



4th of JULY

SPONSORSHIP PROPOSAL

Annual AmCham Independence Day Celebration & Community Picnic

 3:00 PM - 9:00 PM

 Saturday, July 4, 2026

 The American School

EVENT SUMMARY

In 2026, something extraordinary is coming—and we invite you to be part of history!

The American Chamber of Commerce in Vietnam (AmCham) proudly celebrates the 250th anniversary of American Independence with our Independence Day Celebration & Community Picnic. Join us on **Saturday, July 4, 2026**.

Now in its 31st year, this flagship event is expected to welcome more than 1,000 guests from the international business community and their families. To mark this historic milestone, we are introducing exciting new features:

- **New Venue:** The American School (TAS), offering a fresh and spacious setting.
- **New Time:** For the first time in nearly two decades, the event will be held in the evening — from **3:00 PM to 9:00 PM**.
- **New Activities:** Expanded entertainment for a vibrant, family-friendly experience.

Guests will enjoy live entertainment, American and international cuisine, free-flowing beverages, games, and raffle prizes. As the premier Independence Day celebration for the U.S. business community in Vietnam, this event offers sponsors exceptional visibility and engagement.

We warmly invite you to partner with us through financial contributions, in-kind support, or raffle prizes, and look forward to welcoming you as a valued sponsor.



SPONSORSHIP FEE

SPONSORSHIP LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
CASH	110 mil	75 mil	40 mil	25 mil	15 mil	< 15 mil
OR In-kind			>= 80 mil	50 mil	30 mil	< 30 mil

PRE-EVENT

Logo displayed on the online event page	Signature	Deluxe	Premium	Large	Medium	Small
Logo featured in email campaign (sent 5+ times)	Signature	Deluxe	Premium	Large	Medium	Small
Social media mentions (Facebook & LinkedIn)	✓	✓	✓	✓	✓	✓

ON-SITE

Free Tickets	15	10	6	4	2	
Acknowledgment by the MC on stage	✓	✓	✓			
Permission to distribute marketing materials	✓	✓	✓			
Logo on 250 Event Souvenir Items	Shirts	Caps				
Logo on a Star in the main area	Signature	Deluxe	Premium			
Logo in the Entrance Tickets	Signature	Deluxe	Premium	Large	Medium	
Logo on the event backdrop	Signature	Deluxe	Premium	Large	Medium	Small
Logo in the Program Books	Signature	Deluxe	Premium	Large	Medium	Small

POST-EVENT

50-words event caption blurb	✓	✓				
Social media mention and tag (Facebook & LinkedIn)	✓	✓				
Logo listed in the Newsletter	Signature	Deluxe	Premium	Large	Medium	Small

SPONSORSHIP CONFIRMATION

Name: _____

Company: _____

Cellphone: _____

Email: _____

Confirm to sponsor:

- Cash:

VND 110 mil VND 75 mil VND 40 mil VND 25 mil

VND 15 mil VND <15 mil Other: _____

- In-kind (please specify): _____


Value at: _____

*Please send this confirmation to
events.hcmc@amchamvietnam.com
by May 22, 2026.*






FURTHER INFORMATION

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 www.amchamvietnam.com