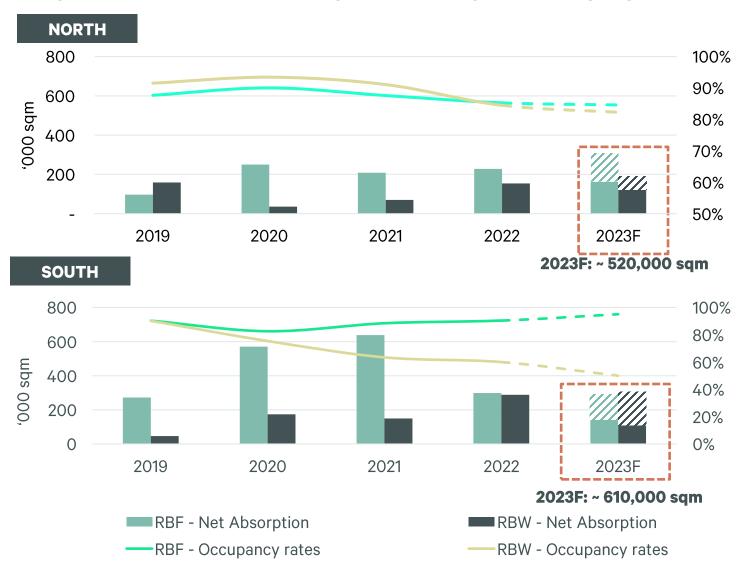
VIETNAM INDUSTRIAL MARKET

Chinese manufacturers are an emerging source of demand, especially in the North

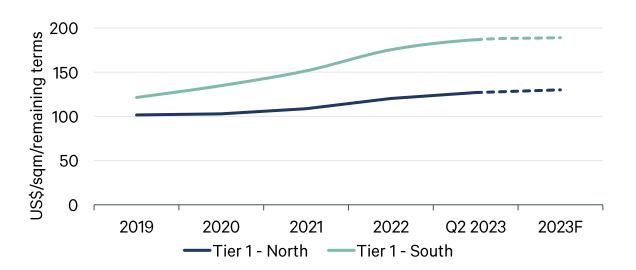
(*) Excluding service warehouse

Source: CBRE Research, Q2 2023

Ready-built Warehouse (RBW) and Factory (RBF), Net absorption and Occupancy rates



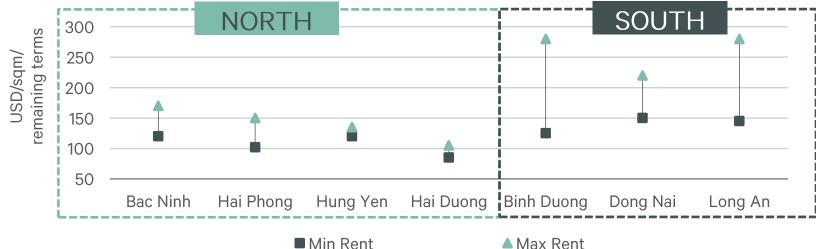
Robust growth of land rentals, especially in the South



SOUTH - 2023F US\$ 189/sqm/remaining terms CAGR (2019 – Q2 2023): 12%

NORTH - 2023F US\$ 130/sqm/remaining terms CAGR (2019 - 2023F): 6%

Industrial Land, Primary Rental Rates by market, Q2 2023



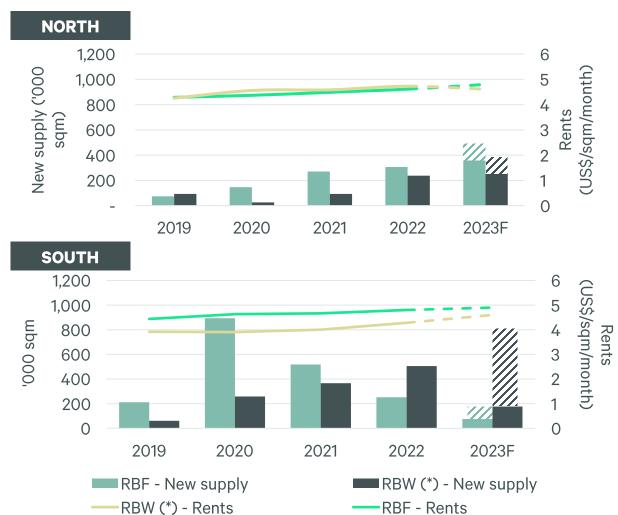
Source: CBRE Research, Q2 2023

While RBF/RBW sees more limited rental growth, due to strong competition

(*) Excluding service warehouse

Source: CBRE Research, Q2 2023

RBF/RBW, New Supply and Asking rents



CAGR (2019 - 2023F)2.8% **RBF** 2.0% **RBW** (*) 2.5% **RBF** 4.1% **RBW** (*)

