

12th Annual AmCham

# BREAKFAST WITH SANTA



Dec 7, 2025 at JW Marriott Hotel & Suites Saigon

## SPONSORSHIP PACKAGE

AmCham proudly presents the annual **Breakfast with Santa**, a family-friendly celebration that also makes a difference.

**The event will be on Dec 7, 2025, at the JW Marriott Hotel & Suites Saigon**

In 2025, the event will raise funds to support **Blue Dragon**, a Vietnam-based organization that rescues and rehabilitates survivors of human trafficking, and provides emergency relief for disadvantaged children, families, and communities in HCMC, Hanoi, and surrounding provinces during and after natural disasters.

By joining us as a sponsor, your company will not only gain visibility within the AmCham community but also contribute to creating joy for children and meaningful impact for vulnerable communities.

# SPONSORSHIP LEVELS

## Gold Sponsorship – VND 15,000,000

- **Logo Recognition:** Prominent placement on the AmCham website event page, side screens during the event, and the welcome standee at the entrance.
- **Tickets:** Two adult tickets to the event.
- **Acknowledgement:** Special recognition during the event program.
- **Media Exposure:** One complimentary banner in the AmCham Weekly eNewsletter.
- **Vouchers (\*):** Opportunity to share your company vouchers with participants.
- **Kid's Corner:** Priority opportunity to host a "Kid's Corner" with fun activities and games.

## Silver Sponsorship – VND 10,000,000

- **Logo Recognition:** Display on the AmCham website event page, side screens during the event, and the welcome standee at the entrance.
- **Tickets:** One adult ticket to the event.
- **Acknowledgement:** Special recognition during the event program.
- **Vouchers (\*):** Opportunity to share your company vouchers with participants.
- **Kid's Corner:** Opportunity to host, subject to availability (priority given to Gold Sponsors).

## Bronze Sponsorship – VND 5,000,000

- **Logo Recognition:** Display on the AmCham website event page, side screens during the event, and the welcome standee at the entrance.
- **Vouchers (\*):** Opportunity to share your company vouchers with participants.

## In-kind Sponsorship

We welcome in-kind contributions to enhance the event experience. In-kind sponsors receive **logo recognition** on the AmCham website event page and side screens at the Breakfast.

**Contributions may include:**

- **Gift Bag Items:** 200 items for children (safe, high-quality, suitable for families):
  - + No carbonated drinks; healthy, low-sugar options preferred.
  - + Merchandise or food items must be approved by the AmCham Office for quality and suitability. Minimal packaging is encouraged.
- **Food & Beverages:** Subject to hotel approval. Healthy, family-friendly options preferred.

(\*) Note on Vouchers: Vouchers should provide real value for participants (e.g., "1st coffee free" or a meaningful discount). Flyers without a tangible offer will not be included.



# SPONSORSHIP LEVELS

## Individual Sponsorship

As this year's Breakfast with Santa is a charitable fundraiser for Blue Dragon, we warmly welcome personal contributions. Your donation will:

- Support Blue Dragon's mission to rescue and rehabilitate victims of trafficking.
- Provide emergency assistance for children and families in times of crisis (floods, typhoons, disasters).
- Bring joy to children and strengthen communities across Vietnam.
- Every contribution, big or small, plays a vital role in spreading holiday cheer and hope.

**Join us in creating a magical holiday experience while making a lasting difference for children and families in Vietnam!**

### More information:

Event website: [HERE](#)

Photo album last year: [HERE](#)

Blue Dragon website: [HERE](#)



## Contact Information

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