



4th of JULY

SPONSORSHIP PROPOSAL

Annual AmCham Independence Day Celebration & Community Picnic

 9:30 AM - 3:00 PM

 Saturday, June 28, 2025

 Riverside Apartments

EVENT SUMMARY

The Annual AmCham Independence Day Celebration & Community Picnic is AmCham's largest event of the year. In 2024, over 1,000 members, their families, and guests came together with the support of more than 150 companies to enjoy this special occasion.

For the 30th edition of this event, we are excited to host more than 1,000 attendees in a fun, family-friendly outdoor environment to celebrate America's Independence. Guests will enjoy a wide range of American and international food, live music, children's activities, games, and exciting raffle prizes. This is a fantastic opportunity to showcase your brand, products, or services.

The event will take place on **Saturday, June 28th** at Riverside Apartments, 28 Vo Truong Toan, Thao Dien, D2, HCMC.

We are pleased to offer sponsorship opportunities, including cash donations, product contributions, or raffle vouchers. Your support will help make this event an unforgettable experience for the AmCham community in HCMC.

We look forward to welcoming you as a sponsor for this year's Independence Day Celebration & Community Picnic!



SPONSORSHIP FEE

SPONSORSHIP LEVEL	GEORGE WASHINGTON	JOHN ADAM	THOMAS JEFFERSON	SAMUEL ADAMS	BENJAMIN FRANKLIN	JOHN HANCOCK
CASH	150 mil	120 mil	70 mil	35 mil	22 mil	12 mil
OR In-kind				70 mil	45 mil	30 mil

PRE-EVENT

Logo displayed on the online event page	Extreme Large	Very Large	Large	Medium	Small	Very Small
Logo featured in email campaign (sent 5+ times)	Extreme Large	Very Large	Large	Medium	Small	Very Small
Social media mentions (Facebook & LinkedIn)	✓	✓	✓	✓	✓	✓

ON-SITE

Free Tickets	20	15	10	6	4	2
Acknowledgment by the MC on stage	✓	✓	✓			
Permission to distribute marketing materials	✓	✓	✓			
Logo on 250 Event Souvenir Items	Shirts	Caps of Mats	Paper Fans			
Logo in the Entrance Tickets	Very Large	Large	Medium	Small		
Logo on a Star in the main area	Very Large	Large	Medium	Small		
Logo on the event backdrop	Extreme Large	Very Large	Large	Medium	Small	Very Small
Logo in the Program Books	Extreme Large	Very Large	Large	Medium	Small	Very Small

POST-EVENT

50-words event caption blurb	✓	✓	✓			
Social media mention and tag (Facebook & LinkedIn)	✓	✓	✓			
Logo listed in the Newsletter	Extreme Large	Very Large	Large	Medium	Small	Very Small



FURTHER INFORMATION

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