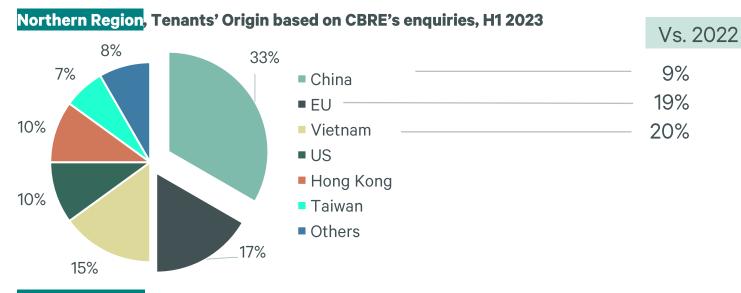
VIETNAM INDUSTRIAL MARKET

Stronger demand from Chinese tenants after borders' reopening, while EU/US's tenants continue to show interest

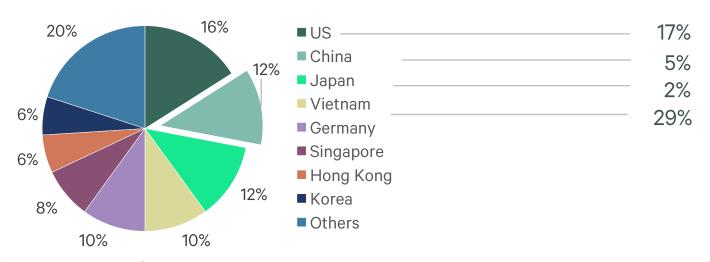
Exclusive: Chinese energy storage, battery firms consider big investments in Vietnam



Chinese automaker BYD to make EVs in Vietnam May 8, 2023



Southern Region, Tenants' Origin based on CBRE's enquiries, H1 2023



Source: CBRE Research. 2023

VIETNAM INDUSTRIAL MARKET

Transactions recorded during H1 2023 come from diverse industries

NORTH & CENTRAL

SOUTH

Province/ City	Nationality	Industry	Туре	Size	Province/ City	Nationality	Industry	Type
Bac Ninh	China	Electronics	Industrial land	62.7ha	Binh Phuoc	China	Automotive components	Industrial land
Nghe An	China	Electronics	Industrial land	48.0ha	Long An	Vietnam	Garment	Industrial land
Bac Giang	Taiwan	Electronics	Industrial land	45.0ha	BR-VT	Japan	Chemical	Industrial land
Hai Duong	China	Electronics	Industrial land	22.6ha	BR-VT	Germany	Packaging	Industrial land
Nam Dinh	Taiwan	Electronics	Industrial land	22.5ha	BR-VT	Japan	Semiconductor	Industrial land
Thai Nguyen	China	Flooring	RBF	37,000 sqm	Long An	Korea	Pharmaceutical	RBF
Hai Phong	China	Plastics/ Flooring	RBF	35,000 sqm	Binh Duong	China	Magnetic components	RBF
Ha Nam	China	Electronics	RBF	28,000 sqm	Dong Nai	China	Electronics	RBF
Thai Nguyen	China	Flooring	RBF	18,000 sqm	Dong Nai	Hong Kong	Garment	RBF
Hai Phong	China	Electronics	RBF	14,000 sqm	Long An	Vietnam	Logistics	RBW
Bac Ninh	China	E-Bike	RBF	13,000 sqm	HCMC	Vietnam	Logistics	RBW
Bac Ninh	Singapore	E-commerce	RBW	60,000 sqm	Long An	Vietnam	Manufacturers	RBW
Hai Phong	Vietnam	Automobile	RBW	20,000 sqm	Binh Duong	Vietnam	Retail	RBW
Bac Ninh	Vietnam	Pharma	RBW	10,000 sqm	Binh Duong	France	3PL	RBW
Bac Ninh	Japan	3PL	RBW	10,000 sqm	Binh Duong	Taiwan	Garment	RBW

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Size

46.0 ha

36.0 ha

15.0 ha

10.0 ha

5.0 ha

10,000 sqm

6,000 sqm

5,000 sqm

3,000 sqm

30,000 sqm

26,000 sqm

13,000 sqm

12,700 sqm

6,000 sqm

4,000 sqm

Sustainability is set to become a mandatory trend among industrial developers and logistics operators

Selected LEED certified and registered industrial projects. Source: GBIG











Emergent Cold (Bac Ninh)

FM Logistics (Bac Ninh) Tetra Pak (Binh Duong) BWID Phu Nghia (Hanoi)

SLP Yen Phong (Bac Ninh) CP Paper (HCMC) Eco Logistics Centre (Binh Duong) Core5 (Hai Phong)
Logos (Bac Ninh)
Horizon Park (Bac Ninh)
Phu Tan IP - RBW (Binh Duong)
Xuyen A IP - RBW (Long An)

Lego breaks ground on \$1bn carbonneutral factory in Vietnam

Source: Nikkei Asia



Vinamilk Announces "Pathways to Dairy Net Zero 2050" and the First Carbon-Neutral Factory and Farm in Vietnam

Source: VnEconomy

Sembcorp Deepens Strategic Partnership with Becamex

The two sides will co-establish five Vietnam Singapore Industrial Parks (VSIPs) in Vietnam valued at approximately US\$1 billion. Featuring decarbonization solutions such as rooftop solar systems, solar farms (where feasible), and green-certified buildings, the VSIPs are envisioned to be smart and sustainable industrial parks with low carbon footprints.

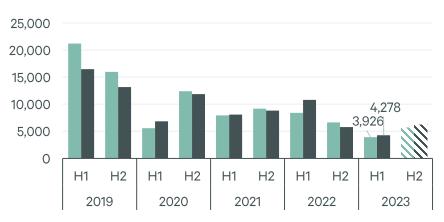
Source: CBRE Research, 2023. Images are taken from the Internet.



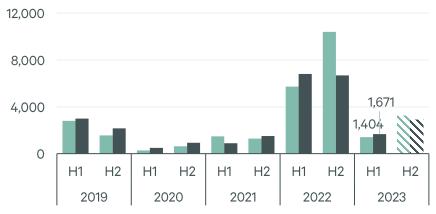
H1 2023 Recorded Modest New Supply and Sold Units

Hanoi Residential Market: Modest new supply level while sold units surpassed new launch





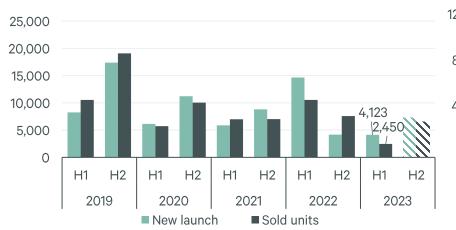
Hanoi Landed properties, New launch & Sold units, 2019-2023F (units)

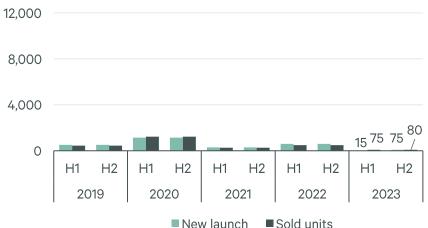


HCMC Residential Market: New residential supply in HCMC reached the lowest point in the past 10 years

HCMC Condominium, New launch & Sold units, 2019-2023F (units)

HCMC Landed properties, New launch & Sold units, 2019-2023F (units)





Condo primary prices stayed at a high level as recent supply skewed towards high-end segment

Vietnam Condominium Market: Primary Prices Remained at High Level

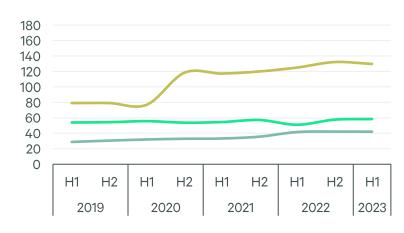
Hanoi Condominium Market, Avg primary prices & Growth rate, 2019 – 2023F (VND mn psm)



HCMC Condominium Market, Avg primary prices & Growth rate, 2019 – 2023F (VND mn psm)



Hanoi Condominium Market, Primary Prices by Segment, 2019 – 2023F (VND mn psm)



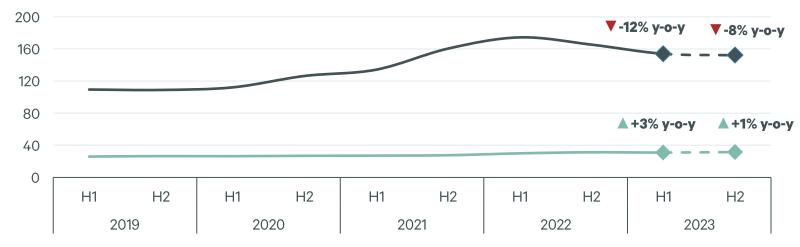
HCMC Condominium Market, Primary Prices by Segment, 2019 – 2023F (VND mn psm)



While secondary selling prices are stabilizing

Hanoi Residential Market: Secondary prices of landed properties have been stabilizing

Hanoi Residential Market, Secondary prices, 2019 – 2023F (VND mn psm)



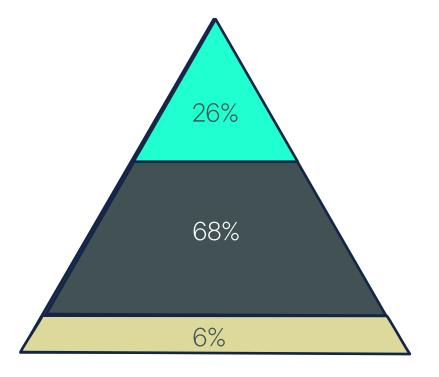
HCMC Residential Market: Secondary prices of landed properties continued to rise amid limited supply

HCMC Residential Market, Secondary prices, 2019 – 2023F (VND mn psm)



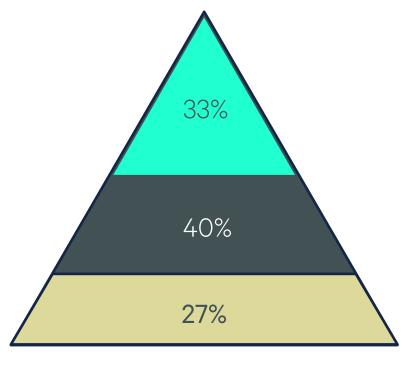
Inventory concentrated on Mid-end segment

Hanoi Residential Inventory, Q2 2023 (accumulated)



Condo inventory: 28,152 units Landed properties inventory: 5,711 units

HCM Residential Inventory, Q2 2023 (accumulated)



Condo inventory: 27,936 units

Landed properties inventory: 642 units



High-end and Luxury





VIETNAM RESIDENTIAL MARKET

Developers' Sentiments:

Responding to current challenges



Offering special sales policies to support sales performances

- A rental commitment giving monthly income from VND 80 150 million within 1 year, applicable for some specific landed products.
- Offering widened selling price range in correspondence to different payment schemes (fast vs standard payment)
- More favorable discounts (e.g., extended interest support program, higher discounts for early payment) offered for customers purchasing landed units of low value to push sales

Source: CBRE Research, Q2 2023.

Encouraging sales rates recorded in recently launched projects indicating improving buyers' sentiments



2,000 **Units sold**

90% **Pre-sold rate**

Jul 2023 Launch time



Masteri West Heights - Tower B Developer: Masterise Homes Location: Nam Tu Liem, Hanoi

490

Units sold

70% **Pre-sold rate**

Jul 2023

Launch time



Location: District 9. HCMC

GS Thu Thiem Zeit River (Phase 2) Developer: GS E&C

Location: District 2. HCMC

90 **Units sold**

90% **Pre-sold rate**

Jul 2023 Launch time



34 **Units sold**

50% **Pre-sold rate**

Aug 2023

Launch time

*15 days since launch

Investors approach: What are the choices?



"Wait and see" Approach

Investors using high financial leverage remain cautious and hold off on making decisions until a more definitive signal from the market emerges, which is expected to occur towards the end of 2023.

Buy to Let

As absorption remained slow, several investors opted to list their properties for rent as a means to generate stable income, thereby lessening their financial burden.

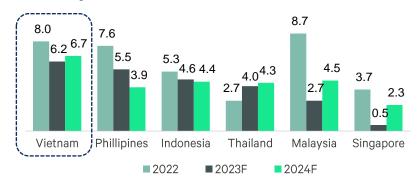
"Fine-tune" the Investment Portfolio

Other investors took the time and opportunity to review their investment porfolios and re-evaluate the potential of each projects, based on which to allocate the resources effectively to mitigate capital risks and ensure a consistent cash flow.

Strong fundamentals to drive sustainable demand

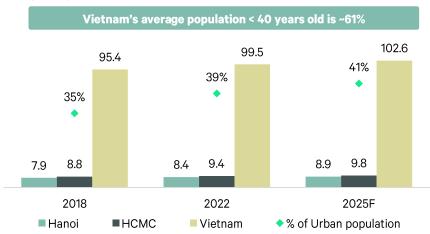
Vietnam's Economy Remains a Bright Spot Within ASEAN region

Real GDP growth (%)



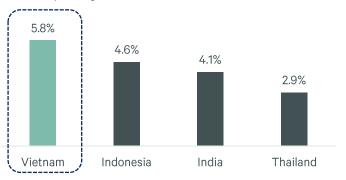
Healthily Growing Population at a Young Age

(million)

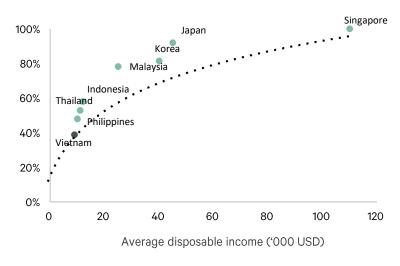


Vietnam's Strong Commitment to Expand and Improve Infrastructure System through High Infrastructure Spending

Infrastructure Spending As % of GDP, 2022



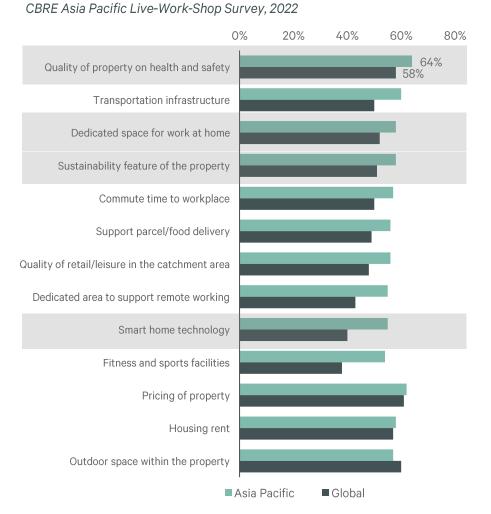
Ramp-up in Urbanization and Middle-income¹ Household Wealth



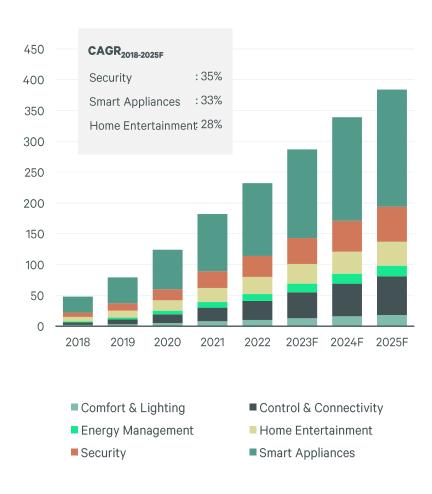
Demand drivers going forward:

Ample room for growth in demand for developer-built homes

More important home selection criteria since the pandemic's onset



Smart Home Revenue in Vietnam (US\$ million)



To sum up...

01.

OFFICE: GROWTH FUNDAMENTALS REMAIN SOLID

Office occupancy may fluctuate in the short term due to cyclical reasons and strong supply growth, but not structural reasons. Tenants' contraction, if any, is only temporary, as growth fundamentals remain solid.

02.

INDUSTRIAL SECTOR TO SEE FURTHER GROWTH

Industrial properties will continue to attract attention, especially as Vietnam moves up the supply chain. Rents will continue to grow, albeit slower, as competition becomes more intensive.

03.

ESG FEATURES: FUTURE-PROOFING PROPERTIES OF ANY TYPE

More investment will be required as ESG becomes the norm – a critical approach proven in major markets to future-proof properties of any type.

04.

FOREIGN INVESTORS ARE HERE TO STAY

Foreign investors are here to stay, especially while many local firms seek funding and portfolio restructuring.

To sum up...

Where are we heading?

OFFICE



	Indicators	YTD
	Indicators	Performance
	Supply	1 -4%
I	Rent	▼ 1 - 2%
1	Absorption	▼ 95-125%
4	Capital Value	V

6 month	12 month
outlook	outlook
A	
▼	▼
▼	>

INDUSTRIAL LAND



Supply	1 2 - 3%
Rent	▲ 6 - 7%
Absorption	▲ 20% – 60%

A	
•	A
>	





Supply	▲ 16 - 20%
Rent	Flat
Absorption	Flat
Capital Value	V

>	
>	
>	

RESIDENTIAL



	Supply	▼ 57%
	Primary prices	▲ 1-4%
1	Secondary prices	▼3%
	Sold units	▼ 59%

A	
•	
A	

Source: CBRE Research, Q2 2023

Note: YTD Performance is 6-month change: compare H1 2023 to H2 2022 | 6-month outlook: forecast change of H2 2023 to H1 2023 | 12-month outlook: forecast change of H1 2024 to H1 2023

Thank You

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